



Ray Edward Show, Episode 327

How To Finally Master Your Time

Ray: *Ray Edward Show Episode 327*, how to finally master your time. Are you constantly time challenged? Do you feel like you're always running behind? Scrambling to get to appointments on time and you always get to like five minutes late and it's frustrating, it's embarrassing, it's humiliating and it's a problem. Do you ever experience things like these? Do you ever feel like there's too many things to do and not enough time to do them in? Do you ever find yourself saying, "I'd love to do that. I just don't have the time."

Or when people ask you how things are going, do you ever find yourself answering, "I'm just so busy." If so, you've got a problem. The first step in solving a problem is admitting it's a problem. I know, I've been there, and I can tell you there is a solution to this time problem. It starts with changing a core belief you have. Core belief you have is, there's not enough time and there's too much to do, and you're just so busy.

The truth is and I learned this from my friend Cliff Ravenscraft. If you don't listen to his show yet you should check out the *Cliff Ravenscraft show*. Look it up on your apple podcast app or stitcher or whatever app you use. This *Cliff Ravenscraft show*, you'll find him. Cliff taught me this affirmation which I've added to my daily declaration's. Which is this, "I always have plenty of time to do the things I'm truly committed to. I always have plenty of time to do the things I'm truly committed to."

We'll dig into that in just a few moments. It's a curious thing we Christians especially those of us who are what I would describe lovingly as curious maniacs. We love to quote Isaiah 54:17 which says, "No weapon formed against you shall prosper." I can't tell you how many times I've had that prayed over me or spoken to me as a word of encouragement. 'Ray, no weapon formed against you shall prosper.' I know the intention is good, but sometimes it's hard to take.

Now, follow me here. Chances are, you know some Christians who are constantly faced with overwhelming challenges. They face defeat, they face tragedy, and sickness, and financial problems, and it seems like weapons formed against them are prospering. What is going on here? Didn't God promise that no weapon formed against you shall prosper? Well, if you read the verse carefully, and you read the context, you'll see that this promise came with a condition. The condition was, "In righteousness you shall be established."

It is when we are established in righteousness, that we will be far from oppression, from terror from tragedy, and not a single weapon formed against us will prosper. At last, I'd like to point it out to you that it doesn't say, "No weapon formed against you shall touch you." It says, "The weapon will prosper." How do we meet this condition of being established in righteousness? That's the big question. Who can possibly be righteous? It turns out, this condition is not tough to meet. To begin with, you already have righteousness.



When you receive Jesus as your savior you are also given the gift of righteousness, which empowers you to reign or rule in this life. If you don't believe me, look it up. Romans 5:17. "This righteousness in which you are established if you are a believing Christian, does not come from you or from your efforts or your ability to be good." If you don't believe me in that check Isaiah 54:17.

"You are established in his righteousness and because of that no weapon formed against you will prosper." But still, we have these people that we know. Maybe some of them we know very well intimately, who are Christians, who are established in his righteousness. They seem to have a lot of weapons prospering against them. What's the deal? Well, let's look at what exactly it means to be established in righteousness. If we are established in a thing, we have that thing as our very foundation for security. I believe God wanted us to know and still wants us to know, that we can have an ever-expanding revelation that we are righteous by the blood of Jesus, by his perfect work at the cross.

There's nothing we can do that will add to it or take away from it. The next time you feel you're being challenged or you're being attacked as some Christians like to say, the next time you feel you're in a storm, next time you're afraid and worried and depressed and anxious, remind yourself of who you are in Christ. The bible says, "You are, in case you don't know, the righteousness of God in Christ. You are the righteousness of God. You are the righteousness of God." That's astonishing.

If you're not astonished by that, you haven't heard me. You are the righteousness of God in Christ and his righteousness is perfect. What does that make you? When you remind yourself of these things, notice how the worry, and the anxiety, and the depression begin to fall away or begin to loosen. The more you remind yourself of these things, the more freedom you feel. When you're established in righteousness, "you shall be far from oppression for you shall not fear from terror, for it shall not come near you."

