



Ray Edwards Show #268

John Lee Dumas: Focus Leads To Mastery

Ray: *Ray Edwards show*, episode 268. An interview with John Lee Dumas, *EntrepreneurOnFire*.

[Voiceover]: *The Ray Edwards Show*. Live your destiny, by design. Start, run, and grow your own Internet based business and create the life of your dreams. You can do it. This is *The Ray Edwards Show*.

Let's change the world and watch your business grow, welcome to the *Ray Edwards Show*.

Ray Edwards: Yes, welcome to the show. I feel I got to drink up caffeine to get all jacked up if I'm going to be talking to John Lee.

Sean Edwards: I know and then he's-- I don't know if **[unintelligible 00:00:40]** like his podcast **[unintelligible 00:00:42]**.

Ray: He's on fire.

Sean: He's on fire.

Ray: Flames coming out of him.

Sean: He's got flames. He looks so energetic.

Ray: He's like Johnny Torch from the *Fantastic Four*. He is a person I admire deeply because he's got hustle.

Sean: He does.

Ray: He gets stuff done. He's very productive and--

Sean: How much coffee does that guy drink?

Ray: I don't even know if he drinks coffee. He cultivates the quality of having energy. It's a decision on his part. The interview, which unfortunately you were not able to be in the studio with me when I did the interview.

Sean: No.

Ray: This has happened too much lately, so where going to start arranging so that you can be in the interview session with me. Because I've actually gotten feedback from listeners saying the interview would be better if Sean were part of it.

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Sean: I don't know if the interviewee would feel that way.

Ray: But the listener would.

Sean: My role on this show is to interject with either poignant or humorous, but quite often both.

Ray: Tangential?

Sean: [laughs] Yes, right.

Ray: Material.

Sean: Anyway, the interviewee would just have to be ready for that.

Ray: Yes. I was born ready.

Sean: [laughs]

Ray: Movie reference. John Lee has a passion project he's been working on. He's launching it today, the day this show is released. To hear more about that we're going to go straight to the interview. No more monkeying around. Let's do it.

[Voiceover]: And now, our feature presentation.

Ray: On the podcast with me now is they guy who, every time I talk to him, I feel like I need to crank up my energy level by 11. If you saw *Spinal Tap*, I have to turn it up to 11. John Lee Dumas, welcome.

John Lee Dumas: Ray Edwards, I am here and, yes, I'm prepared to ignite.

Ray: Of course you are. We are prepared to ignite. You've got a big project that you're igniting and I'm so excited about it. I'm not going to steal your thunder and explain any of it. I'm just going to say the last time you did something like this I got behind it. I was a big believer in what you were doing. I used the product that you created and it worked for me and it did lots of good in the world, but I'm going to let you tell the story. What is going on with your new project? Tell me about it.

John Lee: I'm so excited because it is January 23rd if you're listening to this the day that this comes out, and we have officially launched our Kickstarter campaign for *The Mastery Journal*. Which is all about you mastering productivity, discipline, and focus in 100 days. It is just something that I struggled with at the beginning of my career but then was able to master and it is the reason I know that I've been able to build *EOFire* into a multi-million dollar per year business and that's net revenue, so it's real money, real business, because of these three skill sets.

Like you've mentioned Ray, we're doing some really special things in this world too. It's not all just about the dollars and the cents, it's about impacting, of course, people that join on this campaign and jump in with *The Mastery Journal*. Just like last year, with *The Freedom Journal*, we've partnered with Pencils of Promise and every funding goal we hit, we are writing a big, fatty check over to Pencils of Promise. Last

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year I wrote three \$25,000 checks to Pencils of Promise, which build three schools in developing countries.

We're all about going from success to significance which, a good friend of ours, Aaron Walker, is very infamous-- I should just say famous for saying [chuckles]. That's what we're really looking to do, we're looking to improve people's lives that actually pick up the journal, but them also knowing that "Hey, we're improving the world together".

Ray: You know, you so much embody something that's very important to me and that is, the principle of doing well while doing good through doing good because you're doing good. That's what you're doing with this project. I'd like to dig in a little bit about the three skill sets first and talk about. Describe how those three skill sets show up in your life and help build EOFire.

