



# RAY EDWARDS

## Ray Edwards Show, Episode 407

### Miracle Factor Masterclass

**[00:00:00] Voice over:** *Ray Edwards Show, episode 407, Miracle Factor Masterclass. The Ray Edwards Show.* This is the podcast for prosperity with purpose.

**[00:00:17] Ray Edwards:** Hey there. It's Ray Edwards back with the *Ray Edwards Show* and my usual co-host, Tiffany Laughter-Twining, is off on vacation with her husband and kids. Today, I've got a guest host who's hanging out with me, Dr. Douglas Pew, you've heard of him before. He's one of our certified copywriters and he's come on board as part of our team and he's working with us now and he gave this fantastic talk at the Copywriting Academy Live, called the Hero's Fury, which just wrecked everybody there, emotionally.

If you haven't heard about that it's a previous podcast episode where we did a, I think it's called a post event breakdown, is the title of that episode, which I think is number 402. Check that out if you want to know more about Doug's talk and the effect it had on not just the audience at the event, but our team and me. It was just incredible. Today we want to talk about the miracle factor. I did a podcast episode number 403 on the miracle factor and how you can activate it in your business and what it means.

We are actually doing an upcoming masterclass that is free. You can register for it at [miraclefactor.com](http://miraclefactor.com). I highly recommend, if you need more fulfillment in your life, if you need more balance in your business, if you feel like you're working too hard, you're hustling and grinding all the time and it's taking up too much of your family time and you don't have any time to rest, and you don't feel like you can ever slow down, you feel like you're on the hamster wheel.

If you feel empty spiritually, you don't even know if you believe anymore and you certainly don't feel the presence of God because it's crowded up by all the other voices and activities and noise in your life, and you'd like to find a way out of that into a life where you're at peace, and instead of achieving to be happy, you are happily achieving, you want to be part of this masterclass.

Doug and I are going to talk about what led to this and what you can look forward to in the masterclass today on the podcast, so let's get to that. I'm fired up about what we're working on now because I feel like this is something that we have needed for a long time and we never had anything like what we're about to introduce on this masterclass. This is going to sound cliché, but I feel like chains have been taken off my legs and I feel like a thousand pounds have been lifted off my shoulders, and now I feel like we're going to start running, and running the race that we're meant to run.



**[00:02:40] Dr. Douglas Pew:** That sounds exactly right.

**[00:02:43] Ray:** You and I, I want to get your viewpoint as we're working on delivering the masterclass and the philosophy of the Miracle Factor to our people or tribe. What has been your experience of going through this process? Because it's been a real process inside our company of huge change.

**[00:03:07] Dr. Douglas Pew:** Yes, let me give you a little history, I guess. Several months ago you contacted me and said, "We just did this affiliate thing with Stu McLaren and with his fantastic tribe course. Would you go through it and take a look and see if there's something you think we could add to the business." Sure, and I went through that and I really enjoyed it. As that was happening all these amazing things started happening in the company.

You had that amazing revelation about the million-dollar mastermind and then we all went to TCA live and some incredible things happened. I felt so blessed just to be there, and then to be involved in some of the fun things such as my Hero's Fury talk and what had happened after that and the sermon you gave and the benediction to that meeting. It was like the seminar transformed somehow, and as it was transforming I think you and the rest of us were starting to see that a forward motion of the business was making a directional change in this direction that it hadn't been meaning to go towards all this time.

All these things were coming together. Then as I'm contemplating a new membership possibility with all this miraculous stuff it was like, "Well, wait a minute, that's this message. This message of miracles. How do we incorporate miracles and God and all of this and just healing the world into the business? That's what gave birth to this masterclass and these ideas that we're here talking about today.

**[00:04:42] Ray:** Yes, that's a good summary and it's interesting to hear the perspective of somebody else who's been along for the ride, but-- We always say it's difficult to read the label when you're inside the bottle.

**[00:04:56] Dr. Douglas Pew:** So true.

**[00:04:57] Ray:** I have been inside this bottle. It's funny, I still am getting people saying that your name is not really Miracle is it?

