



Faith Friday Edition Episode #216

Hi, this is Ray. You may notice that some things are different already. There's no music, no production, no whiz bang laser sounds or any of the usual fanfare. That's because I'm making a special announcement about Faith Friday's and how we're going to proceed going forward with the show itself.

When we started doing multiple episodes per week a few weeks ago, I said we were doing an experiment. We would see if it worked and if it worked for the majority of the audience we'd keep doing it and if it didn't then we wouldn't.

The fact is, this is the feedback that I'm getting.

Most of us have a limited time to listen to podcasts each week and by creating three shows per week I have really asked you to triple the amount of shelf space you give me in your life and I so appreciate the fact that you give me any time at all, that you listen to the show. You probably have no idea how meaningful that is to me, that somebody would think it was worth taking the time to listen to what I have to share each week. I appreciate that from the bottom of my heart.

So, to ask for three times that amount of attention is a big ask and so here's the decision that we've come to, based on the feedback from many members of the audience and talking with my listeners as well as people in my mastermind group, we've decided to go back to the original format of the show, one episode per week, which will be on Monday's for the time being.

We will continue to have Spiritual Foundations as part of that episode, so I won't stop talking about Jesus and you can't get me to shut up about Jesus, you just can't do it. I won't. I can't, because He's the most important part of my life.

So that's not going to change. What is going to change is that going back to one episode per week, gives me the ability to focus and put even more quality and thought and preparation into that episode every week, to make it the best possible content I can deliver to you and that's really what I want to do is deliver the most possible value to you.

So the show will go on as a business and copywriting and marketing show, also acknowledging the reality that Christ is at the center of my life and my business, so to me those two things are inseparable. That will not change, that's still a central part of this show.

I just wanted to let you know what was happening and I didn't prepare a script for this episode, so it may be a little bit of a ramble, but I wanted to let you know as soon as possible what we had decided and why we made the decision.

Now, there are a couple episodes we've already recorded that are scheduled to run in the coming weeks that we'll run and maybe they'll reference Faith Friday or the deep dive conversation episodes and it'll take a few weeks to get things back to the once per week schedule, but that's what we'll do. And again, the purpose behind it is to be respectful of your time and to pack as much value and actionable content into the one episode that we produce each week.

I hope this makes you happy. I hope that it serves you. That's my goal every time I open this microphone, is to serve you to the utmost and deepest level of my ability. I look forward to hearing from you. Hit us up on Facebook or Twitter or make comments here on this episode at RayEdwards.com/216.

Thank you again, God bless you and until we meet again here on the show, I pray that God continues to bless and He does more for you than you can ask or even possibly imagine.

Thanks.

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