John Lee: Okay, well, on a couple of things. First, on people saying, "John, why's it going to be about your strengths? Can't we learn from your weaknesses, too?" and I was like, "Yes, but that would be like a thousand page book". Because like everybody else, because I'm not trying to be overly humble here, but just like everybody else, I have so many weaknesses. They're huge in number but the key for me is I do know my strengths. and again, I didn't even have these strengths when I launched *EOFire* back in 2012. They had to come slowly and steadily over time and research, and dedication.

I have acquired this three strengths: productivity, discipline, and focus. And for me, I'm convinced that's why *EOFire* continues to go from strength to strength. Why I've been able to build great relationships with people like yourself, Ray, and just other great entrepreneurs. Because I embodied this three traits, these three skills, every single day in what I do. I love to go through each one of these and we can start with productivity. We can start with discipline or focus. I mean, this is your show, Ray, we can go whatever we want.

Ray: Let's start with productivity. That's something I'm very interested in and you are one of the most prolific creators I know. How do you do that?

John Lee: [laughs] I love this topic because it is something that I do believe is shaped my business. There's a reason why I'm able to have *EntrepreneurOnFire*, my podcast, be a daily podcast. Ray, you're a podcaster, you know what it takes to produce shows. You know what it takes to get them out there and to do all the things. I've now done over 1,500 episodes of *EOFire*, meaning that the last 1,500 days that I've been alive on this Earth, an *EOFire* episode has gone live.

I've been very productive. I do emails almost daily, social media. I'm all over the place. I'm being very productive with my time and by the way, I work out every single day. I spend incredible quality time with my girlfriend and business partner, Kate, every single day. I stay in touch with my friends, my family, my parents. All because I'm very productive with the time that I have.

Let's break that word down, a little bit. What are you, the listener right now, producing every single day? So many people, Ray, and this is just a fact for me from

time to time, because I'm not perfect, but it definitely was me a lot of the time back when I started. We wake up and we get on what I call OPA - Other People's Agenda. We wake up in the morning, we go on to our inbox, what is there? A bunch of other people's request, other fires to put out, people wanting something from you. We go on to Facebook, we see other requests. We see messages, we see pokes, we see likes, we see all of this different things.

You start the day on other people's agenda, you're never going to recover from that. Because that is your best possible time to create really quality work. So going back to the word productivity. What are you producing on a daily basis you can look back at the end of the day and actually be proud of. That's why I use the beginning part of my day to produce incredibly high-quality, valuable content, that's going to move my business forward. And only then, Ray, do I get on OPA. Because believe me, I get it. We have to live with OPA at certain times. We have to get on other people's agendas, to answers emails, to do this, to do that. That's part of life but you don't have to use the best part of your day, the best part of your brain, the best part of your energy to do so.

You can be productive producing the right work and in *The Mastery Journal*, that's the first thing that we focus on. We say, "Hey, what is it that you're producing every single day that matters?" By the way, the answer for most people is going to be, "Well, nothing really". We change that mindset and then before you know it, you're just like that Brian Tracy quote. You're eating that frog-- because, guess what, I get it, it's tough to be productive because that actually takes a lot of brain power and concentration, but we do it first and then you feel great all day long.

Ray: Yes, absolutely. I just know myself well enough to know that if I let myself get into other people's agendas first thing, the minute I do that, the rest of my day-- the productivity factor plummets.

John Lee: Plummets.

Ray: You got to guard that time. That's brilliant.

John Lee: Let me even put a word in here that's really important - residue. Now, a lot of people might be like, "What does that even have to do with anything?" If you start your day on somebody else's agenda and you start putting out other fires, you may think that you've moved on to that high-quality task that you've been waiting to do, like writing your chapter in your book or producing whatever it might be. There's still residue from what you've just did before. It is there. There's a great book by Cal Newport called *Deep Work* and he talks about this. It's real guys. That's why you have to start your day with what matters. Don't have that residue from other people's agendas clogging up the best part of your day.

Ray: So true. Perfect. All right. What are you producing? That's a powerful question and it's really embarrassing when you have to say nothing.

John Lee: [laughs]

Ray: We're going to change that. Discipline. Cause that seems like what has to come next. If I'm going to make myself be productive, that's what I got to do. Got to make myself do it. Tell me about discipline.