**[00:05:05] Dr. DouglasPew:** No. [laughs]

**[00:05:07] Ray:** I'm like, "Yes, that is a true story. It's my miracle family back east." We haven't talked since I started talking about all this publicly, but on my Instagram, one of them posted something like, "You know, you really are a miracle." There was a laughing icon emoji. I just answered back and said, "Yes, ma'am, I am" because they know, obviously. I think they're happy that I'm finally laying claim to my name.



Dr Douglas Pew: That's good.

It's been interesting as more and more people are hearing this message about, I mean, let's get real specific here. I believe that you can't separate your spiritual life, from your business life, from your family life, because you just have one life. It's either authentic all the way through or you've compartmentalized and you're playing roles, which is not honest.

If you really believe, I mean, if I can say to you, do you agree with me that there's a God and that He sent His Son Jesus Christ to the earth, to pay the price of sin so that we could all be in relationship with Him, and that only through Him can this happen and that He has the power to miraculously intervene in our lives that He's directing. He's in charge of everything and He knows how things are going to work out.

He knows why they're going work out, to where they're going work out. We need to trust Him. If we can agree to all that, and I realize this a lot, but I think most of the people listening to this probably do agree with that. You say they do. My question is though, do you, because if you really believe that, does it show up in your business?

**[00:07:00] Dr. Douglas Pew:** That makes me actually-- If you don't mind, can I share a little story that's has a similar-- [crosstalk] I lived in Poland for a year. I was finishing up my music education. I have a doctorate in music and I was a student at the Chopin Conservatory. I was also the assistant conductor and a choir member at the local Cathedral, the Catholic Cathedral in downtown Warsaw.

This one day, we had a very special mass. It was middle of the week, it was on Holy Thursday. It was only for clergy, it was only nuns and priests. And there were a lot. Poland is a very, very actively Catholic country. On their records it says that 95% of people still say on the-- It's not the taxes but once every 10 years they count the numbers. What does that--

**[00:07:49] Ray:** Census.

**[00:07:50] Dr. Douglas Pew:** Census, yes, 95% of people still say, "I'm an active Catholic." It's a very, very actively Catholic country. They have this special, I mean, about 3,000 priests there with there a bunch of nuns. There was this very powerful moment when I had this little spiritual revelation. Is it as clear to people that you've given your life to me as it is when people see these priests and nuns?

It's like because of their vestments, just seeing someone wearing that vestment, you immediately have this connotation. They have given everything over to this cause. It was a message to me of like, why are you separating your life so much into these compartments? Why aren't you bringing your life together? At that time, it was a musical message because I was thinking, "Oh, who am I as a composer? Well, I want to write all this music."



The message was like, "You have all this religious belief and the spiritual beliefs, why aren't you putting that together?" Now years later, as I'm no longer a university professor and I'm a copywriter, the same messages coming to me as I've been watching all of this happen in your business, and I've got to be an insider on some of it and got to be an outsider on some, and see from both sides and it's that same kind of message. Like why- I just feel like God saying to me, why keep them separate? Why can't there be a way to do this and bring it all together? Yes, there is a way. I think it's a beautiful, beautiful thing.

**[00:09:21] Ray:** Ya, well said. I love that story. To give some context to people about, we've alluded to things that happened in that TCA, which is the Copywriting Academy Live event, which was the last Copywriting Academy Live event. We're still going to have copywriting training available. We'll talk more about that at a later time. It's not what we're talking about today.

Just for those of you who just had a brief panic attack, it's okay, you'll be all right. At that event, we saw the combination I think of a lot of things that have been bubbling and simmering and it all came to a boil. It was this whole revelation that I had, that I had the same revelation myself, like, "You should be able to mix your business and your spiritual life with no problem."

I'd even done some of it on a practical level. I didn't have, I feel, the understanding, which is, you can know what it means to have a broken bone, but until you've had one, you don't understand what it means. And so, I went through this long period of depression, which only after I came out of it, did I even realize that I'd been in it because since coming out of that-- Now months ago, when I was in the depression thing, I was just going through the motions. I knew what was expected of me. I knew I had responsibilities, I did them.

