



## Ray Edwards Show, Episode 397

### From Biologist to Blogger- Leslie Samuel

- Speaker 1: [00:01](#) Ray Edwards Show, episode 397 from biologists to blogger to worldwide leader of an exciting movement. An interview with Leslie Samuel.
- Speaker 2: [00:11](#) Oh
- Speaker 3: [00:12](#) the Ray Edwards Show. This is the podcast for prosperity with purpose. Today's conversation,
- Speaker 4: [00:24](#) a friend of mine, we've been in a mastermind group together for a number of years and he's going to be the MC at our upcoming event to copywriting academy live. You'll be hearing more about that in the talk that we have. Why did I select him as the MC? Is it because he's my friend? No, not really. It's because I saw him MC and other event. I was blown away. This guy has a talent. It's something he carries into a room that electrifies the crowd and I believe he's on his way to being a superstar, worldwide influencer of a global movement for making the world a better place. He doesn't know what I'm saying. All this, so he's probably going to be really embarrassed now, but
- Speaker 1: [00:56](#) I believe if I were to just said, so let's dig into an interview right now. Let's get started. With no further ado. Here is my good friend Leslie Samuel Leslie. I am so pleased and thankful that you, I know you're super busy. You're getting ready to leave on a trip, right?
- Speaker 2: [01:10](#) Yes I am, but I as much as you are going to say that you are so pleased and all that good stuff, I think I'm even more so than you are to be here with you man.
- Speaker 1: [01:21](#) Okay. We'll just have a mutual admiration.
- Speaker 2: [01:24](#) Okay.
- Speaker 1: [01:24](#) Uh, but I, I know how it is when your things are going crazy, you get ready to leave town. Well we should start by explaining where you're going and then we can back up and tell the story of how you ended up doing this sort of thing. Where are you headed?

- Speaker 2: [01:36](#) Yeah, I'm heading to Australia. We're going into the gold coast of Australia. I'm going with my entire family, which is my wife and two kids. My wife and I are both going to be speaking at an event, it's called digital discipleship. I'm going to be talking all about how to, you know, blogging and social media and how you can use that to have an impact with your ministry. And my wife, who is a choral director and a composer, she's going to be talking about how to compose music. So it's our first event together as a couple and it's something we've always wanted to do and we now have that opportunity and I'm super pumped about it.
- Speaker 1: [02:16](#) And you're doing it in Australia?
- Speaker 2: [02:18](#) In Australia, yeah. We're going to be, of course, if we're going to be in Australia with the family, we can't just stay for the event. You might as well stay for a little longer. So we'll actually go from the gold coast to the sunshine coast and then we'll fly over to Sydney and we'll be there for about two and a half weeks before we come back to the US. Wow.
- Speaker 1: [02:38](#) I'm sort of jealous if I,
- Speaker 2: [02:41](#) yeah, I'm excited, man. It's going to be great.
- Speaker 1: [02:43](#) That's extraordinary. Well, we'll, we'll work around how you ended up doing this speaking thing. And there's a, there's a whole story to tell about that, but let's back up because maybe some people have been hiding under a rock and they don't know who Leslie is or how he got started. But journey began
- Speaker 2: [03:00](#) with you thinking you're going to be pursuing a very different career and yet there is a connection you want. At the time, this was back in 2008, I was a high school science and math teacher and the reason I was a high school science and math teachers because I was doing, I did my master's degree, I did it in neurobiology. The idea was to get a phd in neurobiology, become a university professor and teach unit, uh, you know, upper level biology, two university students. And then I started it, I started the master's degree and realized one significant thing. And that's significant thing is that I hate doing research now. I don't know if you know anything about the whole phd thing, but research might be a part of the process. Yes, it might be a small part. It just might be a part of the process.
- Speaker 2: [03:52](#) And I, I, you know, I, I realized I hated it and I'm, I'm done. I'm not going to do it anymore. I'm just going to teach at a high school. Uh, so I started teaching at the high school, but after a while I started to get a little

unsatisfied. I wanted something a little more. And when I first ventured into this online business thing, it was actually unrelated to my profession. It was with something called Freebie trading. With these Freebie websites, you complete offers, you get other people to complete annoying offers. And I started making money with that. And at a certain point I said, you know what? Okay, I'm doing, I'm doing okay with this freebie stuff, but I don't really care about that either. And I'm learning about this blogging stuff. What if I were to take this blogging and apply it to what I actually want to do?

