



Ray Edwards Show, Episode 585 Will Click Funnels Cure Parkinson's?

Announcer 00:04

The Ray Edwards Show. This is the podcast for prosperity with purpose.

Announcer 00:12

Hello, and welcome to this week's episode of the Ray Edwards Show, Will Click Funnels Cure Parkinson's? I know, I know, it sounds clickbaity. It's definitely provocative, but there is a big meaning behind that question. And this week's episode comes from a YouTube video of the same title that Ray released last week, and since it's such an important message, we thought we would share it here as well. And before we jump in, I will say that the YouTube video is linked at Rayedwards.com/585. Or you can just subscribe to the YouTube channel, and then you won't miss nothing. And with that bad grammar on a podcast devoted to writing, let's jump in.

Ray Edwards 00:52

Will Click Funnels Help Cure Parkinson's? Is that clickbait? Or is it reality? It's reality if I have anything to do with it, and I'm gonna have something to do with it. Hi, I'm Ray Edwards, I own this channel. I have Parkinson's, I was diagnosed almost 12 years ago, and it's gotten worse over the years, it's become a real problem, especially if you're a writer. You can see what I mean. What's this got to do with Click Funnels? Let me explain it to you quickly, and also explain what it has to do with you. Here's the story. And maybe it's a lot like yours, hopefully minus the Parkinson's diagnosis. First, I had that problem, then along came the pandemic, then shoulder surgery, then lots of pain, and then a realization if I couldn't work in my business, my million dollar a year business as a writer, which I was so proud of, if I couldn't work, it didn't produce income. And I realized I was minus something I've been preaching to my followers but hadn't actually been doing myself, which was building a true marketing system. What's a true marketing system? It's a system that runs for your business, whether you show up for work or not. And it constantly produces a stream of affordable, qualified clients for your business. Think about that. Would that be the answer to most of your business problems? Yes, the answer is yes, it would be. That's what we said about building as I was coming out of that period, after the pandemic shutdown, after the surgery shutdown, after I was in so much pain and couldn't show up for work. And then I got the pain of what happens when you don't show up for work. And I

realized I didn't have a business I had a job. Can anybody relate? Can I get a good amen? Here's how to fix that. You follow the patterns of success. Good marketers know that success leaves clues about how you achieve it. That's how the whole idea of Funnel Hacking became a thing. People were looking at the marketing funnels successful businesses used and modeled their methods, not stole their ideas or their copy but model their methods to build a similar funnel. And guess what? Successful patterns work over and over and over again, just like successful recipes do. That's what Funnel Hacking is about finding the recipes that work. And it's all actually offered to you in one place. Click Funnels, a service we'd subscribe to for so long and used so often, we never used it systematically, the way it was designed. When we started doing that, we saw a massive change in our business. And we became committed to building out funnels that would systemize every part of our business, every part of our marketing, every part of our upsells of methods that gave us the access to help our customers even more at a deeper level. And that's when the light bulb went off. Because what I discovered is discipline equals freedom. I used to like free-wheeling it, making up promotions on the fly coming up with different ideas. And I still enjoy that stuff. But also like having a proven pathway to walk on. The funnels that have come before that we know work. And we duplicate those putting our own content, our own products, our own services, our own ideas into those patterns. And it works. Sometimes it seems like magic, but it's not. It's not magic. It's marketing. And now I see my people, my students, my clients, my colleagues, who are faced with different kinds of challenges in today's world, maybe you have suffered, your investments have dropped precipitously in value because of the unrest in the market. Maybe you're trying to start something new, maybe you got downsized or outside, or you just got tired of working for a big company that didn't care about you. You want to start your own thing, but you don't know exactly how to do it, and how to do it well.

Ray Edwards 04:08

And let me just tell you, the best investment you can make right now is an investment in yourself and your own business. I believe that I've watched too many people with investment portfolios see those portfolios cut in half or cut down to 75% less than they were before. When you own your business. You have control. You can change things. You can make things work, you can make things happen. You can create a new funnel and find a new source of revenue as Russell Brunson says, you're only one funnel away from creating the business you're dreaming about right now. It's really that simple. I didn't say easy. It still takes work. But it is that simple. I'm teaching people who need to see an example that you can have what seems like a disadvantage. Like this seems like a disadvantage to me. It has forced me to think about new ways of doing things. It forced me to think about Systemising. It forced me to think about building a bigger, better team and being more committed to them and my clients at a deeper, more heartfelt level, and that's important, it's valuable. It's also a way of demonstrating to you that no matter what challenges you face right now, you can build your business, you can continue to grow your business, just like we have, we just became the recipient of the Two-Comma Club Award, which is going to be awarded at Funnel Hacking live. I'm working with people to build marketing systems for their businesses, both my students and my clients who come to me for that advice. And I'm not going to be stopped by some minor disadvantage in life, just like I know, you're not going to be either. My friend doc Rock says, Your excuses are valid, as long as you want them to be. I don't want my excuses. I want to help people, I want to build something worth building. This whole experience has changed my focus on my goals. I still have big goals, I still plan to become wealthier than ever before. But it's for a different reason, now. I

have a lot less interest in the jet, which I've talked about in the past, a lot less interest in having the biggest or fanciest house. I have a life goal that's driving me. That's the driving force behind what I'm doing right now. Beyond building wealth for my family, which, yes is important to me, beyond building a business that outlives me. Yes, that's important to me as well. The big life goal for me is I have a dream of giving a million dollars to the Michael J. Fox Foundation to find a cure for Parkinson's disease in our lifetime. Not some nebulous date in the future, but in my lifetime, I want to see it happen. If you want to be part of it, you can follow our journey just by subscribing to this channel. And of course, go to Rayedwards.com and sign up for our email list. We'll keep you completely up to date with everything that's going on in the company, with the YouTube channel, with the goal of a million dollars given to charity, but if you really want to be a part of it, I suggest you consider becoming part of our Certified Copywriter Program, which you can find more details about it Rayedwards.com/CDRC. And key to that is getting enrolled and going with us to Funnel Hacking Live in Orlando, Florida, starting September 21, this year, 2022. Because the biggest untapped market for copywriters is writing funnel copy. And you're gonna find out about all the different kinds of funnel copy you can write, and you're gonna meet 1000s of potential perfect copywriting prospects at Funnel Hacking Live. We're having a free one-day event just for our certified copywriter students just before Funnel Hacking live starts teaching you how to leverage the event with the 1000s of potential prospects that are there looking for good copywriters, how to get those clients that you need to get your business off the ground or get your business back up right? I'll teach you an elegant, fun, and very respectful way you can help people not be salesy, not be pushy, be an asset to be a help to them and get clients at the same time. We'll do that at the event just before Funnel Hacking Live starts. Find out more by going to Rayedwards.com/CDRC. Even if you're not going to be part of our certified copywriter program, I strongly recommend you go to Funnel Hacking live anyway because it is the future of everything that's working marketing today and for the next 12 months. You need to know this information. You're gonna see a lot more activity here as we continue to document this journey, as tough as that may be for me and my ego from time to time. Subscribe to this channel if you want to follow along and get the insider's view behind the scenes as we draw back the curtain on our Two-Comma Club Award, the funnel that got us there. The million-dollar funnels we're building for ourselves for our clients, and we're helping our students build for themselves. Client work plus copywriting and marketing secrets you can use to sell more of whatever you sell so that you can sell more, you can have more, you can give more, and you can live more. No matter what challenges you're facing. So click to subscribe. And let's go shake things up, shall we?

Announcer 08:21

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