



# Ray EDWARDS

## The Daily Ray, Episode 12

### Selling Blood and Buying Fear

**Automated Speaker:** It's Tuesday, March 10th and this is the Daily Ray.

**Ray Edwards:** Welcome to today's daily Ray podcast and Coronavirus. What's up with the Coronavirus? What is the deal? Everybody is so upset, and I know it's upsetting because people are sick and dying, but I'm going to say something that may sound insensitive. I don't mean it to be not that many thousands and thousands of people die every day of lung cancer and heart disease brought on by smoking. Yeah, that's not headline news. I don't mean this to be insensitive. I grieve with those who grieve for the loss of life. I do. It breaks my heart, but thousands of people die because of genocide every day. Thousands of children are held in sex slavery every day. Why is that not 24 seven news. There are so many things that are much, much worse in the world. I'm not saying Coronavirus is not bad. It is bad, but it's not the end of the world.

The sky is not falling. I'll tell you why. It's such a big deal. The news cycle feeds on blood and fright and fear. They don't feed. I'm talking about the people who starved to death every day because we don't feed them. Why not? There are many more people dying of starvation today than Coronavirus. Why aren't we up in arms about that? Why? Because that doesn't sell commercials on CNN or Fox or MSNBC or any of the corrupt news organizations. That's why I don't believe the news organizations or empires are evil. I believe they're under deception. I don't want to get political. I'm not going to get political because political. Oh my. Okay. Let me just pause for a moment. I'm going to start today's Daily Ray this way. It's going to upset some people. That's okay. Get over it or tune out.

Our father in heaven, hallowed be your name. Your kingdom come; your will be done on earth as it is in heaven. Give us today our daily bread and forgive us our trespasses as we forgive those who trespass against us and lead us not into evil, into temptation, but deliver us from the evil one, for yours is the kingdom and the power and the glory forever. Amen.

Why did I pray that prayer? First of all? Because it's how we were told to pray or told to pray for and the key sentence in that prayer is, your kingdom come, your will be done on earth as it is in heaven. What is God's kingdom? What is heaven? They're

one in the same. The King's dominion is the kingdom of heaven. Jesus told people the kingdom of heaven has come unto you this day. He also said the kingdom of heaven is within. It's within. So, it's our responsibility to bring more of the kingdom of heaven to earth as it is in heaven, so it should be on earth.

There's no Coronavirus in heaven. There is no fear in heaven. There is no death, destruction, violence, sex, slavery, starvation. Our job on the planet is to make this planet look more like heaven, and heaven does not look like clouds and harps and angels. It looks like a place of peace and harmony and love and caring for one another and not using fear as a tool of manipulation to line our pockets. Oh, did Ray the capitalist just say that? Yes, I'm a capitalist. Yes, I believe in building wealth. Yes, I believe in creating wealth. Yes, I believe in business. I do not believe in doing it at the expense of other people's fear of destroying their peace or starving to death or abusing them, or using fear to sell soap. Come on people. We are better than this. We are. What's my point?

Don't give into the fear. The Bible says God is love. It also says there is no fear in love for fear has to do with punishment. God so loved the world that he gave his only son so that whoever believes could be saved. The next verse is because he did not come to judge the world to destroy the world, but to redeem it, to save it. The world, not just a select few people to go the right church, the world. People don't give into the fear. Do not be afraid. Did you know in the Bible there are 366, 366 incidents where it says do not be afraid? Some have. Suppose that means there's one for every day of the year plus one for leap here, which is this year, by the way, 366 do not be afraid. Do not fear. Good advice. So, if we don't fear, what do we do?

We go on making the world a better place. We do it through the gifts and talents and mission we've been given. And we do that in our case as entrepreneurs through our business. And by the way, for those of you who are worried about your antibacterial lotion, you put on your hands, your antibacterial wipes, they do no good against the virus. As Lou Hornberger points out, antibacterial substances do not kill virus. Ah, what? That's right. So, we fight fear by spreading love and prosperity. That's how we do it. The more you prosper; the more other people prosper. The more we prosper, the more everybody prospers. Prosperity not gotten at the expense of others breeds more prosperity. Can everybody prosper in the world or does it have to be that a few prosper and other suffer so that's a few can prosper?