John Lee: Well, a lot of people may or may not know this about me, but I did spend eight years as an officer in the U.S. Army. Four active, four in the reserves. I did a 13-month tour of duty in Iraq as an Armor Platoon Leader which meant real deal Holyfield suffering. I was in charge of four tanks, 16 men, we were in Fallujah, we were in Ar Ramadi. It was a real war. I get back from that, I assimilate back into the civilian world and I started having success either in corporate America commercial real estate. Then even in your fire with the success that I've had people love pointing back to my past and say, "Well, John you were in the army like of course you're disciplined". First off I want to step back and say, "Well, I know a lot of people in the army that aren't disciplined". They're human beings but I will say at the same time I do believe that the army installed incredible discipline within me because at 23 years old I was in charge of 16 lives literally. They were responsible to me, this 23-year old who a year before the most important decision I had to make was like, "What toga am I going to wear in the toga party tonight?" That's not even a joke.

That's what happens when you go from being a senior in college to an officer in the U.S. Army. It is a stark, stark reality slap in the face. I had to become a disciplined quack and that was something that I implemented from day one. I remember when I got to my unit they said, "JLD you- "-- or actually they call me Lieutenant Dumas very disparagingly- "Lieutenant Dumas, you know that we're deploying within six months and I was like, "What? I thought we had a year to train before this?" it was like, "No, we're taking that year of training and putting it down to six months". I very quickly learned that if I did not have a plan in place every single day nothing got done. That's what discipline is all about.

Discipline is about getting up in the morning actually taking pen to paper and writing down a plan. Writing down that plan again with it coming from your mind through your hands into your pen onto that paper. Seeing that plan laid on the front and you're saying, "I am going to execute on this plan step by step by step by step". It's so critical if you want to be disciplined that every single day you have a plan a number plan to execute.

Again going back to that *Eat the Frog* by Brian Tracy. You better have as number one that most difficult but meaningful task of that day within that discipline plan and hey guys I hate to break it to you. A To Do list does not count. It doesn't count just having that 'to do list' like workflow and wonder list. I have those I love them, but hat doesn't count as your daily plan. This is something new that you're doing in the morning to train yourself that, "I will execute upon this today". That is your fresh sheet of paper every single day.

It's like just that white erase board that you can just start over with and know that "Hey now I had this plan it's visible, I wrote it down. Now it's time to execute" and within the *Mastery Journal*, we are absolutely adamant about you doing this every single day. Again this is what it is, it's all about guiding you step by step on how to do that what I talked about when I said being productive, about how to create this plan, execute upon, is you can be disciplined.

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Those are the first two steps that we've talked about so far that we hold your hand through until we've reprogrammed you in a good way, not like in that military way, but we've reprogrammed you in a good way to become the entrepreneur, the husband, the wife, the friend, that you want to be.

Ray: Yes, okay, couple of things. Number one, thank you for serving our country the way you did.

John Lee: Thank you, Ray, and by the way you've always been very upfront about that with your appreciation. Thank you for that.

Ray: Well, it's very meaningful to me. My dad was a career Marine, my brother was in the Marine Corps, my grandfather, my uncles are in the Army, and I did not serve our country in that way so I appreciate those who did.

John Lee: A quick side note. First time in 15 years Army beat Navy in the football game.

Ray: There you go. The second point I want to make is, I did not serve in the armed forces yet I too had to develop discipline because as a natural course of how my personality was, I was lazy as my dad would have told you. You can, if you feel like I'm just not that way, you can change. As Jim Rohm said, "You're not a tree." Let's move on to focus.

John Lee: My acronym, Ray, I'm not going to put you on the spot brother because that just wouldn't be nice on your show, but my favorite acro-- come on really? well, give it to me.

Ray: Follow one course until success.

John Lee: You just got an A++ plus from JLD and that's it, my friends. It is you focusing, following one course until success. The reality of the world that we live in, weapons of mass distraction are everywhere. Literally, the bright shiny object syndrome? It is just pinging you, it's like literally somebody sitting next to you, just tapping your forehead nonstop. That's the world that we live in right now.

It's not surprising that people end the day and they're just like, "Oh my, I never stopped today but what did I do? What did I do to improve myself, my business, my family life, my health? Whatever it might, what do I do?" and the answer is nothing because you're so distracted. You're in this mindset of constant distractedness.