- Speaker 2: [04:42](#) And what I wanted to do at that time was become a university professor. So I just started a biology blog making biology videos and teaching the things that I wanted to teach. If I, that I would be teaching if I were a university professor and then it just kind of went from there. Yeah. It got really fascinating from there though. What happened? All right, so, um, about a year into doing this, I think it was about a year between a year and two years after starting the biology blog, I got invited to apply for a job that I was completely unqualified for and that was a job as a university professor, number one, teaching anatomy, number two, a class that I never took. And number three, not just a university professor, but in a doctoral program. So now you'd be teaching the people that are getting their doctorates. And I applied for the job. I felt as if you know what, with everything that was going on in my life, it, it, it, it seemed like it was clear that as unqualified as I was for the position, this was the job for me. And because of the blog and what I was able to show and what I was able to do with that blog. I got the job as a professor in a doctoral
- Speaker 1: [05:58](#) in physical therapy, teaching anatomy, neuroscience, pathophysiology, teaching a bunch of stuff that I've never seen before. And you're teaching doctoral students, but you don't have a doctorate. Yeah, yeah. It's, it's funny how that happens
- Speaker 2: [06:16](#) or how it doesn't happen, but it happened in my situation because you had a blog, because I had no, usually when you think about your, your, I was going to say resume, but at that point they call it the, your CV, your curriculum vetay it sounds more intelligent that way when you, when you think about your CV, you don't think about that blog that you started, but that blog that I started
- Speaker 1: [06:44](#) actually made me different from
- Speaker 2: [06:47](#) all of the others that were applying and it made me stand out in a way that they decided, you know what? We're going to take a risk on this guy.

- Speaker 1: [06:55](#) Well, and what I love about this story is you didn't start a blog with the idea that you're going to like teach people how to make money online and therefore make money and you've picked your carefully researched the niche and look for the keywords and you're not, there's not that those things are bad, but you just went for something that was right in your lane and then it seems like magic, but I know it's not magic.
- Speaker 2: [07:23](#) That's exactly it. Right. It was something that I was passionate about at the time. It was something that I was excited about and you could tell, I mean, it's kind of hard to, well, I guess I'm always excited when I'm doing stuff online, but you, you could tell in the way that I taught the infant because I'm teaching things like, you know, the action potential in a neuron and hyperpolarization and depolarization and [inaudible] teach that you have this guy in his living room jumping around showing how the ions, yeah, exactly. Literally, no, no. Normally when you see me, I look like I'm excited. No, but I literally mean jumping around in my living room to show them what the action potential is doing. And that made my stuff so much more engaging because it was something that I was excited about.
- Speaker 1: [08:14](#) Well, and that is something that continues to make you different. The excitement level, the energy that you bring to when you're making your videos. I mean you have this fantastic a tutorial series on your current website about an email delivery service. Now, what could be more boring delivery service, but the videos are fantastic. So in your current site is become a blogger.com. By the way, if folks are interested, they should check it out. Um, so I have a question. We, we've heard there's various people saying blogging is dead. People don't read anymore. Um, do you believe that
- Speaker 2: [08:52](#) I, well, you know, if I do need to change my domain really quick before this interview, ears do I miss? Do I believe blogging is dead? Absolutely not. Do I believe that
- Speaker 1: [09:06](#) people will
- Speaker 2: [09:07](#) always be, people are going to be looking for content. Absolutely. Absolutely. This is, I mean, we want to learn things. We want to learn about how the, how blood flows through the heart so we're going to go whether it's on youtube or on Google and search for how blood flows. It was a heart and as content creators we get the opportunity to be the ones that are serving up that information and if you do it the right way you can, you can build a successful business with it. Now I will say that blogging is not the same as it once was. You know, back in the days when there were hardly any blogs. I remember

the, uh, I can't remember the guy's name, but w one of the guys that's looked at as like the first blogger, he would literally write about anything and he would get tens of thousands of people to come and check out his stuff.