This is why it is important to be established in righteousness. It's not about your behavior. It's about the fact that God wants you to be free from fear and oppression. The next time you're in the pressure cooker, remind yourself that you are the righteousness of God in Christ. The more aware of this you are, the more you will see the manifestation of the words, "No weapon formed against you shall prosper." One more thing, belief takes effort. This took me a long time to learn. This is a hard one truth on my part.

I'm sharing it with you. I hope you'll consider it carefully. Belief takes effort. It's an action, not a floating generality, not something that you just have dropped on your head. You have to work at it. As you continue working, and believing, and confessing, or confessing just means speaking out loud, affirming if you will. Your righteousness in Christ, you'll get an ever-increasing revelation that will give you the release of God's miraculous provision, His blessings, His divine protection, His peace, and His sovereign guiding hand over your life.



That even when things happen, you don't understand, when it seems like the weapons are prospering. You'll see through revelation, that they're not. Be established in His righteousness. Peace to you and to your house. My tip of the week this week is, you are going to be surprised. It's an app. It's an iPhone app. It's called the all trails app. Look, I love to hike and there's so many great hiking trails near me. I don't know half of them are, until now. Now, I've got the all trails app.

This app has access to about 50,000 trail maps all over the place. It has the largest collection of detailed hand curated trail maps. They're not assembled by a computer. They're put together by people. You can hit the trail with confidence anytime anywhere. They'll give you driving directions. If you want know how to get to the trail head, just one click you get detailed driving directions you can get from your computer to the trailhead in no time flat.

You can save your favorite trails. You get on the trail and you think, "Oh, this is fantastic. I want to come back here." Instead of forgetting about it and six months later wondering, "Nowhere was a trail again." You keep track of the trails that you want to explore or revisit or you think are beautiful or inspiring within the app. Check it out at alltrails.com. If you love to hike, you will love this app. Earlier, I said to you, do you ask yourself questions like, "Why do I have so much to do? I'm so busy.

I just have this problem that I'm always late. I can never be on time. Why am I continuously late? Why am I so overburdened with so many things to do, that I can't get them all done? it's driving me nuts. You are lying to yourself. You have no less time than anybody else in the world. There are many people who have mastered their time. Mastering your time is possible. There are many people who have mastered their time who are responsible for more things than you are, more things than I am.

There are people who have mastered their time who make a lot more money than you do or a lot more money than I do, who have higher net worth than you or I. If they don't have more time and they have more responsibility, and they have more, how can they manage their time and we can't manage ours? Well, time is an interesting resource. It's not like any other resource in existence. Any two people that have different financial resources, they can have different skills, different talents, different possessions.

We have different opportunities, we have different circumstances, and a different network of friends and acquaintances. We all have the same number of hours in a day, a week, a month a year. No more, no less. When it comes to time, we're all on level ground. Nobody has extra hours stashed away in a savings account, for a rainy day. None of us has the ability to turn the clock back, stop it, or even slow down. Our daily allotment of time is 24 hours, period. Or is it?

I think it's possible to break time down into two categories. The first being the personal time we've been talking about so far, which is finite. We only have 24 hours of it. That's all we have. The second category of time involve tasks that we delegate



to other people. Some call this outsourcing. This is the only way I'm aware of, that we can actually multiply our time. What if you could multiply time? What if you could turn 8 hours into 24? Well, I believe you can. There are four Ps of time optimization, and I'm going to give it to you now.

Number one, planning. Very few things that have any value happened without planning. Without planning, time will glitter away like a bird. Planning is both a discipline and an art. We discipline ourselves to sit down and plan out our day or week or month or year. If you're in the best you ever program, you know you disciplined yourself to set your goals your reasons that you want to attain them and the steps it's going to take to make them happen.