We all think that we have this amazing ability as humans to multitask. Well hate to break it to you but it's been proven by multiple, multiple studies that human beings can't multitask. We can't literally think or do two things at the exact same time. It's called switching and it's so quick sometimes it is imperceptible but guess what? You're still not doing those things at the same time you're switching back and forth, so what is that doing? That is just making that signal so weak at whatever you're doing, it's just going back forth back forth. Not even a computer can multitask. It is literally having to switch in that nanosecond whatever that it takes to happen.

Multitasking, that's myth. Stop thinking that you can do all these things because guess what you're doing all those things but you're doing none of them meaningfully because you're not multitasking. You're switching and you're just doing very plain vanilla, C average work when you can instead focus for that one course until success and within the *Mastery Journal*, I am absolutely adamant about that.

There's a couple major things that we really focus on within the *Mastery Journal*. Number one the Pomodoro Technique and this is critical and I studied this to the nth degree in 2016. I fell in love with it, I learned everything I could about it and now I train it and I teach you about it within the *Mastery Journal*. That is about how we need to trick our minds. Now, I'm not going to get too deep here, Ray, so break at any time here because this is a topic that I'm just pretty obsessed with.

As humans, we're innate to not want to think too hard for too long. Why? because our brains take so much energy up, our brains are these energy suckers and guess what, our brains also know that they want to survive and they don't want to starve to death and they don't want to use too much energy, so we can't run away from that saber tooth tiger.

Guess what? Our brains don't want us to concentrate for super hard for super long because that just takes up too much energy so we reward ourselves to get these quick wins like the e-mail inbox and the Facebook 'Like' and all these different things, when in reality, it's the people that go deep it's the people that focus. It's the people that utilize what I'm going to get into at ala Pomodoro Technique. The win.

Now, what is the Pomodoro Technique? Well, you have a set amount of focus time and then a set amount of refresh time and that's before you start your focus time. You've set both of those numbers so that you've now tricked your brain to knowing that, "Hey, this isn't this never ending focus concentration session. I know that this is going to end because I started that timer. It's only a matter of time so I better get this down within this timer and I can then go enjoy Facebook" or e-mail or whatever it might be. That is so key and I'm very adamant about this like I show you what I do which is 42 minutes of focused time, 18 minutes of refresh time. I do 4 sessions of those every single day. Now a lot of people are just like, "Why 42 and 18?" because I've just tested it, that just works for me.

I like the idea of having a one hour block but 45 minutes? again this is me tricking my own mind. It sounded too long and 15 minutes sounded too short but hey, 42 and 18 sounded a lot longer for the rest of the time and a lot shorter for the focus time. I don't know why. Its only three minutes, but it did and it works for me, so find what works for you. Well, in the *Mastery Journal*, you are trained to crush those four sessions every day. I make this promise because I really believe it, you will get more done in one day of the *Mastery Journal* with those four sessions than you previously did all week.

Ray: Yes. I used the Pomodoro Technique and I know what you're saying is true. I want to just give you a trophy for doing four Pomodoros a day. That's amazing.

John Lee: Yes. The other thing that's really key, that is important to talk about is Parkinson's Law. That fits in here so well and a lot of people maybe don't know

[unintelligible 00:09:18] what Parkinson's Law is and it's just, quickly, tasks will expand to the time allotted. If you don't give yourself those 42 minutes to write that grants or sit down and write that next chapter in your book or whatever that task is for that focused time, it will expand to an hour to two hours, three hours, and your mind will rebel and want to go cheat and break up that task because you don't have that timing. Parkinson's Law where task will expand to the time allotted. That's real my friends. That is super real. You have to make sure that you are doing the Pomodoro Technique because Parkinson's Law is real. And guess what? With that focus time that you found out by testing things that work and don't work you'll be off to the races.

Ray: Productivity, discipline, and focus and then you've got a couple of things that you're having us do toward the end of the day which I think are just magic. Talk about those.

John Lee: One thing that I'm really key about is number one, looking back over your day and seeing what you were struggling with so that you can actually identify those struggles and maybe come up with ideas that could have you adjust or pivot or maybe fix those struggles. It's really important every single day to celebrate your wins because, hey, why are we doing this if not to be happy, if not to bring fulfillment, joy to our lives?

Let's actually recognize when we do something good. Let's talk about and discuss our wins and by the way, Ray, this is something great for people to do when they're having a bad day. Go back a few weeks in your *Mastery Journal* and resubmit your biggest wins and you'll be like, "Ah, I remember that, that was cool," and that's going to bring you to a different mindset into a different state and that's really cool when you start to realize it, "Hey, I'm going to celebrate these wins," that's going to make you want to actually accomplish wins throughout the day even more so.

