

WORKBOOK

How To Write A
\$10 Million Sales Page
**Even If You Flunked English,
and Even If You Hate Writing**



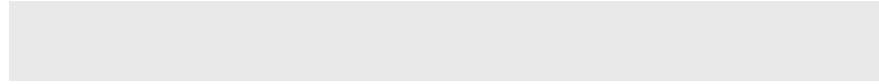
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RAY EDWARDS

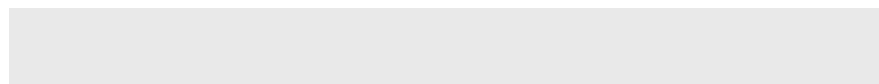
NO INCOME CLAIMS ARE BEING MADE. RESULTS NOT TYPICAL.
SEE <http://rayedwards.com/earnings-disclaimer/>

The 7 Persuasion Principles That Make Your Products Sell

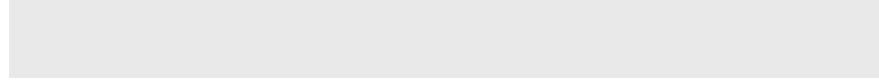
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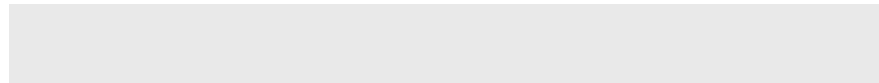
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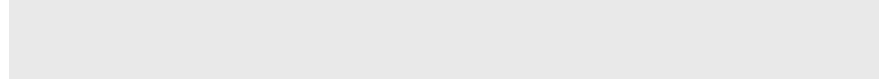
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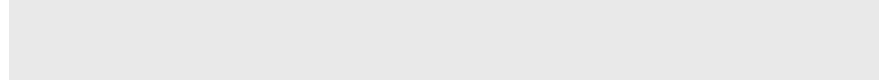
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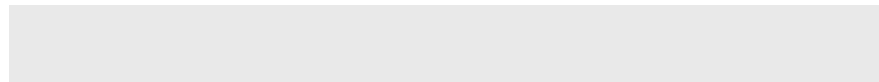
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07



*The Sales Copy Template Behind
The Sales Letter That Has
Generated \$10 Million In Sales*

(So Far...)

P

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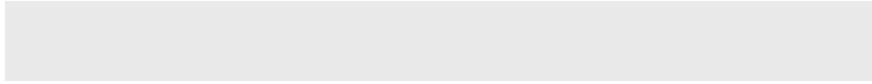
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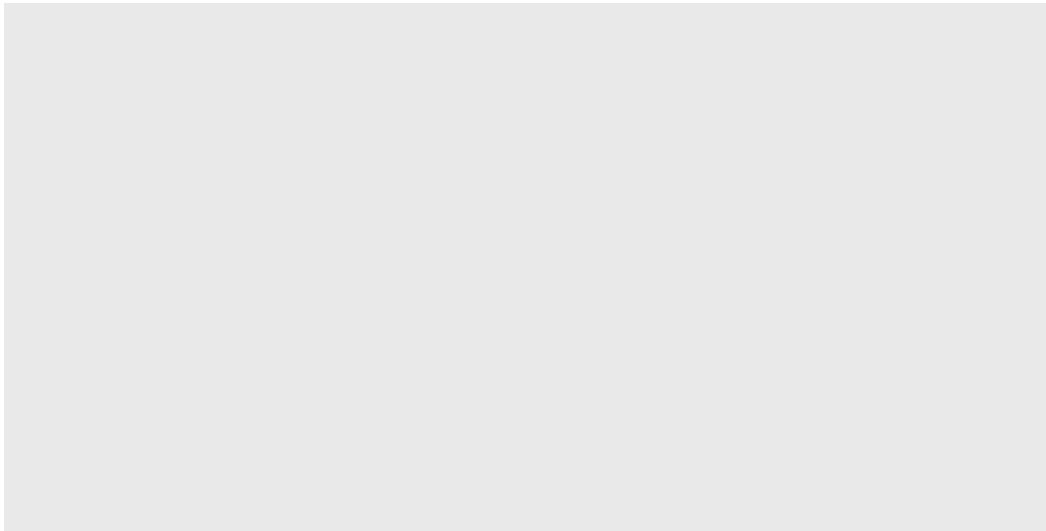
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How To Crank Out A Money-Making Sales Page In A Single Afternoon