Speaker 2: [09:59](#) How about anything? And it's random topics and, and all of that. Unfortunately, no, fortunately that is no longer the case. You can't just write about anything. You want to be a specialist. Do you want to be that person when you want to be that person that when there's this upper level biology student that is struggling in physiology and they are looking for someone to help them with that, they are going to say, hey, you need to check out Leslie's blog. Or if you are someone that is really into, um, uh, one of a number of my clients are in like the homeschool market and they want to know more about homeschooling their kids from a Christian perspective or a biblical perspective or whatever the case might be. They know, hey, you should say you should go to this person because they're an expert where that is concerned, there's always going to be space for expert to experts to, to share their expertise with others. It's gonna evolve over time as we've seen with blogging. But for me, that's what makes it exciting. If it were something that was staying the same constantly, I'd get bored of it.

Speaker 1: [11:07](#) Well, and I think something important to note is it's good for content creators who are passionate about their subject and I believe who allow their unique personality to shine through. They don't try to put on a professional air and be like every other expert online about whatever your topic is, but you let yourself be your quirky whatever is you. You just do you. And that's, I think that's why you're so successful is because people like Leslie and they, they're attracted to you and your personality as well as the content that you're sharing.

Speaker 2: [11:40](#) And that's such a, it's such a, a crucial point. I remember when I first started making videos, I learned from this guy that's based in Australia. His name is Gideon. Um, and he had a specific that he taught his videos. And when you look at some of my first videos, I sound like a Caribbean Gideon. And that's exactly how it is. Like if Gideon or Caribbean, this is what he would sound like because I was emulating what he was doing. But after a while of doing that, I started to find my own voice. And you know, a lot of people think, you know, I don't know what my voice is as yet. We'll start emulating the people that you see that are doing things that you admire and over time, the more you do it, the better you get at it. The more it's like, it's like you're practicing to become you and just the more you do

Speaker 4: [12:34](#) do it, the better you get at it and the more people see your personality coming through your content. Hey, there's ray interrupting the flow of this fantastic interview and conversation to remind you that today's sponsor is the copywriting academy live July 26th to 28th in Franklin, Tennessee. You need to be there.

Speaker 5: [12:50](#) Ray has really taught me a lot about how to integrate a direct marketing that we're already doing with some internet sales and how copywriting fits in to all of that and the importance of creating really good content, but how does it relate to a more traditional marketing like direct mail, print advertising, some of that kind of stuff?

Speaker 1: [13:11](#) Well, that's a fantastic question and I'm glad you asked it because it all started there. This, all this internet marketing, sales copy, sales funnel stuff started in the mailbox. We have live coaches on site who their job is to help you. As we go through exercises, people inevitably get stuck or they have roadblocks or mental blocks and the coaches will help you specifically with your copy one-on-one in a low pressure situation so you can get the words written you need to write and get them written in a way that makes more sales for you so you get personalized one on one help from our coaches. One of the first things that Ray taught me was this phrase, and I mentioned it every single day, is that authenticity will always have an audience and I think that that authenticity resonates with his audience. They feel his heart and his passion for them to succeed and they just did. It allows them to come to him knowing that this is a safe place for them. There is a little bit of an agenda that I have. It's to give you a new mindset, a new framework for thinking about your business. So if you're considering, if you're feeling at all like maybe I should come to this event, maybe this is something I should do. I'm telling you, go with that. Do it. I don't believe you'll be disappointed and I'll be working my guts out to make sure you get more than you came for.

Speaker 2: [14:25](#) Now, one of the things that you have done very well is you have multiple modalities that you get your message across and you have the blog, which is of course the written word, which I believe will be, was this always, it's not, not going newer folks. In fact, I heard Gary v recently talking about how the future in the written word is really promising and he was encouraging people who write stuff and don't like to make videos. Keep writing. He him. Yeah. Gary Vaynerchuk saying that. So I, I think that, uh, I, I say it not because like it's the gospel cause he says it. [inaudible] I didn't expect him to be talking about the written word being so important. Yeah. So that's, that's important. And then you have the podcast, which I think there's a huge future in podcasting because

it's the one kind of content we can consume while we're doing something else.

Speaker 2: [15:14](#) Yeah. I can only sit and watch videos for so long and, but I can, I can listen to podcasts when I'm driving, when I'm exercising. What really drove this home for me is I was in New York City and I was in the subway and I was talking to people and a lot of people apparently have like an hour or two hour commute on the subway, both ways to get to and from work and half the people in that train had earbuds in and I just kept thinking, what are they listening to? You know, one of the, I think podcasting is such a powerful medium and you and I have both traveled a lot and spoken at different events and so on and you'd get to events where people know who you are. I have never once had someone come up to me and said, man, that article that you wrote on such and such and such, it was so awesome.