I put on a good face most of the time, not as good a face I thought it was putting on sometimes, but regardless. When I came out of the depression, which I went through some treatment, and I hit my personal rock bottom and I just said to God, "Either you've got to do something, because I'm out. I'm all out of answers, tricks, ideas. You got to do something or I don't know what's going to happen," by which I meant, maybe it's time for me to check out.

I think He used that moment of open surrender, where I lay everything at his feet and He changed me. I wake up now every morning, I'm in love with my life. I can't wait. I can't wait to dive in and do what's available to do today. I am so turned on by our mission to help people live a more prosperous life because God has provided a way for them to do that, that's consistent with His plan for our lives. We've talked about in previous conversations, and I can't remember where I said what so maybe I'm repeating myself.

We're in the business of really of multiplying capital. Regardless of what I've been doing, I've been teaching copywriting, I'm known for being a copywriter to some famous people, and that's true. Whoever I was writing copy for, I was helping them



multiply their capital. Our students is we teach copywriters how to build their own business, we're helping them multiply capital.

We've worked with all kinds of other businesses like sign shops and massage therapists and attorneys, and you name the business, we probably worked for them at some point or other. Multiplying capital is about more than just multiplying the money. It's about multiplying the fulfillment people are getting from their work, multiplying the understanding they have of why they're doing the work they're doing. Multiplying the amount of meaning they find in their work and their ability to bless the world with wealth, and to do it all without stress and overwhelm.

Jesus said, "Come to me, you who are heavy laden. For my yoke is easy, and my burden is light." I don't think he meant, "Come to me and we'll lay down on the couch and be lazy." I think He meant, "I'm going to give you the power to do things without feeling so burdened and stressed and worn out."

**[00:13:47] Dr. Douglas Pew:** Yes. Because that scripture, that's Matthew 11:28 through 30. I love those verses. "And I will give you rest." There's another verse that you quote pretty often in Hebrews 12:2. Sorry, we're getting a little biblical here today, but, "Who for the joy endured the cross." For Jesus to say, "My yoke is easy and my burden is light," it sounds so paradoxical, because his burden was the heaviest. He descended below all of it. "For the joy," that is His yoke.

We do these for the joy. To yoke ourselves with him to become His undershepherds means that we get to experience that joy, whatever comes. That is just so beautiful. That's one of the very first things that turned me on to you. I was hunting for copywriting stuff. I had lots of people I was looking at. I started to listen to your podcast and it was like, "Wait a minute, this guy gets more than just copywriting. There's this other thing, that's his faith." I could just sense it.

In the pit of my despair. You talked about your depression. I had gone through a very similar thing. What got me out of it was that stinking letter you sent out, "Do you have the courage to become a million dollar copywriter?" Which pissed me off. [laughs] Then I had to come find it and find out, could I? Then I met you. Then I saw, I could see this coming together, and I could tell. I don't know, the very first day, "This man is an undershepherd."

I'm sorry if I'm stroking your ego a little bit, but that's what this is all about. When you said at the Copywriting Academy Live, "The captain is back at the helm." Oh baby, it all came together for me right there.

**[00:15:45] Ray:** That moment was so huge for me personally, because when I was fighting the depression battle, Lynn and I, my wife Lynn and I went to a-- There was a, trying to think, it was a conference about miracles and healing and living the miraculous life. One of the people who was speaking at this conference was Kris Vallotton from Bethel Church in Redding, California.

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That's where my wife and I went to ministry school for a year back in 2010. Kris Vallotton is a prophetic guy. He speaks words of prophecy over people at his events. He will call people out and have them stand up and he will give them a word from God. I was always irritated when I went to these events because I never got called on.

**[00:16:39] Dr. Douglas Pew:** [laughs]

**[00:16:40] Ray:** I went to so many of them. I would sit up tall on my seat. I would make eye contact with the speaker. The opposite of all of the things you do when you're in school and you don't want to be called on.