I really am a big proponent of 'winning tomorrow today'. That's a phrase that I love, I believe in it. I think so many people wake up and there was like, "Oh, my god what I'm going to do right now?" and they don't know what to do so their brain freaks out. Again we got to realize our brain isn't this perfect thing. It just wants what it wants and what it wants isn't always what is best for us and so we say, "Oh, I don't have anything to do so let me fill up this space, this emptiness, and this loneliness with email and with Facebook so I can see that people love me, like me and I can laugh, I can do this," and that's what happens when you don't have a plan.

Every single with the *Mastery Journal* we win tomorrow today. I'll have you write down your morning routine before you even go to bed that night. When an alarm clock goes off and you're like, "What do I even do?" and then your brain goes, "Why don't we just roll for 50 more minutes since you don't have anything top of mind," well, you wake up with toppled mind because you just went to sleep the night before knowing exactly what you're going to win today by doing and that is a key in my success.

Ray: Yes, and it's very powerful technique and by the way, I just want to tell you once again you've come up with a phrase that I wish I had created, "Win tomorrow today," that's a book title dude.

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John Lee: Dude you are the editor too you're the copy guy. I don't know how this is happening.

Ray: It's beautiful. You're gifted at this.

John Lee: Thank you.

Ray: Just like the *Freedom Journal* changed lives and continues to change lives the *Mastery Journal* is going to do the same thing especially since you've found the core of what I would say defines you as an entrepreneur and as a person. This productivity, discipline and focus and the practices that you shared and on top of all that we're going to be helping you do something really awesome. Let's talk about Pencils of Promise.

John Lee: I'm passionate about education. I look at all of my success and where did it come from and me actually being able to learn how to do things. When I wanted to be a podcaster I was able to reach out to the great Cliff Ravenscraft the podcast Answer Man and he mentored me as the Jaime Masters of the *Eventual Millionaire* and I was able to learn from them, they educated me. I was able to go to www.lynda.com and learn Adobe Audition. A very difficult program in a weekend. I spent 13 hours dedicating to Adobe Audition thanks to www.lynda.com's \$25 per month education that they offer and that it was incredible and I just know that education brings opportunity and there's just a lot of people in this world that don't have the opportunity for education.

How I say, "Win tomorrow today," to them they've lost tomorrow even before they've had a chance to get there because they don't have any access to that and the world is changing with people like Mark Zuckerberg and the great people over at Google just putting blimps into the air and doing all these cool things they shoot down free Wi-Fi to the world which isn't actually here right now but it's coming soon and it's actually already out there in places. This world will soon be connecting I don't know if it's going to be five years or 15 years but there's going to be a time when everybody is going to be able to have the access at least within a five mile radius to this amazing thing called the internet and when you have the access to the internet, guess what you have access to education. You can have the world be your oyster.

What I love about Pencils of Promise is they have realized the value of education as well and they have just zeroed in and say, "Hey, we're done with the waste that's out there and we've figured out just how to do this right." They have a donor who actually just says, "Hey, I know that people don't like to donate a lot of times because they think that their money might be going to pay salaries or office buildings in New York City," wherever it might be office space. He's like, "I'm going to pay for all of that that's what my part of the donating thing." Everybody else that donates to Pencils of Promise, every penny of their donation goes to do exactly that. Build schools and fund education and developing countries.

We live in this great world and we live in a great country. If you're living in America and wherever all you're listening, Canada, Australia, New Zealand, England wherever that might be, at Great Britain. You're live in an amazing place, all of Europe, but not everybody has access to what you have access to right now, which

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is tough to deal with. In Pencils of Promises we're opening those doors up. When we partnered with them last year for their freedom journal and I was able to write a check which accumulated to three separate times \$25,000 to \$75,000 and just to see the differences that were made because of that and the videos that they sent after the school was built and they was just so touching and amazing.

They were doing the exact same thing with the *Mastery Journal* and every time we had a funding goal I'm going to be writing a check on behalf of all the supporters to Pencils of Promise and we're going to do some great things and we're going to impact some people. I like to say, "Give yourself the gifts of mastering productivity, discipline and focus in a 100 days because you deserve that give because it's going to make a huge, massive difference in a positive way in your life but also know that when you do that you're giving the gift of education to those less fortunate because that's exactly what's happening."