Speaker 2: [16:04](#) It really affected me, but what I, what keeps happening over and over is someone would come up to me and was like, hey, how was Noah? Or, or in a specific situation that I spoke about in my podcast, that is what they remember because you can talk to people for 45 minutes, for an hour, hour at a time each and every week. So I look at, when I look at bloggers, I really just consider us content creators and, and there are different ways that we can get our content out there. Yes, there's the blog and the written content, but there's the podcast is the video and, and we can use all of these different tools to reach people and to have an impact and to build tremendously successful businesses. Yes. And you've taught so many people to do that very thing in different kinds of businesses. I mean you've got, I love the stories you share.

Speaker 2: [17:01](#) If people who are not in the usual online marketing sorts of businesses, but they they have online businesses about, maybe you could share some of the more, I have a client right now that has an online business focused on [inaudible] helping women that have large families plan their meals. Well. That's pretty much it. She teaches them how to cook for large families of clients that teach people how to homeschool their kid. I mean it just spans the gamut in terms of what people are able to do and when I named these, when I, when I talk with these clients, I'm not saying, hey, they have a blog. No, they have a blog and they've built a successful business around it. It is, it is so interesting to think that that in many of these they're just sharing the things that they're already doing. You know, I was passionate about biology and I was just sharing what I was into. Basically. I love teaching biology, so I taught biology online. She loves feeding her family, so to show people how she feeds our family. It's

just really fascinating to think that we live in such a magical time. I call it magical because the things that we're able to do from the comfort of our homes and the businesses that we're able to build, it just fascinates me.

- Speaker 1: [18:21](#) And really all we need to get started is a phone like a smartphone.
- Speaker 2: [18:27](#) It's in our pockets and there's so much you can do with it.
- Speaker 1: [18:31](#) Yeah, that's, and when you say so much you can do with it. I mean let's, let's stipulate to the fact you've got a successful blog. You've got a successful media empire. Really. You've got the blog, you've got video, you've got youtube channel, you've got the podcast, you are, you work with social media examiner. And then I saw you on stage at social media marketing world and I thought, Oh that what this guy was created to do. Cause you walked on that stage and there's thousands of people there and you just, you were like a magnet. Everybody's attention was riveted on you. And now you've begun to really experience and move more into that. What was the catalyst? I mean you work at social media examiner, you work with them. So that's, I can see how you ended up on stage there, but how did you end up doing other venues? Speaking for other people?
- Speaker 2: [19:22](#) You know, it's interesting because that's like the one thing where like, you know what I was used to all this time was on a day to day basis, getting up in front of people like in real life and like in front of them and teaching. Right. And then you kind of moved to this teaching online and in the move to teaching online. As much as I love it, there's something different about engaging with people in person. And I mean right now we're on zoom, people can't see this, but I can see your face. This is a different level of energy than if we were just talking over the phone or just over Skype and not seeing each other. [inaudible] it's a, it's a deeper level connection. Now when I'm there with you and I can, you know, I'm in a room with multiple people that I can see their facial expressions and I can do things that get them to react in a certain way that get them to see things from a different light.
- Speaker 2: [20:25](#) That right there give, gives me a feeling that is so much more than what I do from behind my computer. So I remember the first time I started speaking at an event, it was actually our mutual friend cliff. Um, we were talking about some of the things that I was doing and he was um, running the podcasting track at blog world. He invited me to speak there. That was my first time doing that and having that experience and getting up in front of people and talking about something that I am passionate about. If it does something for me, it excites me. It energizes



me. And what energizes me even more, which is why I got into teaching is seeing people go from, I don't understand this to, I can do this. Like this is, I see it now and it all makes sense. I love to facilitate those kinds of revelations and you're very good at that.

Speaker 2: [21:22](#)

I would say you're even gifted at that. And so you ended up, when I find I first saw you, I feel like when I saw you spread your wings, if I met you, that a metaphor was that cliff Raven's crafts free, the dream conference. Oh Man. That that was, that was a surreal experience for me because it was something that I had never done before. He had seen me at social media marketing world and he said, I want you to emcee my event. And I said to myself, I said to him, sure, I'd love to MCA event. I don't know how to Mc an event or what an MC fully. I mean I, I've seen MCS and it's interesting because I've seen MCS for years and I've seen very engaging MCS and you know, when you, when you are, when you are naturally good at doing certain things, sometimes you have a very critical eye.