That line of thinking. I'm going to say it is bullshit. There is unlimited wealth in the world. God's wealth is unlimited. It's available to everyone. There is no limit to the wealth. We create the value we can create none. This is an old analogy, but it holds true. The fear-based economy is based on, there's one big pie and if I get a bigger piece, somebody else gets a smaller piece, I get more. Someone else gets less. That is inaccurate. There is no one big pie on big economic pie for us to cut slices from. We are pie factories. We make wealth. We create wealth. Did you know that before the United States of America came along, there is no such term as make money. You did not make money. You took money, you conquered money, you stole money, you plundered money, you pillaged money. Because the USA United States of America founded on the principles of the Christian nation that it is founded on the principles of capitalism and free economy came up with the phrase make money.

Lou Hornberger points out and is right that more people have been prospering overall in the last 200 years or so and our population is still increasing significantly, so if we can create wealth and everyone prosperous when we do it correctly, we don't do it. It's the abusive of or improper and slave and other people and what's the solution is for us to prosper more, not less. This is a fear-based time. Somebody talked to me yesterday and said, I'm so afraid my, what do I do? My stock portfolio plummeted by 80% I said, you celebrate. She said, celebrate. Are you crazy? I said, no, you're crazy. Every investment is on sale right now. Buy, buy, buy, buy. When everything's on sale, you buy at a discount. It'll go back up. It always does. This has all happened before. It will all happen again. This is when fortunes are made. Right now.

Today's a day of opportunity. Now, there's a few things I want to address. We've got a clarity conference coming up in Spokane. Here on the 20th 21st of this month. People are flying in from all over to come to it. Some are concerned about, some are concerned about the Coronavirus, about other sicknesses, and I say, do not fear. Get in the airplane and come. I've been traveling. I'm not going to stop. No fear-based news cycle bull crap is going to stop me from traveling and doing. My job is to bring prosperity to the earth and the earth is prospering more and more. It's not getting worse and worse is facts. People fact, if you stop listening to CNN, Fox, MSNBC, and all that garbage, he looked at statistics. You see that the world in every measurable area is getting better. Health, longevity, overall quality of life, less genocide, less rape, less childhood mortality, less disease, less pestilence, less starvation.

It's still bad. There are still things that have to be done. We have work to do, but it's getting better in every measure. If you look at the math, mathematics. It's getting better and better and better and all seem to start around a little over 2000 years ago. Hmm. Increasingly, we're seeing the goodness of his glory, so we don't stop. We don't quit. We don't cower in fear. We don't hide in the basement. We get out and change the world for the better. You change the world and watch your business grow. That's what the jingle to my podcast has changed the world and watch your business grow. That's what we're in the business of doing. We are not in the business of cowering, of stirring up fear, of coming up with creepy end of the world scenarios. This is not how it ends. I've seen the end.

It's not how it ends. It ends in victory. That is in progress already. The victory has been won. Now we're just in a business of enforcing it, so I'm urging people to come to the conference. The 20th 21st in person in defiance of this fake virus scare. The virus is real. The scare is not. If you don't want to come in person, we have now made it available through streaming. Why am I bringing, why am I bringing it up? Because I want to sell tickets. Hell yes. I want to sell tickets. I do because it'll help people. Let me tell you a little bit about why I put the conference on to start with. It's because for years I have been putting on conferences. If it was a minimum price tag of \$5,000 and people would say from time to time to me, I can't afford \$5,000, Ray. Why did you put on something less expensive? I was if to say, well, you're not ready for it yet. That's why when you're ready for it, you'll be able to afford it. Because I look back in my life, when I first started in this business, my first investment was a \$5,000 investment and it was a big deal. I remember what a big deal at \$5,000 could, might as well have been 25,000 or 50,000 to us at the time. It was a huge amount of money. It was like a mortgage and I talked to my wife and I told her, she said, you can do this, but if you do this, you must be successful. So, I said, I will, I will not fail. And I did not fail because

the pressure was on. The leverage was on me to actually do this stuff. I was learning in the, in the conference that I went to is actually a coaching program.

I invested \$5,000 in this coaching program. It had to work. It had to because I said it had to. I made it work. I had to leverage on myself. The consequences of failure were much higher than I was willing to contemplate period. Since then, I've invested in much larger things. Twenty-five thousand, thirty thousand, fifty thousand dollars it's lots of money, but it's never failed to get me returns because I went in expecting them. I went in demanding them and I received them, but this clarity conference, it's about responding to those people who say, I just can't afford it. I'm going to remove prices and excuse. There is no excuse now. It's not \$5,000 it's not \$2,000 is \$1,000, \$995 for a ticket, 995 whether you come live or you come streaming, either way.

