



Ray Edwards Show, Episode 425

Impossible is an Opinion

[00:00:00] Announcer 1: *Ray Edwards Show*, Episode 425, Impossible is an Opinion. The *Ray Edwards Show*. Live your destiny by design. Start, run, and grow your own internet-based business and create the life of your dreams. You can do it. This is the *Ray Edwards Show*.

[music]

[00:00:32] Ray Edwards: Okay. Right off the bat, I have to figure out how to get that thing to stop making that bubble gum noise. Every time somebody makes a comment, it goes--

[bubble sound]

[00:00:44] Tiffany Laughter-Twining: [laughs]

[00:00:47] Ray: Little Hornberger, that's funny.

[bubble sound]

[00:00:51] Ray: I don't know how to do that.

[00:00:52] Tiffany: Oh well.

[00:00:53] Ray: I'm just not going to worry about it. I'm actually going to turn the comments off so they're not distracting. That's going to make the show very irritating if I spend the whole show answering the comments.

[00:01:03] Tiffany: Irritating.

[00:01:04] Ray: Sorry if I spend the whole show irritating.

[00:01:07] Tiffany: Irritating or irritated?

[00:01:10] Ray: Thank you very much. [sighs] Welcome back to another episode of the podcast.

[bubble sound]

[00:01:16] Ray: I'm Ray and-- Oh it's still doing. I'm sorry. I have to fix that. That sound's going to drive me bonkers.

[00:01:23] Tiffany: Is it? It's cute. It's like a cute bubble sound.

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[00:01:27] **Ray:** Is it?

[00:01:29] **Tiffany:** Yes, I think so.

[00:01:30] **Ray:** Okay, Ray. Get over it.

[00:01:30] **Tiffany:** Let it go.

[bubble sound]

[00:01:36] **Ray:** There has to be away.

[00:01:37] **Tiffany:** It's loud.

[00:01:39] **Ray:** It is loud. Does anybody know how-- I turned off the comments. Now, I can't even see your comments.

[00:01:44] **Tiffany:** It's still doing that?

[00:01:46] **Ray:** How to turn off the sound that Ecam Live makes when somebody makes a comment. Now, everybody's freaking out. They don't want to make a comment because they don't want to make the noise.

[00:01:58] **Tiffany:** [laughs] It's fine now. Just make the noise. It's cute.

[bubble sound]

[00:02:01] **Ray:** Okay. I'm just going to roll with this. I'm Ray and this is my co-host, Tiffany Laughter. On Instagram, I'm Ray Edwards and you are?

[00:02:10] **Tiffany:** Tiffany Laughter.

[00:02:11] **Ray:** Say hi to us. On this episode, we're going to talk about the power of failure and why it's important to fail.

[00:02:20] **Tiffany:** The power of failure?

[00:02:21] **Ray:** Yes, and the virtue of setting delusional goals. I heard my good friend, Michael Hyatt, speaking with Megan Miller on their podcast. They were saying, "Don't set delusional goals." I have the utmost respect for both of those individuals. I think they're super smart, super brains. I actually think there's a good reason to set a delusional goal, but I may mean something different by delusional than they do.

[00:02:47] **Tiffany:** I think you're right because I've heard Michael talk about this.

[00:02:50] **Ray:** I'm also going to talk about the missing element from almost every goal-setting program and why leaving this element out will mess up your plans.

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That's coming. Before we get into today's show, I want to turn the listener spotlight though on Chris McClure who wrote this podcast review for us. It says, "Powerful show, five stars. Ray's authenticity, choice of topics, and interview guests are top-notch. I was hooked as soon as I listened to the first episode. I love how he merges faith and practical business insights.

Chris, thank you for the review. I really appreciate the time. I mean, it takes time to stop and write one of these things. To write one and as thoughtfully written as that takes the time to observe specific things you like about a show? I appreciate it.

[00:03:36] Tiffany: Yes, and it takes time. It's also super helpful to spread the *Ray Edwards Show* if you're leaving reviews and five stars.

[00:03:45] Ray: Five stars are okay. We have no problem with five-star reviews. Have you ever left a podcast review for anybody?

[00:03:52] Tiffany: I tried at one point, but it got difficult, so I stopped. [laughs]

[00:03:59] Ray: Well, see, that's very honest. I think that happens to a lot of people. It gets difficult and they stopped to get discouraged. You're like, "I don't get discouraged." There's like, "I don't have time for this. I've got other stuff to do."

