

126 Email Subject Line Samples

We pulled a report from our Email Service Provider to see what some of our most successful, most opened emails were. These were the top 126.

1. B.F.O. I just had...
2. Embarrassing admission
3. You're all set
4. Can we talk? (really)
5. Worst email. Ever.
6. Free copy of the new book by Jeff Goins
7. You!
8. Download your free success map
9. I made this guy MAD (and that's okay)
10. 5 Ancient Gospels... by Women?
11. Are you serious?
12. ... do this before it's too late!
13. Embarrassed to death?
14. Want me to build your Platform for you?
15. Does God care about your business?
16. Your comment, plz?
17. How to write a swimming pool...
18. Your video is ready
19. Shocked by what this guy wrote about me
20. Does this sound like you?
21. Today I reveal my secrets...
22. Quick note...
23. How I make the cover images for my blog posts
24. Can you meet with me and Cliff November 12?
25. Time-sensitive (plz read now)
26. Webinar replay available right now.
27. I'd like to bribe you. (time-sensitive)
28. Special video invite: small group mastermind

29. your opinion, please?
30. Free webinar Tuesday with Amy Porterfield
31. The excuses stop now. (time-sensitive)
32. Here's how to get started as a writer
33. Profit from what you already know
34. The Fastest Way To Upgrade Your Life
35. Free Book Friday (really!)
36. You, a heroic public speaker...
37. Why not you?
38. watch this
39. I'm o-track with this goal
40. How to write a \$10 Million sales page
41. A \$7,491 gift for you - but claim it now
42. Webinar with Jeff Goins tomorrow
43. Video invitation (watch now)
44. Your comments, please...
45. Do you feel weird today?
46. Scrivener Training Workshop Wednesday
47. Time's almost up
48. What if I pay for your access to PLF?
49. More important than Tax Day? [URGENT]
50. What if I set up all your marketing
51. open up (before 12 o'clock)
52. 3 gifts you haven't opened yet
53. Here's how to write a book chapter
54. get it on Amazon, and get \$291.00 in free gifts
55. why are you ignoring me?
56. Your videos are waiting...
57. I fixed the link
58. Do you need more readers for your book
59. "Oh boy, this is huge!" Is this what you struggle with?
60. Download your free Sales Copy Blueprint
61. Bad news

62. Free copy of Jeff Goins' book, anyone?
63. Friday, watch me write a book chapter
64. Why product launches don't work...
65. 4 steps to quickly grow your email list
66. Are you up for this challenge?
67. This is about you
68. I just read the BEST Twitter training book
69. Are you serious... or just a big talker?
70. [New] Free 3-Part Video Series On Copywriting
71. What if this is as good as it gets?
72. Going the extra mile...
73. Hey! Live Q&A Webcast with Michael Hyatt
74. Pop quiz (new blog post!)
75. Why you may never write a book
76. Full back-door access to all Jeff Walker's
77. Are you ready to ACTUALLY change your life?
78. Check out this new podcast
79. Let's grow our email lists... together?
80. Write your book in 30 days or less
81. If you want to write a book someday
82. We're starting in 30 minutes...
83. This seems like a unique idea...
84. Two new videos + Info-Graphic for you
85. ... your webinar replay is posted
86. you joining us at 4:30 eastern?
87. plans for this evening? (at 6PM Eastern)
88. Someday I'm gonna write a book...
89. I'm looking for copywriters...
90. The price doubles @ 11:59pm
91. Ends tonight - get the new Jeff Goins book
92. plz take care of this before 3pm eastern
93. I help you build your online business
94. the webinar is starting

95. We're starting - joining us?
96. Starting now... live Hangout
97. Webinar on Supernatural Success
98. Gone forever at 11:59pm tonight...
99. Final Notice
100. Brain worm picks pockets
101. Take a seat in my DeLorean
102. They'll snicker, then marvel
103. Best pyramid scheme since Giza's Pharaoh
104. Come closer
105. Stick it to 'em
106. Can I call you?
107. I've never shared this
108. Double for less than half
109. Why nobody buys your stuff
110. Does your spouse know?
111. 37 reasons why missing this masterclass was a BIG mistake
112. Reading on the toilet again?
113. I'm an equal opportunity offender
114. Are you stuck in the guru vortex?
115. We screwed up
116. "Can you just shut up?"
117. Cheaters always prosper
118. Suckers...
119. Only the penitent "leaper" will pass
120. I'm addicted
121. The disturbing miracle I'm thankful for
122. Fired by my own personal fitness trainer?
123. Free Beer Tomorrow
124. Can I send you some work?
125. Girl talk
126. This ain't no booty call