**[00:16:47] Dr. Douglas Pew:** [laughs] Right.

**[00:16:48] Ray:** I would never get called on for prophecy, but this time, I was depressed. I was shrinking down, not making eye contact and I hear Vallotton say, "You, there in the black shirt." I look up. He said, "Yes, you, stand up." He said, I'm paraphrasing now. I have it written down somewhere, but I don't have it right with me. He said, "I feel like you-- God says that you are the captain of a ship and you've abandoned your post. That you're sitting in the back of the boat, dwelling on your own problems while everybody else on the ship is waiting for you to come back and take command."

**[00:17:34] Dr. Douglas Pew:** Oh my gosh.

**[00:17:37] Ray:** It's been a long process. I've been off and on the bridge, but that moment at the Copywriting Academy Live when all those powerful things happened, it's hard to describe to people who weren't there, to talk about it. They're probably thinking, "Tell me what--" "I don't think words can express the spirit of what was happening there, but I just knew, the captain is back at the helm."

That changed everything. It's changed my family. It's changed my business, my friendships. Everything in all the domains of my life, it is now different because I'm in the role I was meant to be.

**[00:18:22] Dr. Douglas Pew:** Serving the person you're meant to serve.

**[00:18:26] Ray:** Yes.

**[00:18:28] Dr. Douglas Pew:** The people, all of us.

**[00:18:30] Ray:** Yes.

**[00:18:31] Dr. Douglas Pew:** Talk about full circle.

**[00:18:33] Ray:** I guess if I was going to try to convey what I want you, as you're listening to this, to take away from it, I guess we're just giving you a taste of what is



possible, because when we had this revelation within my company, it changed the nature of our team meetings, did it not?

**[00:18:52] Dr. Douglas Pew:** Yes.

**[00:18:53] Ray:** We're now praying for each other, and we're more deeply invested in one another's personal lives. If there's a problem in somebody's family, the word goes out immediately to the rest of the team. We're all praying and supporting. It's really like another family. It's changed the way we look at serving our customers and clients and the amount of passion and care we put into it, the life of the business.

Yes, I know some of you are wondering, "Okay, that's all great, but what about the bottom line?" It has changed that dramatically. We've seen a massive influx of new revenue. That's good and that's part of the blessing we receive and it's not all of the blessing. The blessings continue and the miracles continue as connections are formed and relationships pop out of nowhere, and invitations.

I feel like we're being showered with favor that we just didn't have before. If that piques your interest, if you think, "Well, I could use a miracle or two in my business," then I would encourage you to come to the master class that we're preparing. We've been working on this hard weeks in advance, which is not my usual style. My usual style is like hours in advance, but this is so important we've got the team working on it, Doug's been putting his heart and soul into it.

So has Tami, and now Diana is working hard on video stuff. It's just we've really put our heart and soul into this because we feel like this is at the center of our mission. To help you. You need to sign up and come to the master classes. It's free, and you can register at [miraclefactor.com](http://miraclefactor.com). Some of the things that we've prepared for you in the masterclass- we are still working on us we don't have everything fully fleshed out now, but we're going share about the miracle factor itself. What it is. What are the three components to the Miracle Factor. If you want to check that out in advance you've got a podcast, it's 403 isn't it?

**[00:21:13] Dr. Douglas Pew:** 403, Yes.

**[00:21:15] Ray:** Go to [rayedwards.com/403](http://rayedwards.com/403) and listen to that podcast and you'll hear the initial teaching we did on the miracle factor. We'll dig deeper into that on the masterclass, then we'll go into the seven domains of life. I think we have a unique- it's not original, because I think it's originally designed by the designer. The Creator but we'll go into how to think about your life your life goals, if you're somebody who hates goal setting workshops, I think you'll like this. Because there's a distinct distinguishing difference between this and other goals setting kind of things.

**[00:21:52] Dr. Douglas Pew:** I totally agree. The first time I heard you talk about it's felt like, this feels like real life. It doesn't feel like airy, fairy, someday I'll get there. It was like, I can today and you had us do an exercise there was an a mastermind meeting, that in an hour we looked the 168 hours of our week. We'd see where we had been spending our time and what was a problem, what wasn't a problem. That's

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the kind of stuff, just like real life immediate access to boots on the ground kind of stuff.