[00:04:12] Tiffany: I just wanted to quickly hit the five-star thing and be done.

[00:04:16] Ray: Not have to write something. That's like when you're using the app on your iPhone and it pops up, it says, "Do you like this app?" It has the stars and you go, "Oh good. I can rate it and just be on with my business." I clicked the five. The next thing you know, it takes you over and says, "Write us a review."

[00:04:30] Tiffany: Can you not?

[00:04:31] Ray: "Now, I'm mad at you. You tricked me." Chris, thank you for that. If you would, do us the kind favor of going to Apple Podcasts and leaving a rating and a review. We'd appreciate it. It does help. It helps other people find the show. It helps keep us going. Lord knows we need the help because we don't take any sponsorship money.

[00:04:50] Tiffany: Are you going to do that, you think?

[00:04:52] Ray: I don't think I am.

[00:04:53] Tiffany: Really? Why?

[00:04:57] Ray: I've really been thinking about this a lot. I feel like as hard as somebody tries, they can't help but be influenced if they're being paid by the person they're talking about because sponsors want you to endorse their thing.

[00:05:09] Tiffany: What if it's like deodorant?

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[00:05:13] **Ray:** Well, if it's my absolute favorite deodorant in the world, maybe.

[00:05:15] **Tiffany:** Or puppy pads or some kind of dog attire?

[00:05:20] **Ray:** Like an eye patch?

[00:05:21] **Tiffany:** Yes, like an eye patch for Butter. [chuckles]

[00:05:23] **Ray:** You may not know this, you probably don't, my pug had a little incident over the holidays and had to-- She lost her eye, her right eye. It's a common pug thing.

[00:05:33] **Tiffany:** Is it?

[00:05:34] **Ray:** Lots of pugs lose an eye because their eyes bulge out of their head.

[00:05:36] **Tiffany:** I know. It actually looks like it hurts.

[00:05:39] **Ray:** It looks like Marty Feldman.

[00:05:40] **Tiffany:** [chuckles]

[00:05:43] **Ray:** Google him, kids.

[00:05:45] **Tiffany:** I'm like, "Who is it?"

[00:05:46] **Ray:** Oh really?

[00:05:47] **Tiffany:** I never know who you're talking about. It's embarrassing. I'm sorry.

[00:05:50] **Ray:** Is it more embarrassing to me or to you?

[00:05:53] **Tiffany:** To me. Actually, I don't know if I can remember him.

[00:05:54] **Ray:** I'm not sure. It makes all my references sound like they come from the Dark Ages.

[00:05:59] **Tiffany:** [chuckles] They might.

[00:06:01] **Ray:** "So, tell us again, Ray, about how you used to listen to the gramophone."

[00:06:04] **Tiffany:** [chuckles] True story. What is the gramophone?

[laughter]



[00:06:10] Tiffany: Is that one of those things with the big horn, with the record thing?

[00:06:12] Ray: Yes.

[00:06:13] Tiffany: Oh my gosh. [chuckles]

[00:06:17] Ray: Oh my God. I can't go on. [sighs] Okay. By the way, I think we mentioned earlier. I do a live show every morning now, weekdays at 5:00 AM on Facebook. Why? Because the world is on Facebook. That's why. You need to go to the Ray Edwards Copywriting Community. Just search for it on Facebook or you can go to the show notes for today's episode at rayedwards.com/425 and you can join us weekdays at 5:00 and I'll have copywriting and marketing tips. Today, I just had a rant about people who just don't work hard enough. They shouldn't complain because they don't succeed, because they don't succeed because they're lazy. I didn't say it exactly like that.

[00:06:56] Tiffany: Who? Oh, on the thingy.

[00:06:58] Ray: It was close. Let's get right to setting an impossible goal, why that's important. We'll start with why failure is important.

[00:07:07] Tiffany: Why actual failing is important or--

[00:07:09] Ray: Yes. If you don't fail at things, you're not trying anything outside your ability, so you're never going to grow. Jim Rohn used to say this, "How long would you give your average baby to learn how to walk?" Before, you said, "Well, this kid is just not a walker. He's just going to crawl."

[bubble sound]

[00:07:28] Tiffany: It sounds like you're straight from Kentucky.