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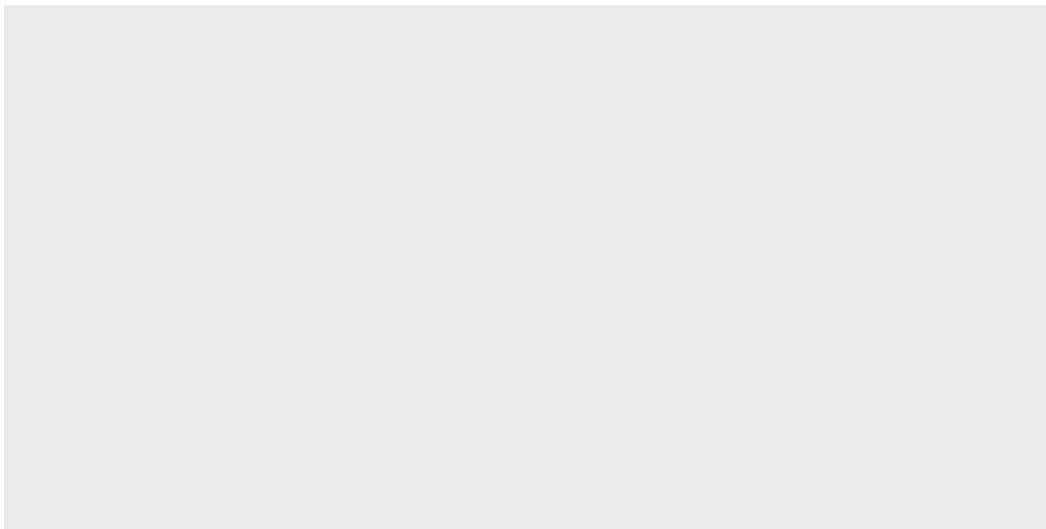
Write Your Own Message



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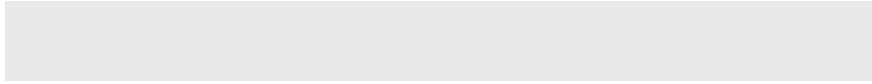


Write Your Own Message

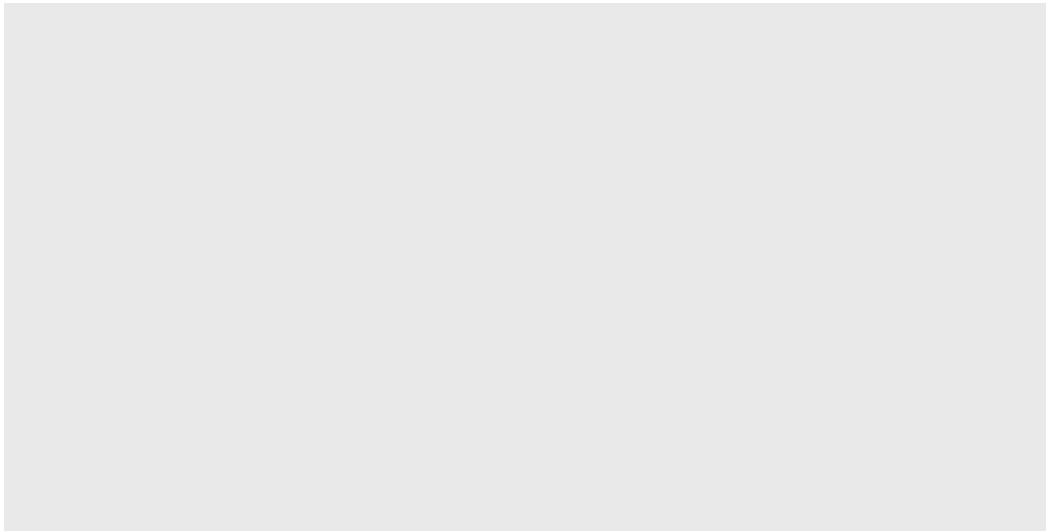


How To Crank Out A Money-Making Sales Page In A Single Afternoon

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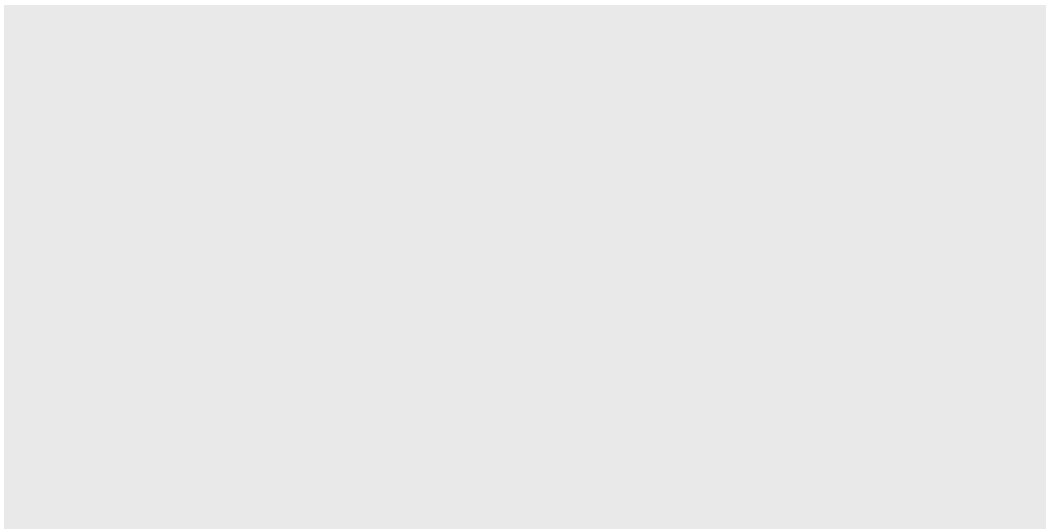
Write Your Own Message



