

RESOURCES

MARKETING

MonthlyMarketingTemplates.com

COPYWRITING

Web Copywriting Explained Course
Writing Riches by Ray Edwards
Writing Riches Monthly Templates (Coming Soon)
MoneyWords by Ray Edwards
Breakthrough Advertising by Eugene Schwartz
Tested Advertising Methods by John Caples
Scientific Advertising by Claude Hopkins

SOCIAL MEDIA

BufferApp
Hootsuite
SocialOomph
TweetPages
Platform Conference

PODCASTING

PodcastAnswerMan.com
Heil PR-40 Microphone
ID3 Editor
LibSyn
Behringer X1222 Mixer
Multicomm ProXL MDX4600 Compressor
Digital Innkeeper Digital Hybrid

PRODUCTIVITY

OmniFocus
Getting Things Done by David Allen
DropBox
Evernote
Fujitsu ScanSnap Scanner
Google Calendar
Snagit

TypeExpander
RescueTime
Alfred
MacBook Air

WRITING

ByWord
Pages
On Writing, Stephen King
The War of Art and Do the Work by Stephen Pressfield
Get Published by Michael Hyatt
Writing a Winning Book Proposal by Michael Hyatt