[00:07:31] Ray: I think Jim Rohn was from Kentucky. The answer is we let them try to walk as long as it takes. For us, it's important that we're willing to fail until we succeed if the thing, we want to succeed at is important enough to us. Does that make sense?

[00:07:46] Tiffany: Yes, that does make sense.

[00:07:48] Ray: And the problem with it is it's uncomfortable.

[00:07:52] Tiffany: It is very uncomfortable as somebody that's experiencing that right now.

[00:07:56] Ray: Yes, because you get that going on with the whole Instagram thing. In your blog, you're putting your presence online. You're writing and you're speaking.

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In Instagram stories, you just get to talk all day, which could lead to all sorts of things.

[00:08:12] Tiffany: I don't know what yet and I don't even know half of what I'm doing, but it is uncomfortable. It also feels good to be uncomfortable finally.

[00:08:20] Ray: Yes, because all the gross comes outside your comfort zone. It's like going to the gym. If you go to the gym to work out and it doesn't hurt, you're doing it wrong.

[00:08:23] Tiffany: That's me every time. [laughs] I'm good 30 minutes on the elliptical.

[00:08:34] Ray: It's important to be willing to fail because that's the only way you're going to grow and achieve anything new or better than you have now.

[00:08:42] Tiffany: Yes. It doesn't really necessarily mean that you will fail, but it's just being willing to fail.

[00:08:48] Ray: You're right. You actually will fail. If you're trying anything worthwhile, you are going to fail. It's like if you're learning to shoot. I don't know the right terminology. If you're learning to throw a basketball through a hoop.

[00:09:02] Tiffany: [chuckles] Shoot hoops.

[00:09:04] Ray: Shoot hoops, yes. I had that somewhere in my brain. When you start, you're not going to hit the basket. You have to keep trying and keep failing until you actually get the ball through the hoop. It's like walking. It's like anything. It's like singing or playing a guitar or learning to write well or doing anything. You have to fail and be willing to fail repeatedly, but they have to be worthy fails.

[00:09:30] Tiffany: What do you mean?

[00:09:32] Ray: I mean, one way to fail at your Instagram venture would be to quit. That's what we would call an escape fail.

[00:09:42] Tiffany: That'd be so depressing. I would not do that.

[00:09:55] Ray: No, I don't think you would do that. Same thing if you're playing a piano, you're learning to play the piano, one way to have an escape fail in that arena would be just don't practice or don't practice with intent.

[00:10:01] Tiffany: When you were starting out, what are some of the failures you remember that you made and maybe learned from but sucked?

[00:10:10] Ray: I wrote my first blog interviews that I don't have anymore. I wish I had kept them, but I deleted them all. My first blog entries were very cryptic and



meant nothing to anybody but me. It was just weird. It was like, "Today, I got a Techtronics 421 to install in my tower." It's all computer stuff.

[00:10:36] Tiffany: Oh boring. People didn't like those?

[00:10:40] Ray: I was writing strictly for me because at the time, it wasn't called a web blog. It was called a web journal, so I thought I'm just keeping my journal online.

[00:10:50] Tiffany: [chuckles] Everybody can read.

[00:10:52] Ray: Which, of course, they want to because I'm so interesting. Okay. Here's one. When I was still in the radio business, I found out that people were selling courses online. We didn't have webinars back then. We had teleseminars, so you did them on the phone. Imagine a webinar on the phone. There is no slide. There is no visual. There's just some guy talking. I talked to a big-time internet marketer into promoting me to his audience. We had 800 people show up for this call. I did this killer presentation, so I thought and sold this thing for \$500 at the end of it. Guess how many I sold.

[00:11:34] Tiffany: None.

[00:11:35] Ray: Zero.

[00:11:36] Tiffany: Why? What did you do wrong?

[00:11:38] Ray: I taught too much material.

[00:11:42] Tiffany: They didn't want to buy it if you're teaching it.

[00:11:43] Ray: I gave them everything.

[00:11:45] Tiffany: [chuckles]

[00:11:46] Ray: I'm like, "I don't know why people didn't want to buy that."

[00:11:49] Tiffany: Oh that blows.

[00:11:50] Ray: That was a mistake. You've got to fail in order to get somewhere. The purpose of setting an impossible goal, and this is something that I learned from Brooke Castillo. We'll put a link to her podcast. She has a couple of podcasts, episodes about this impossible goal, idea. The concept is whenever we set goals-- Let's see if this has ever happened to you. Whenever we set goals, often our brain, which talks to us-- Let's admit it. All of our brains talk back to us.