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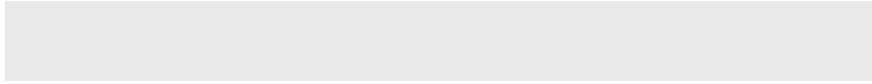


Write Your Own Message

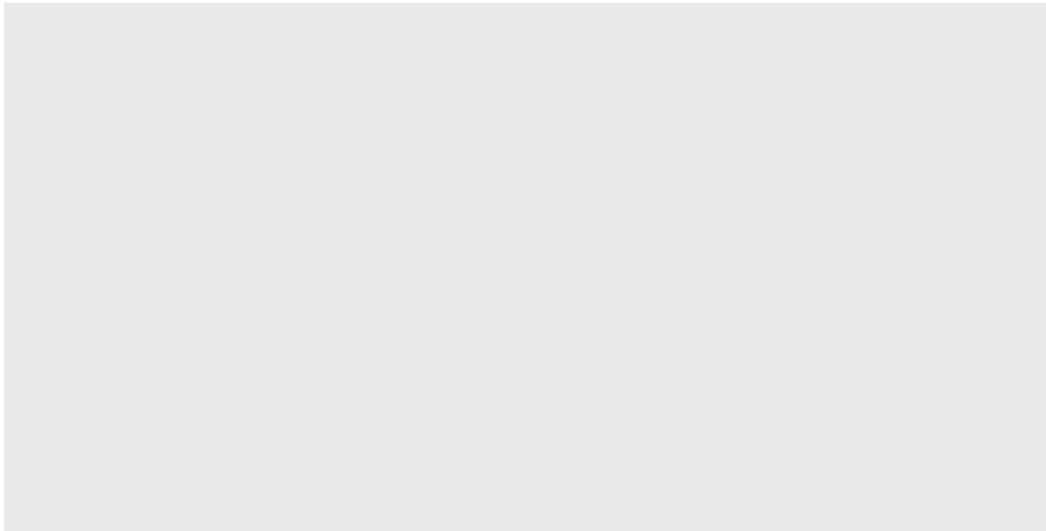


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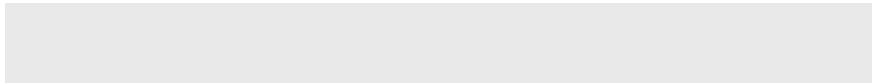
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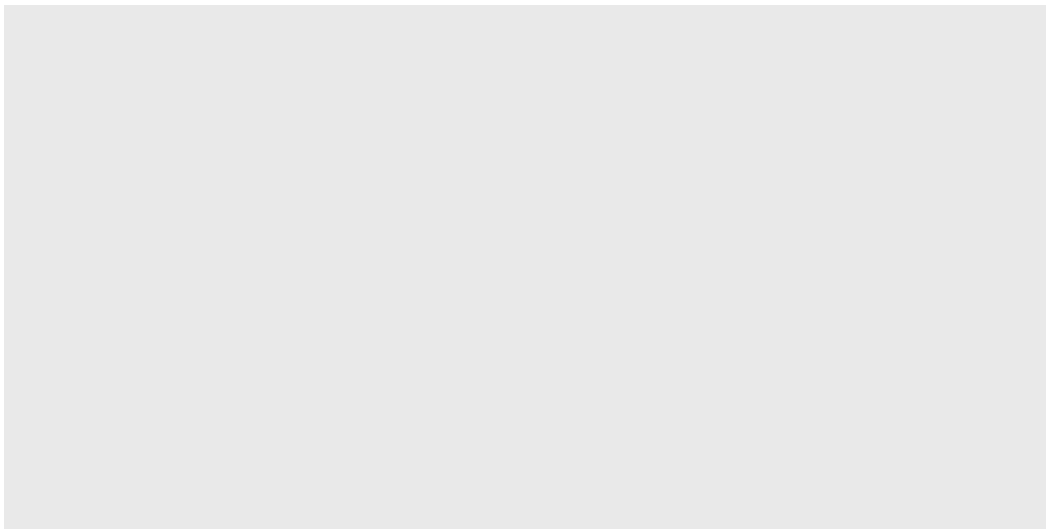
Write Your Own Message



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Write Your Own Message



Notes and Ideas