**[00:22:21] Ray:** We're going to dig into that in the master class, and then finally we're going to talk about what it takes, how can you have the Miracle Factor business? How can you walk the path of miracles? It's about more than just your business and if you're right now- if you're thinking I love what you're the concrete stuff you're teaching but this miracle stuff this got me a little freaked out.

I would say to you, I'm not going to argue with you, just decide- explain it to yourself however you want to. Decide that this is my metaphor for a way of accomplishing things that seem improbable. Or maybe you're more comfortable telling yourself well they're just talking about the law of attraction. I'm not here to convert anybody. I'm not here to to argue you into the Kingdom of God. Not at all, it's not my job. My job is to love you and serve you well and help you in every way I can. Just think about this, even if you don't believe in miracles, would you like to have some?

**[00:23:33] Dr. Douglas Pew:** Sure. Yes please.

**[00:23:35] Ray:** You can, when you walk the path of miracles. We'll explain how to do that on the master class. I would explain it now but it's just- it'd take too long. There's too much context has to be said so we're going take the time to do that in the master class. Have I left anything out?

**[00:23:57] Dr. Douglas Pew:** I think we've covered it, those three areas we're going to really go deep. Let's just review what they were, we're going to talk about the miracle factor business how to get your own, how to make your own, how to conquer the seven domains of your life, and to have walked the path of miracles.

**[00:24:15] Ray:** Yes, **That was said in a lot fewer** words than I used. That's another beautiful thing about what we're doing. I feel like before, the business was all about me. Now it's not, so other people are stepping up and doing teaching and training and going to be conducting workshops and leading groups, and it's all because I had a moment where I realized I am no longer interested in putting myself on a pedestal. I'm only interested in putting Jesus on the pedestal.

**[00:24:51] Dr. Douglas Pew:** I remember that moment in the podcast when you said that. Maybe you had the thought before, but when you said that I got a zinger, it was just- it rang true. That's what a miracle factor business in its essence is all about.

**[00:25:07] Ray:** Yes, it really is. I'm just going to say this, in today's world, it's okay to talk about God, it's okay to talk about higher power, it's okay to talk about the supernatural nature of the universe. When people get their feathers in a ruffle is when you bring up the name Jesus. You can bring up Jesus as long as you're careful to say He was a good teacher. This is the issue and the issue is the Lordship of Jesus.



I'm not telling you what you have to do or what you have to believe, but I'm saying that as one who follows Jesus, I believe it's important. I recognize his Lordship and that leads to all the changes that I've experienced. It leads to me surrendering my fear and my anxiety about the disease, leads to me surrendering my working and grinding and hustling so hard, because I feel like I have to achieve to be happy.

It's the surrender of not only all my problems but all my solutions, all my happiness, all my joy, all my sadness, surrendering everything. He said to His disciples, "If you leave behind everything to follow me, I'll give you back 100 times what you gave up. In this life, not in some mystical realm of clouds, but in this life." He actually used those words.

**[00:26:46] Dr. Douglas Pew:** I am right with you to put Jesus there and to declare His Lordship. It goes back to where we started with the yoke. What you just described was how in detail you are doing everything in your power to equally yoke yourself as a human being, as a believer, as a business owner, as a father, as a husband, as a leader of people who follow you on social media, wherever. You are yoking yourself because you have taken the agency He gave you by your birthright to choose, and you choose to put it on the altar and say, "Lord, what do you want me to do?"

That is when you can truly become an instrument in the hands of the Lord tuned to perfection so that the great master can play you like a fiddle and you can sing that tune that only he can give you.

**[00:27:48] Ray:** Yes. This is about we need to stop worshiping at the alter of hustle and grind-

**[00:27:58] Dr. Douglas Pew:** Amen.

**[00:27:59] Ray:** - with our business. We need to start worshiping with our business. Everything we do ought to be worship which is investing the work you do with the importance that it has as you're serving other human beings. The book says, "Work as if the work you do is unto the Lord."