[00:12:24] Tiffany: "All of our brains," we have many?

[00:12:27] Ray: Yes.

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[laughter]

[00:12:28] Ray: We say out loud, "I'm going to lose 100 pounds," and your brain goes, "No, you're not."

[00:12:37] Tiffany: Cookies.

[00:12:38] Ray: "Liar." Your brain starts giving you all these reasons why you're not going to succeed. It's trying to get you to quit because your brain's job was developed, was designed to keep you alive. You stay alive by pretty much staying inside a safe, boring, comfortable routine, not by trying new things. Your brain is rebelling. Well, if you set an impossible goal, you say, for instance, we're going to have 3,000 members in our membership community by the end of the year. That is impossible for me currently because I don't know how to do it. I've never done it. That's my impossible goal for the year.

[00:13:24] Tiffany: How many?

[00:13:26] Ray: 3,000 monthly paying members.

[00:13:28] Tiffany: You can do that. That's not that impossible, but okay.

[00:13:32] Ray: It seems that way to you, but to me, I really don't know how to do that. I've got some limiting beliefs and ideas. My brain pops up with all kinds of reasons even right now why that you're not going to be able to do that, so I believe it's impossible. Setting an impossible goal and knowing it's impossible allows you to say to your brain, "Okay. You can shut up now because I already said it was impossible. Go back to whatever it was you were doing. Digesting food or whatever you do when I'm not thinking about you."

[00:14:04] Tiffany: [chuckles] Okay. Well, that makes sense because I've been thinking, well, I don't know if I really want to be an Instagram influencer. To me, that would be an impossible thing, but it seems so fun.

[00:14:19] Ray: Does anybody read your Instagram posts?

[00:14:22] Tiffany: I think.

[00:14:22] Ray: You're already influencing people.

[00:14:24] Tiffany: Okay, one that gets paid. [chuckles]

[00:14:28] Ray: Okay. That's more specific. I get it. I'm suggesting that you set an impossible goal for the year even if you already made your goals or resolutions for the year, which you probably have by the time you hear this. Go ahead and set an impossible goal for the year. I'm going to walk you through how to do this and I'm going to give you the answer to the one question that pops up for, I think, almost



everybody, which is, "But I have other goals. I want to lose weight. I want to have new habits. I want to eat a certain nutritional style or diet. I want to learn to play the guitar or make swords as a blacksmith," or whatever your thing is.

Setting one impossible goal forces you to have to do a lot of things to get there because the whole purpose in setting the impossible goal, it's not a trick to try to actually get to the goal because it's impossible. It's designed to make you become the kind of person who could achieve that goal by the end of the year.

[00:15:26] Tiffany: When you're faced with something that you're wanting to achieve and you have no idea how to get there, what do you do?

[00:15:34] Ray: I'm so glad you asked. Here's what I would suggest doing. I would suggest setting the impossible goal by making a big list of possible impossible goals. Impossible goals that you would consider using. One might be to have 3,000 members in your membership site. Another might be to make \$5 million this year. Another might be to buy your dream house. Another might be to take a trip to Italy. You might have all these things that, to you, seem impossible. Make as big a list as you can like 50 or 60 of them.

[00:16:07] Tiffany: Oh my gosh. I can't hit my brain.

[00:16:14] Ray: As many as you can and then just pick one. What I suggest doing is looking for the one impossible goal that if you actually did meet it, it would make all the other goals you just listed easier or even totally unnecessary. If you met this one goal, you might say, "Well, I don't need any of this other stuff now." That's a good choice for an impossible goal, but it really doesn't matter. Just pick one. I picked 3,000 members in our community. The next step is to brainstorm. This is to answer your question if you don't know where to start.

[00:16:46] Tiffany: Not if you don't know where to start, but if you are starting out and you're facing this and you have no idea how to get there, what do you do? You want to run through your list first?

[00:16:57] Ray: No.

[00:16:58] Tiffany: No?

[00:16:58] Ray: This is a good question. You google it. I was talking about it this morning. People get all caught up and they want to know, "Well, what software do you use, Ray? How do you write? What's your schedule like? What do you use to make your YouTube videos? How do you get people to work for you? How do you start if you have no money? How do you do it if you have a job?"