Maybe you use Michael Hyatt's full focus planner like I do, in a disciplined way plan out your time intentionally or allocate your time. We plan for a product launch, for development of a product, for meetings or for whatever we plan. We must discipline ourselves to apply the principles of planning, so that we can accomplish what we want to accomplish. We also apply processes and technological helps to get things done. We have computers we have iPhones we have apps.

There's also, aside from being a technical science to planning, there's also an art. For instance, you may plan to write a blog post or create a podcast. How long will it take? You might know from experience that it takes say an hour to record a podcast or to write a blog post. Each blog post is new and different, each podcast is new and different. It is for me-- Every YouTube video you make is going to be new and different. We can write one blog post and the thoughts seem to fly from our fingers, and we read it fast, and it's brilliant.

At other times, we can labor for hours or even days taking multiple times as long as it usually does to write that blog post. This is where time management as an art form comes into play. Maybe, we only set aside two hours to make that podcast, but it took four. Now, what do we do? We had the rest of the day planned out to a tee and now everything is piled up pushed back falling off the calendar getting overrun with the day-to-day stuff that comes up.

We have to anticipate these unexpected anomalies and build in extra time to make up for them. They're not really unexpected, are they? We know they happen every day. How can we claim the unexpected? We can also get creative with the remaining tasks that we have for the day. There's ways to regain the lost time by reorganizing the tasks that we haven't performed yet. This leads to the second P of time optimization, persistence. When it comes to optimizing time, persistence is another weapon that you want in your toolbox.

If I may mix my metaphors, persistence will help you overcome laziness, procrastination, setbacks, ignorance, mistakes.

Virtually, any obstacle you can run into getting things done, can be overcome with persistence. Maybe you have a good plan, but if you're not persistent to carry it out,



the best-laid plans fail to serve their purpose. Stuff happens, stuff that we can't control. We can only control our reaction to the stuff. Now, there's different ways we can apply persistence to the situation. Let's go back to the example of writing a blog post.

Let's say that you set aside two hours in the morning to write your blog post you planned and you're doing your best to stick to your plan, but the words just aren't coming out. It happens to all of us, it happens to me. Or words come out but you look at the page you realize this is terrible. This is horrible. Nobody is going to read this. Worse, somebody might read it. You look at a clock, an hour is flown by, and you're nowhere near finished on your blog post, and now you're starting to get worried. What do you do?

You can apply persistence by sticking with it. Maybe try a new approach to stimulate your thoughts. You know you're going to exceed your two-hour time limit. You could also do something else. You could set aside that blog post for the time being and push on to the next task on your agenda. You know from experience that sometimes during the course of the day suddenly you'll get an epiphany and that blog post content will blast into your brain like a download from on high. Then, you're ready to go.

This is how you can be persistent with your tasks and your time allotments, but be flexible and creative with how you complete them. Persistence is required but it can't be rigid and inflexible. If it is, it's not persistence it's a foolish consistency. As Emerson said a foolish consistency is the hobgoblins of little minds. The third P in time optimization, is patience. Now, this might seem like an unusual one to bring up in terms of optimizing your time because we're talking about time we're in a hurry we get a lot of stuff to do.

How can you talk about patience while I have no patience? What I need is more time, but persistence and patience operate together. Persistence without patience can frustrate us and work against us. Not just in our time, but in our relationships as well. Without patience, pure persistence can make it seem like a jerk. Ask me how I know. Without patience, persistence alone makes us blind to our own shortcomings and the inevitability of setbacks in every project we undertake.

Exercising patience gives us a more realistic view of what's in front of us to do and the uncertainties of life. Believe it or not, you can't control everything. There's a saying I don't know who said this originally but the saying is, "A carelessly planned project takes three times longer to complete than expected." A carefully planned project will only take twice as long. Again, a carelessly planned project takes three times longer to complete than expected. A carefully planned project will only take twice as long.