**[00:28:23] Dr. Douglas Pew:** Right. It's like CS Lewis who talked about, "You have never dealt with a mere mortal. Those people whom you snub and lie to are not mere mortals. They are Eternals." So is this work, because the work that we do, whether it's in our business or in our faith or our family, we're dealing with His children and they're not mere mortals. These are immortals and our businesses serve them and our lives serve and assist them. It's giving that full measure over to him with an eye single to His glory.

**[00:29:03] Ray:** That is exciting my friends. Imagine living a life imbued with that kind of meaning and importance and-

**[00:29:10] Dr. Douglas Pew:** Purpose.

**[00:29:11] Ray:** - purpose. It begins to feel like we're walking in an epic movie.



**[00:29:16] Dr. Douglas Pew:** Yes, it does.

**[00:29:17] Ray:** Epic story and we are part of an epic story.

**[00:29:21] Dr. Douglas Pew:** I can hear the music already. [laughs]

**[00:29:23] Ray:** That does not surprise me. The reason we're even talking about this now and having this masterclass is because the system of the world over time has driven this vision out of us, so that we've gotten to a place where we don't even know how to do this anymore. We don't even know how to do what Michelangelo knew how to do, what Beethoven knew how to do, what Schumann knew how to do.

They take their work that they've been given and use it as an instrument of worship and conveying the divine to other people. We've been divorced from our purpose, which I believe is why there's so much depression and anxiety. In our Master Class, if nothing else, we'll help you get a better picture of how you can live this. If this appeals to you at all, if you say, yes, I want some of what you guys are talking about.

Then come to the Masterclass, and we're going to give you our very best tools and ideas and tactics to actually make this reality in your life and in your business. Register for free at [miraclefactor.com](http://miraclefactor.com). Doug, my friend, it is such a privilege. Who knew when we met, not that long ago, that we would end up working together like this?

**[00:30:39] Dr. Douglas Pew:** Not me. I had no clue.

**[00:30:42] Ray:** I appreciate the work you do with us, and I appreciate your friendship.

**[00:30:45] Dr. Douglas Pew:** You too, Ray.

**[00:30:46] Ray:** That's it for this week's podcast. I'm looking forward to introducing you to the Miracle Factor and making it a reality in your life, and your business and your family, your community. I think we can all agree with you, if you believe in miracles or not, wouldn't be a bad thing to have a few. Would it? I invite you to come along and see what we're up to and see if part of it is for you.

Meanwhile, I'd love to know what you think about what we shared in this episode. Give us your thoughts on twitter [@RayEdwards](https://twitter.com/RayEdwards), on Facebook, Ray Edwards. On all the socials, I'm Ray Edwards. I'd love to hear from you in any of those places. You can, of course, come to our website, [rayedwards.com/407](http://rayedwards.com/407) which is the number of this week's episode. If you have miracle stories to share, we want to share those with everybody else.

To help build up people's belief level, their faith level. The reason we want to do that is because once we see the possibility that something can happen, it opens up the possibility it could happen in our own lives. Share your miracle stories with us, large



or small, it doesn't have to be a gigantic mind-blowing miracle. It can be a small miracle. Some people might call it a coincidence, but I believe it's a miracle.

Send those to [miracle@rayedwards.com](mailto:miracle@rayedwards.com), [miracle@rayedwards.com](mailto:miracle@rayedwards.com). We'll share some of those in upcoming episodes. Until then, I pray that God does for you more than you can ask or think, or even possibly imagine. Peace to you, and peace to your house.

**[00:32:19] Voice over 2:** Thank you for listening to the *Ray Edwards Show*.

**[00:32:21] Voice over 3:** Find the complete archives of all episodes at [rayedwardspodcast.com](http://rayedwardspodcast.com), or subscribe for free through Apple Podcasts and never miss an episode.

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**[00:32:36] Voice over 3:** Each week, we bring you a message of prosperity with purpose and freedom. Remembering the true freedom is available to all through Jesus Christ.

**[00:32:50] [END OF AUDIO]**