You're a smart person. You can figure all this out. You can get them freaking Google and find out. You can learn how to do anything on YouTube. You might say, "Well, why do you sell courses and why do people buy courses?" Because that saves you

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time. If you've got more money than extra time like I wanted to learn to do our own Facebook ads, so I bought a Facebook ad course because I wanted to save myself the time of going through all the instructions on Facebook, doing trial and error, figuring out all on my own.

I can probably do it in one-tenth of the amount of time because I bought this course. If you don't have a lot of money to do that, you go find out what the steps are. You talk to people you know, people you know on Facebook, people you know in real life. Presumably, you have real-life friends, actual human beings, you know how to talk to, and you get ideas about what some of the things all you need to do and then you make the list. 25 worthy failures you're willing to undertake in order to reach your impossible goal.

[00:18:30] Tiffany: 25 failures?

[00:18:34] Ray: Worthy failures you're willing to risk. That'd be a better way of saying it.

[00:18:38] Tiffany: Oh okay.

[00:18:39] Ray: You're going to try 25 things you're uncomfortable with because you might not succeed. It might not work.

[00:18:45] Tiffany: That sounds like a lot of things.

[00:18:47] Ray: It's in three months. One of them might be if there's an Instagram influencer that you want to get to know. Maybe you send them a DM and you say, "I really admire you. I've learned a lot from you. I'd like to get to know you a little bit. Is it possible? We live in the same town or I'm going to be in your city? Can we have coffee?"

[00:19:06] Tiffany: Hey, that's a great idea, actually, because I follow several in Nashville.

[00:19:11] Ray: Well, so?

[00:19:12] Tiffany: We're going there someday. Soon like next month.

[00:19:17] Ray: We are going there. That would be a worthy failure because there's a risk. They may reject you. They may ignore you. They may say, "I can't do it."

[00:19:26] Tiffany: I think, actually, some of them would be thrilled to do that.

[00:19:29] Ray: That's what will happen. 25 things like that that are uncomfortable, that are outside your usual-

[00:19:37] Tiffany: That's a good idea.

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[00:19:38] Ray: - zone and that you might not be able to do. If you actually attempt 25 of these in the first quarter of the year, I believe you'll experience a lot of growth toward your impossible goal. But it's impossible, so don't start thinking you're going to achieve it. Step one is to brainstorm impossible goal ideas. Step two is to pick an idea.

Step three is to brainstorm 25 tactical, worthy failures for the first quarter of the year. Step four is to schedule it all. Put on your calendar when you're going to do these things. Step five is to actually do them and step six is be accountable. Have somebody you're going to share this list with who's going to hold you to it and say, "Oh, Tiff, did you contact those influencers you told me you're going to contact?"

[00:20:33] Tiffany: Oh my gosh. That would be so annoying. I'd be so annoyed.
[laughs]

[00:20:37] Ray: Oh good, I'm going to do it. If you'll do this whole process, I promise you, it'll change you as a person for the better.

[00:20:47] Tiffany: I don't disagree with that at all.

[00:20:50] Ray: Because you're going to be stretching.

[00:20:51] Tiffany: That's going to feel good.

[00:20:53] Ray: Yes, it really does. It feels uncomfortable at first. It's like lifting weights.

[00:21:02] Tiffany: It's only briefly though and then it's like, "Oh, I feel like I've been doing this forever." I mean, not for everybody but for me.

[00:21:08] Ray: It's also going to cause the most progress you've ever made. Just maybe, every once in a while, somebody achieves their impossible goal. It could happen. This leads to the one other thing I wanted to talk about. The thing that gets left out of most goal-setting courses that can wreck your life if you don't factor this in.

[00:21:30] Tiffany: What is it?

[00:21:31] Ray: It's God.

[00:21:34] Tiffany: Oh. You know, though, as I am branching out into the areas that I'm uncomfortable with, I find myself clinging to God. It's probably like, "Oh, here you go. You need Me again and you're clinging," but I'm like, "I don't want to be doing anything without You and without Your direction because, otherwise, I'm screwed." That's how I feel. I need Him.

[00:21:55] Ray: He's not having that reaction.

[00:21:58] Tiffany: No? Not like--
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[00:21:59] Ray: No. If your kids come to you and they're like, "Oh, mom, I was so wrong. Please help me. Tell me what to do."