Patience also gives us insight into new possibilities that we would otherwise overlook or written off. We would look to them as roadblocks or setbacks, but we can also look at them as opportunities, a chance for insight, a way to ask a different



question. Lost the FFP here, problems I know we're not up to number four yet, but I'm going to stick this one in the middle, problems. Here's a question, how many of you like surprises? Most people will say, "Yes." The fact is we love surprises unless they're the ones we label "problems." They're unpleasant surprises.

If we looked at them differently as a surprise, as a gift, as a way to learn something, as a way to discover something new, as a way to become more resourceful, wouldn't that be useful? Okay, that's a bonus. You didn't to pay for that one. Onto P number four in the optimization of time, people. I mentioned earlier that other people really offer us the only way we can possibly multiply our time.

This is how those billionaires and icons of industry and accomplishment managed to do so much more than you and I. They have people that they delegate things to. By delegating tasks that others can do usually better than we can, we optimize our time. When we get the help of other people, we're increasing our own capacity we stretch time. When we coordinate the assistance of other people, the whole that we accomplish is way greater than the sum of the parts.

This means we'll be able to accomplish more as a team than its individual members might have accomplished on their own. Look, I'm a testament to this. When I got into this business, I left the broadcasting business in a corporate environment where I had hundreds of employees. I vowed at that time, I would never have another employee because I was tired of the people problems that was this foolish vow.

I've since repented, and I've learned that other people are my lifeblood. Not just for getting things done, but for to feed my heart, to feed my soul. I was made for community. It's only through distortion, through trauma, and misguided advice and training in life that we even remotely begin to believe that we have a problem relating to people. We don't. Naturally, we have to learn that behavior and you can unlearn it. Other people are your lifeblood, and they increase your capacity in every way.

I have built a team at my company, and we have about a dozen people on the team now. We're able not just to get 12 times as much done but multiples of 12 times because we coordinate things together. We're each working with the others to multiply our time. Now, maybe you're listening to this and you're thinking, "I can't afford to hire somebody. I don't have the money." The truth is, you can afford not to. Who said you had to hire them? I'm just saying you need some help.

Well, let's go back to hiring then. How valuable is your time? What's your hourly rate? What are you worth per hour? Just take your income divided by 12 don't know how many hours you work a month and you know your hourly rate. Find somebody who's willing to take one of your tasks at a fraction of your personal hourly rate. If you're making, I'm just pulling a number out of the head, \$100 an hour and you've got a task that needs to be done there's a \$10 an hour task you're throwing away \$90 every hour you do that task.



You need to find somebody else to do that. Find somebody who's willing to take on one of the tasks at a fraction of your personal hourly rate. Probably, they can perform a task better than you can, and you'll be saving money. In the final analysis, you can optimize, you can even multiply your time. Once and for all, solve your time problem by applying these four P's planning, persistence, patience, and people. Now, for something completely different briefly the announcement.

I'm excited about this, do you struggle to keep up with your marketing for your business? There's a lot to do right there's content marketing, there's social media, podcasts, YouTube, Snapchat, Instagram, email marketing, marketing automation, in about marketing, about marketing, and based marketing, product launches chatbots, the list is endless. How are you supposed to keep up with this, and run your business, and make money? Well, I'm teaching a 100% free online workshop it's called the perfect marketing system.

How to set up a lead generating, customer nurturing, money marketing, will try it again. The perfect marketing system how to set up a lead generating customer nurturing moneymaking marketing machine even if you hate selling or confused by marketing gobbledygook and clueless about techie stuff. If that even remotely touches a nerve with you at all, you want to get in on this workshop. Sign up for the 100% free workshop right now at rayedwards.com/perfect.

Everybody who attends the workshop will receive a free gift that you will like a lot. Sign up now at rayedwards.com/perfect. If you'd like to help, spread the word about this show if you find it useful. Then, the best thing you can do to help us, is subscribe in your Apple Podcast App or whatever App you use and leave us a favorable rating and review. I'll so appreciate it. Until the next episode, remember it's your life, your one and only life. Go out there today and make it more magnificent. Peace.

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