



Ray Edwards Show, Episode 509 Seven Overlooked Ways Copywriters Can Make Money Now

Announcer ([00:04](#)):

The Ray Edwards show. This is the Podcast for prosperity, with purpose.

Kris Edwards ([00:12](#)):

Welcome into the Ray Edwards show, episode 509- Seven Overlooked Ways Copywriters Can Make Money Now. This one's going to go by fast and furious, and there's a lot of info packed into about six minutes. So like Tom Cruise, it's short and powerful. Probably could have thought of a better example, but you get the point. So here's the backstory on this episode, as you know, the Copywriting Academy Live is coming up on April the seventh, which is not far away. It goes the seventh through the ninth, and Ray is putting most of his resources into making that super awesome for you. So he said, Hey, can you grab that really awesome video that we did publish not too long ago on YouTube and make a podcast out of that. And I said, you know what? It's why people tune in. They want to make money with copywriting, so let's do it. But before we do it, if you don't have your ticket yet for TCA live, you should get that. And you should do it soon because a week from now, the price is going to go up right now it's \$197, which for the Copywriting Academy, normally we're saying it's only \$2,000 and it's a great price. If you are serious about either marketing your own products or YouTube channel or podcast, or maybe you want to be a freelancer and do those things for other people here is where you start. Visit trainwithray.com. But since you're here, might as well give you seven ways that you can start making money now as a copywriter.

Announcer ([01:31](#)):

And now, our feature presentation.

Ray Edwards ([01:34](#)):

Okay, as a copywriter, how do you turn your writing skill into income right away? I've got seven ways. Most copywriters overlook that they can generate fast income. Maybe not the most income possible from your writing, but certainly quick income and a little income in the bank is better than a lot of income in your mind. Bank, in the bank, not in your head. Way number one, to make fast money as a copywriter writing content. It doesn't pay as well as sales copy, but there are lots of websites and marketers out there that need content. They

need blog posts, they need posts for Facebook, et cetera, white papers. They want content. They're hungry for it. They're hungry for good writers. And us copywriters usually are quicker about getting the writing done. So how about write some content for your existing clients or find some new ones who need a content writer? It can be fast money in your bank account.

The second way you can make fast money as a copywriter that most people don't think about is affiliate marketing. This is a double edged sword. You can use it to make money for yourself by recommending and promoting products that you use to your audience, to your readers. So that text editor, you love that writing app you love, that email delivery service, that web hosting service, the things that you use everyday that you can recommend and get a commission on. Why not write affiliate copy to your list, to your readers and get compensated for that. On top of that, your clients are probably missing opportunities to send affiliate marketing copy to their list, doing the same for their customers and readers. So offer to do that for your existing clients, or maybe look for some new clients who need some affiliate marketing emails or web copy written. You can take care of that for them because it's sales copy. You can do it.

The third way to make fast money as a copywriter. When you need to put money in the bank right away is social media marketing copy. And this doesn't necessarily mean writing ads for people. It means look at all the marketers that you follow on social media and look at how many opportunities they miss. Maybe they're great at posting on Instagram, but not so great at posting on LinkedIn or Facebook. And you know, they need to be everywhere. They need to be. As the saying is omnipresent. You can help with that by repurposing content they've already written from one place to others. Perhaps you just put together a small package of that, send it to them and say, I can do this for you every week. That could be ongoing recurring revenue for you and easy money to boot.

Next on our list is copy editing and proofreading. This is something that many marketers, if not most are in dire need of. Look to the person who's least qualified to find the mistakes and the goofs in our own manuscript is us, the ones who wrote it. As anyone who has seen any of my self published blog posts can attest. We all need a new set of eyes to look at our stuff and make sure we got the copy editing and the proofreading part right. So offering to do that for your clients and for new clients. And I keep saying for new clients, where do you find new clients go to upwork.com or similar freelance sites? That's a way to find clients fast. I know it's not the best paying work, but it's money in the bank and it's good to get money in the bank for now, so you can look for that higher paying higher yield work for later. Am I right? I'm right. Don't get me right if I'm not right, but I'm right.

Way number five you can make fast money as a copywriter that most copywriters overlook completely- ghost writing. There are so many people, both online marketers and offline marketers, offline business people, speakers, authors, coaches who want to write a new book, but they don't have the time or the patience or the skill. Enter you, the copywriter who can write a fabulous book for them. And this can pay anywhere from a few thousand dollars to lots of money. I know a couple of ghost writers who write books for hundreds of thousands of dollars each for executives in the business world. You may not start there, but you could get there. It could be a whole new way of doing business for you. Something to think about.

Way number six, to make more money now: podcast show notes. People love podcast show notes, and most podcasters, even the ones who do a great job at the podcast often do a less than great job at the show notes portion, the blog posts, if you will, that accompanies the podcast audio. Help them fill in the gaps by writing comprehensive, well-thought-out, well-organized show notes, and you may just have another recurring revenue gig that puts money in the bank now, and every month, as long as you want it to.

And then number seven, the number seven way to make fast money as a copywriter to put money in the bank right now is very similar to the last one. You think of it as show notes for YouTube videos. You may or may not be aware you may or may not care, but the descriptions of the videos on YouTube are as important as the blog post show notes are for podcasts. The descriptions help with search engine optimization for those videos. And it also helps serve the people who are watching the videos by giving them convenient links to click on. You know, like links back to the creators website or their products or services or their affiliate links, important stuff that many YouTubers just overlook because it's a lot of work,

but you're a writer. This is easy for you. You can do this. And if you do it for enough clients, again, this could be recurring income on a regular basis that supplements your normal copywriting income. So there you go. There are seven often overlooked ways. You can make extra money as a copywriter right away. Right now, one of these is bound to produce some income for you right away. Suggestions that I didn't come up with because I'm sure I don't have all the good ideas. You have the good ideas too. This is a community let's share the love. Put your ideas below about ways that are unconventional that most writers don't think of, they could be making extra money now. And until next time, my prayer for you is that you enjoy long life, good health and peace to you. Peace to your house.

Announcer ([07:09](#)):

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