[00:22:06] Tiffany: "Tell me what to do."

[00:22:07] Ray: You're not kicking them out the door and saying, "Tough. Figure it out for yourself."

[00:22:11] Tiffany: That's true.

[00:22:13] Ray: You're feeling like, "Finally." You've realized, "I am the source of all wisdom." I think that we sit down at the beginning of the year and we're like, "I'm going to plan my goals. I'm going to plan everything I'm doing this year. I'm going to plan my calendar. I'm going to play my activities."

[00:22:31] Tiffany: I totally didn't do that. Did you do that?

[00:22:33] Ray: Not this year. I did a version of that, but I left a lot more space in everything. In my schedule, in my list of goals, in my list of things I really want to work on, and I'm committed to working on because I think if we don't leave space for God to work, then we haven't left space for God to work.

[00:22:57] Tiffany: What are your top three things you're working on personally if you want to share? You must share. Share them.

[00:23:04] Ray: The 3,000 members. That's the business thing. What I eat. That includes my physical activity level, so diet and exercise, and my thought life.

[00:23:18] Tiffany: Your thought life?

[00:23:18] Ray: Yes.

[00:23:18] Tiffany: Like you're going to try to keep it positive?

[00:23:21] Ray: Yes. I'm not going to try. I'm going to keep it positive.

[00:23:24] Tiffany: Yeah, because you've been better at that anyway.

[00:23:27] Ray: I have been getting better, but I want that to continue to be a discipline. I just realized that it's so easy to get thrown off-track and get unhappy over the stupidest things.

[00:23:40] Tiffany: Yes. Especially with your lack of dopamine and the way your brain is working with Parkinson's, you get screwed if you started sliding down the depression tunnel.

[00:23:50] Ray: I'm not going to do it. That's my top three. What are your top three?



[00:23:53] Tiffany: You know what? I haven't given this any thought. I've been dealing with a lot of life currently, but I think the one thing I would say is not just Instagram but just social media, my blog, and just-- I don't know.

[00:24:14] Ray: Growing your platform maybe?

[00:24:16] Tiffany: Sure. That's the big impossible thing for me.

[00:24:21] Ray: Don't leave God out of your plans and leave room for God to work in your life. Here's a problem that I had for a long-- I still wrestle with this, I think. I make up my mind what I want to have happen and I just keep bludgeoning at it like a bulldozer.

[00:24:37] Tiffany: Well, how do you know when you're not going the right way?

[00:24:41] Ray: Well, how I know is if I, first of all, ask God to begin with instead of just making up my mind, "I have a great idea. I'm going to go do it." Secondly, checking in with Him every day to make sure I'm still on track because He might change directions on me. If I'm not paying attention, then I'm in trouble.

He may open doors or bring new opportunities that I don't see if I'm not looking for them. I think we've got to pay attention. If we're believers, if you say, "I'm a Christian. I believe in God. I believe that Jesus is His son. I hear from the Holy Spirit," and you don't take His council into consideration when you're making big decisions in your life, you're not waiting to make sure to see if God has something else for you to be doing right now, then you're not really believing.

[00:25:34] Tiffany: This is scaring me.

[00:25:36] Ray: No, it shouldn't scare you.

[00:25:37] Tiffany: I feel like I have prayed a lot about this, and certain things came together or whatever. I don't feel like I'm hearing Tiffany saying, Tiffany, [laughs] God saying, "Tiffany, you're going to be doing whatever."

[00:25:54] Ray: Let me be clear. I don't hear a voice come out of heaven saying, "Ray, Go do this thing."

[00:25:58] Tiffany: How do you know? I know it's probably different for everybody.

[00:26:02] Ray: It is, but I think there's elements that are the same for lots of people. I want to make sure I address something you just said. I don't want anybody to walk away from listening to this feeling scared like, "I missed it. God had a big thing for me, and I totally missed it." You're not that powerful. He's got a plan for you. He's got an ultimate destiny for you that you're going to live if you simply professed faith in Him and said, "I believe."



The Bible says if you confess with your mouth and you believe in your heart that Jesus is Lord, you're in. He covers everything from your past life, your present life, your future life with grace. I actually don't believe you can screw up. You can do things that have consequences. I could decide to go rob a bank and I could get arrested. God would find ways to bless me while I was in jail. He did that for Daniel who was in prison.

[00:27:04] Tiffany: Wrongfully, am I right?