Ray: It's January 23rd as released this and this is the day that the *Mastery Journal* has launched on Kickstarter. How do our listeners support and by the way I've got no vested interest in this. I get no commission, there's nothing in it for me except the good feelings I have about helping you do this passionate project. How do people support you?

John Lee: Well, Ray, that's why I love you that's why your listeners love you because you do these great things. Thank you for that and I really mean that. If anybody wants to check out more, to learn more, the www.themasteryjournal.com that'll take you over to the Kickstarter page which we're running for the next 33 days all the way to February 24th. If you're listening post-February 24th because that's why my podcast are awesome it's evergreen. It's the same URL, www.themasteryjournal.com. We'll take you to a website that we're going to create and it's going to have amazing opportunities to learn more about the *Mastery Journal* by there.

Right now we have the Kickstarter campaign running until February 24th. We have a lot of awesome opportunities. Again, this is a physical, full leather, Silver and Boss journal. We went all out these things are really high quality and I know Ray has one. I know that he can attest to that because he would not lie to you and I went high level on these things because I love the fact that if you're going to invest in yourself, you should get something of value.

If you are somebody who's in a country that's far, far away, it's tough shipping wise because there's import taxes, there's shipping cost, I get that so we have an awesome digital pack for people with the entire book as a fillable PDF, comes with an audio book, comes with access to our private Facebook group, comes with the EPUB at the Kindle version. It comes with it all. You get that and we buy the hardcover, you get that digital pack, but you also can just buy the digital packs. Again, if you're not in the U.S. and you don't want to get crushed by shipping toll, we get that. For everybody in the US, it's free shipping.

Ray: If you're in the U.S. it's important to get the physical version because there's something about having paper in your hands and these are beautiful -- yes, I love books, I love journals, these are beautiful journals and there's something special

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about writing and getting your favorite pen and writing in this journal and making a huge change in yourself and in your life and in those around you.

I just encourage you to go to www.themasteryjournal.com to support this campaign at the highest level as possible for you. You will not be sorry. I'm calling on my audience right now. For the moment I have Ray Nation. I'm asking you guys, Ignite, let's support what John Lee Dumas is doing because it's good.

John Lee: I love that and I hope the people aren't going to be discouraged if you do not live in the US. I know I went on a little bit of shipping rant there because it is disappointing because I'd love to get it out there to everybody because the hardcover is so valuable. Listen, the reality is this, every single day-- and I mean that because we sold over 16,000 *Freedom Journals*- every single day people are buying and paying for the *Freedom Journal* to be shipped to their door because guess what, they realized it, "Yes, it sucks to pay 20, 25 box in shipping and the import and all that stuff, but what are you putting on a value of mastering productivity, discipline, and focus that is going to change your life?" That's what the real thing is. Don't look at the individuals, just look at the overall and say, "Hey, is this worth the investment?" and I have to say the answer is yes.

Ray: I have to agree. JLD, thank you so much.

[music]

?Sean: RayNation.

Ray: You know what to do RayNation.

?Sean: Ignite.

?Ray: You've got to love that. Well, if you liked the show-

?Sean: And we're sure you did.

?Ray: And we're sure you did.

?Sean: Because we're a big deal.

?Ray: We have some solid self-esteem.

?Sean: Please subscribe to the show on I tunes. Using the apple podcast app. Please give us a rating plus a review.

?Ray: Make sure to put your real name and website in the text of the review. It'd be also good to make sure that the website works.

?Sean: Yes, because we mentioned somebody's website.

?Ray: We really wish that we could have gone to the website-

?Sean: But we couldn't.

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?Ray: We couldn't.

?Sean: All righty, to get the transcript for this show and the show notes please go to www.rayedwards.com/268.

Ray: Until next time I pray that God blesses you and continues to do more for you than you can ask or even possibly imagine, peace to your house.

[VoiceOver]: Thank you for listening. This has been *The Ray Edward Show*, find the archives of this weekly show at www.rayedwards.com/podcast, or on I-tunes or contact Ray at www.rayedwards.com. This podcast copyright by Ray Edwards International, Inc. All right reserved.

[VoiceOver]: Each week we bring you a message of prosperity with purpose and freedom, and remembering that true freedom is available to all through Jesus Christ.