Speaker 2: [22:20](#)

Hmm. And I'd find myself critiquing what MCS are doing and thinking to myself, man, if they did it just a slightly different way, it would engage the audience that much more, that much, that much better. And I thought to myself when he told me about this, this would be a great opportunity for me to test out all of those things that I've been thinking, man, if you do this from a stage, it would really capture people's attention and it really [inaudible]. It allowed me to do exactly that and it was, it was exciting. I was pumped on that stage. At the end of it all, I felt like I had given birth and I just wanted to go to sleep, but it was so worth it because I was able to facilitate an amazing experience for the attendees and that to me means so much. Well, not only did you facilitate an amazing experience for the attendees, I believe you also facilitated an amazing experience from the speakers. I was one of them. And the energy that you brought to that stage and the atmosphere you created in the room with your gift made me feel 10 feet tall and bulletproof. I just, I walked out of that station and like, Dang. After that introduction, I better be good.

Speaker 2: [23:50](#)

When you think about an event, I think there are a lot of people that think about events from the perspective of, I'm going to go there. They're going to be speakers. I'm going to get some good information and I'm going to leave and go on with my life and there are a lot of events that you attend and it feels that way. You just get these speakers together, give some good information. All right, now let's go and take action. I believe that an event is much more than that, especially when people invest in coming to an event, you know, it takes a lot to get people

there. I think it's kind of like an obligation too, to orchestrate an experience for everyone that's involved from the speakers to the MC, to the organizers, to the attendees. If you can get all of us, it's not a one person doing an amazing job or anything of that story.

Speaker 2: [24:47](#)

If everyone involved in that process can give their all, all of a sudden now you have an experience that is second to none. And when I look at emceeing, I look at it from that perspective. How can I engage the different people that are involved in this process so that we all like we all take each others experience to the next level. That's what it's about. How do we facilitate that? How do we try our best to ensure that the attendees really walk away and think to themselves that was [inaudible] one of the most impactful experiences I've ever had. Yes. And after seeing what happened at free the dream, I knew I had to have you as the emcee for our event, the copywriting academy live. And you graciously agreed to do that. And when you, when you came to me with that, um, invitation, I was super pumped because it's kind of like, yes, I got to do this again.

Speaker 2: [25:52](#)

I am so excited and I've heard a lot about your events and I've never been to one. And I am excited to be in that environment and excited to just be a part of helping people to have the kind of experience that, I mean, we've been meeting every week four, I don't know, longer than I've had kids. And I know you want the people that attend that event to have a transformational experience. Yes. And I'm excited to be a part of making that happen. Yes. And something I learned from our buddy cliff, who we've been meeting with him every week for longer than you've had kids, um, is I used to do these events mostly it was like 90% me and I had a couple people who would come in and teach some things in addition to, but I saw how

Speaker 1: [26:44](#)

clif carefully selected just the right speakers to bring in strengths where he may be was not, that was not his zone of genius and it made the event much bigger and better. And so we're doing the same thing. We've got cliff, who's going to be speaking at the academy live? Mike Kim, Jeff Goins, Sarah Powers. If you have, if you've never heard her speaker met her, you're gonna be blown away. Andy Mason from Bethel church in Redding, California. Juliana's to Kurski Pat Quinn, who works with Pete Vargas, who's the guy who can teach you how to get on stages all over the world. I can't wait for you to meet Pat because I'm telling you, when you and pat meet collide and things are gonna go crazy and it's going to be good. And, and then we have this, um, special speaker who's a friend of mine, Dr. Douglas PW, who's also a composer. You mentioned the fact that your wife is a composer, Douglas Pusey composer also. He's doing something very special. I saw

him give a talk and I said, you have to come give this talk to our people. And then we've got, we've got this, this catalyst, this, this rogue particle. It's going to come in and accelerate the whole thing to a new level. And His name is Leslie. And I couldn't be more pleased by anybody being our emcee. Then I'm pleased by you being our RMC. That's exciting to me.