[00:27:05] Ray: Yes. My point is we're not powerful enough to screw up God's plan for the universe. If we're sincere and believing in God and trusting God, it doesn't mean we're perfect. It doesn't mean we see every signpost. I think you're going to like this. God is like a GPS. He gives us the best and fastest route to go where we want to go and then we can take off on some crazy drive-through the backroads and He's recalculating, "Turn right at the next available stop sign." I wouldn't worry that you're going to screw things up.

[00:27:40] Tiffany: Well, what if you're totally on the wrong road and you don't know if you've got to take a left or right?

[00:27:45] Ray: You'll find out.

[00:27:45] Tiffany: You will? Okay.

[00:27:47] Ray: I believe if you're asking God and you're listening, He will answer you. He answers through other people sometimes. He answers through something you read in Scripture. He answers through something you're maybe reading in a book, something you may see on television. If you're looking for the answer, for the question you're asking, you will get it. There is something not long ago that I think you told me, you and Troy had been praying about, that you wanted to talk to me about. You came in. I think you said, "I'm a little scared to ask you this." You asked me about it. I said, "I was going to talk to you about that."

[00:28:25] Tiffany: What was it?

[00:28:25] Ray: It was you doing some interviews I was going to have to miss.

[00:28:28] Tiffany: Oh yes. What's with that?

[00:28:30] Ray: That whole situation turned in a totally different direction, but that's the case where I believe we both were hearing. I was hearing, "You should just trust Tiffany to do that. You should talk to her and let her know, 'If I can't be there, then you take care of this.'"

[00:28:41] Tiffany: We prayed about that. You said the exact thing that we prayed for. Later, we both felt peace not even doing it.



[00:28:50] Ray: Yes.

[00:28:50] Tiffany: What was that about?

[00:28:51] Ray: That's hearing God. Brian K. gives us, "The Word of God reveals it in a way you can understand. Understanding comes in the Holy Ghost." That's true. Sometimes I'm a slow learner. It takes me a little longer to understand.

[00:29:04] Tiffany: Same.

[00:29:05] Ray: But it's true. This is one of the reasons, I think, it's important to leave space in your plans to hear from God. You're going to go through periods where you're waiting to hear something.

[00:29:14] Tiffany: I feel like my plan is like Swiss cheese, but really holes with cheese.

[00:29:20] Ray: I feel like my brain is Swiss cheese. You're following God. You're praying about it. He's going to show you the next steps to take. That's really all you need to know.

[00:29:29] Tiffany: I just don't want to mess up before the next step is shown to me.

[00:29:32] Ray: He'll fix it. He fixes everything. That's it. That's why you should set an impossible goal. That's how you should do it. That's the thing you should not leave out of your planning. God, trust me on this. I've tried doing it without Him.

[00:29:48] Tiffany: It's obvious when you're doing it without Him. Can I just say that?

[laughter]

[00:29:53] Ray: Well, you just did. Here's a question for you, my friend. What is your impossible goal? Post it in our free online community. Jump into the private Facebook group Ray Edwards Copywriting Community. You can search for that on Facebook or you can click the link in the show notes [@rayedwards.com/425](https://www.rayedwards.com/425) or you can answer us on Instagram. My Instagram name is Ray Edwards.

[00:30:17] Tiffany: Mine's Tiffany Laughter.

[00:30:18] Ray: Actually, talk to you on Instagram.

[00:30:21] Tiffany: Yes. I will totally talk to you on Instagram.

[00:30:23] Ray: Please post a link to this episode on Instagram and tag us in the post.

[00:30:28] Tiffany: Oh yes, that'd be cool.

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[00:30:29] Ray: We would most appreciate it.

[00:30:31] Tiffany: Most.

[00:30:31] Ray: Finally, I hope you're subscribed to the podcast. If you're not, I'd like to encourage you to do that today. I don't want you to miss an episode. We're doing bonus episodes. We just did one on New Year's Day that nobody knew was coming. If you're not subscribed, there's a good chance you'll miss out because we don't always email about those.

[00:30:47] Tiffany: It's free. You don't need a ticket.

[00:30:49] Ray: Exactly, won't cost you nothing. There's a link in the show notes to subscribe on iTunes or Stitcher or wherever you like to get your podcast stuff. God bless. See you next week.

[music]

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[00:31:38] [END OF AUDIO]