Clarity will get you where you need to go. It'll tell you what to do in your existing business. It will also tell you how to start your business. You don't have a business yet. We'll get you clear on what business start, how to start it, how to market it. I'll show you my whole marketing process. You can learn all about it by going to [rayedwards.com/clarity](http://rayedwards.com/clarity) you can either come in person to our live meeting in Spokane or you can watch it via live streaming. And if you're concerned about the internet connection or you can't manage the hours from your job or whatever, we're recording it. So, you also get the recordings. So, price is no longer a reason to not come. It's 995 so what are the reasons? Could there be, if you're not come because you don't believe it's going to work. If you're not going to do it. If you, if you know your kind of person is going to come to this and not do anything or watch the stream and not do anything or buy it and not watch the stream do not sign up cause I guarantee if you don't do the work, it will not work for you. Boom, Mike, drop home it. Here's the other thing I think about this made me think about, um, I've heard from a few people who can't travel because of disability, illness, pain, that kind of thing. I get that. I have Parkinson's, which does not prevent me from traveling. I love to travel. I love going places. I will not stop, do not tell me what I can't do. It may be harder for me, maybe even more slow for me. I may be clumsy sometimes, but I'm going. People may sometimes think I'm drunk, I'm not, I'm just got Parkinson's. Or maybe I might be both. It's unlikely, but it could happen. It doesn't matter to me what people think. I'm going to go and do fearlessly.

It's the 20th and 21st go to that URL, [railroads.com](http://railroads.com) for slash clarity and the dates, all the details are at that page that now that we're streaming, there's no limit on signups because streaming unlimited seating, it'll tell you the whole story. What we're doing there. We'll get you clear on your mission, your purpose, your messaging. CJ says, I have chronic pain, but if you can do it, I must as well. Right on brother. Pain is merely weakness leaving the body. So, I'm saying you have no excuse for not being here and if you can't watch the live stream that day because you have something else going on that you're committed to, you get the recording.

And here's what I'm saying it. Let's say I've been thinking about people who can't travel. I think it's rare that somebody simply cannot travel, but if you can't or if you don't want to, it occurs to me. You can run your own business to kind of business. We're building at this conference at home and never leave home. You can make a good living. You can even become wealthy at home without ever leaving the house. So, why not start out the whole thing that way by coming to the clarity conference from home? So, if you want a business, you say, well, I can't travel like you do, Ray. I can't do the

things that you do. I can't go speak at conferences. I can't get on airplanes. I can't go to seminars and workshops. First of all, I'll say bull. If Christopher Reeve could travel and he did travel extensively, here's a guy who if somebody wasn't paying attention, his breathing tube could come out and he could die instantly. But he traveled all over the world, directed movies. If he can do it, so can we.

But if you just don't want to, it's a different deal. Don't tell yourself you can, but just say, I'm deciding not to. So now there's no excuse. I want to, I'm not trying to beat you up, not trying to be mean to you. I'm trying to give you opportunity. I'm trying to let you see, I'm giving you a conference at the lowest price I've ever given it \$1,000 instead of 5,000 I'm telling you; this could be the key that sets you free from all this fear in the future. This could be it. This could be the day. You could say, this was the day everything changed at this conference. That's my goal for you. And I may never do this again and that's not a marketing, smarmy, scarcity thing. This is this thing costs me money to put on. It costs money for the internet stream. It costs money for the building. Rental is costs money for the food we're providing costs money for the workbooks, customer for the staff and flying in to do the thing. I'm not complaining, but it may not be profitable. It may not be profitable. If it's not, I don't care. I'm going to do it anyway, but I may not do it a second time. I'll do a nonprofit event one time, so this is your big chance. I urge you to do it and come in person. If you can't come in person for God's sake, do it and get the stream because I want to help you. That's why. That's why let's fight the fear of people. That's the Daily Ray. I'll see you here tomorrow morning at 5:00 AM Pacific for live at five until then go pursue love and righteousness and enjoy the bounty and honor that comes by doing so. I love you very much. See you tomorrow.

**Automated Speaker:** The clarity conference is happening this month and you should be there. Visit [rayedwards.com/clarity](http://rayedwards.com/clarity) and join us in person or via live stream. Back tomorrow morning at 5:00 AM Pacific, live on Facebook, YouTube, Instagram, and Periscope for another Daily Ray.

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