Speaker 2: [28:08](#) I don't know if you try to get the listeners excited about it or if you're trying to get me excited about it, but if it's the second one, I know you've definitely accomplished that. I mean a number of those speakers that you mentioned, I know personally and I know the values that they, they they provide whenever they do something like this, uh, and I am like, Oh my word, I am so excited and I can't wait for it. And if somebody's listening and they, they, they are planning on being there. I can't wait to see you. If you are considering coming, I, I hope you kind of jump over and say, all right, I'm doing it. We're going to be there together because we're going to have an amazing time.

Speaker 1: [28:49](#) Yes we are. And their transformation will happen. We, this event is already known for that. It's very different from any other kind of event that has anything to do with copywriting. And I pulled in the people that I've invited for very specific reasons. I chose them carefully because like Mike Kim is in my estimation, he's the keen genius of strategic branding and looking at somebody and saying, oh well this is your thing. This is, this is how you should be known. And I've seen happen time and time again. People light up and they're like, nobody ever explained me to. That's amazing. And so we'll, we'll have more information about more of the speakers that are going to be there and what's going to be happening later on. But I'm just, I know that, I feel like Leslie, we've pulled together the right combination of people that when the folks who come to the event to learn how to grow or build their business are going to walk out with much more than they expected.

Speaker 1: [29:43](#) And that is what lights me up to see people. I like to see them have the realization, I love to see them walk out the door almost floating with joy because they, they've got a new picture of what their life's going to be like and that's going to be exciting. And I've met lots of people who do mc work. You're the first person who ever said, I need like information on every speaker. I need to know what they're going to be talking about. I want it. You're the only emcee I've ever met who's done their homework proactively who came and said, I need to know that all this stuff so I can do my job and I'm a, I'm just really, you're going to be there doing that.

- Speaker 2: [30:20](#) Well thanks for having me, man. I'm, I'm pumped. It's going to be awesome. And Yeah, let's do this.
- Speaker 1: [30:27](#) What's the future hold for Leslie? Where, where are you headed with your business, with your, speaking of where, where do you see yourself?
- Speaker 2: [30:32](#) Oh Man. All right, so this is the beginning of a new podcast. It's going to take the next three hours for us to know, but where, where, where do I see things going? I see me doing a whole lot more in person. So like, you know, the emceeing, this speaking and so on. I see at some point putting together my own conference. I want to be. I want to be involved in the creating this kind of experience for people. I see. I mean, there are so many different things that I see. I see bringing in experts to, to start expanding what I do in terms of the content that I teach. Uh, man, there's just so much I see. I see me working more with my wife. I see me working. War is my family. I see. I see the ultimate goal of helping people realize that if they live the life that they were created to live, they're going to have a much more fulfilling life and they're going to be able to use the tools and the technologies that we have today to have a tremendous impact on the world while building successful businesses.
- Speaker 2: [31:36](#) So anything along those lines. That is where my heart is at the moment. That is where I am being led and I'm excited about the journey ahead.
- Speaker 1: [31:46](#) I told you guys, you're going to love Leslie and I was right loving them right now. That's so exciting. You, you inspire me. Every time we talk, I feel lifted up. Where do people go to find what you're up to online? How do they connect with you?
- Speaker 2: [31:59](#) Yeah, the best place. You're listening to a podcast right now. Open your podcast app and search for blogging with Leslie. Subscribe to my podcast. Let's connect that way. That is the best way for us to stay connected, like we're connected right now and consume more of my content. Of course, my blog is@becomeablogger.com
- Speaker 1: [32:19](#) Leslie, I pray that God blesses you and your family as you make this journey to Australia. I'm still jealous.
- Speaker 2: [32:25](#) I don't. I hope you have a wonderful time. Thank you so much, man. Thanks for having me on.
- Speaker 4: [32:30](#) You owe it to yourself to follow up and subscribe to Leslie's email lists to get his emails, to watch his videos, listen to his podcast. He is a quality human being that I have the utmost and faith in, and then I love like a brother because we go, he is a brother. He's part of that

band of brothers. We called the green room mastermind. We stick together. Remember, today's episode is brought to you by the copywriting academy live, July 26th and 28th in Franklin, Tennessee. Tickets are still available. A few. Anyway, you can find out more about the event and get your tickets by going to [rayedwards.com/tca](http://rayedwards.com/tca) a live. The links will be in the show notes. This rayedwards.com/tca live now. Until next time, may you prosper with purpose, receive wisdom that brings wealth, and may you be transformed by the renewal of your mind. Peace

Speaker 3:

[33:17](#)

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