



Ray Edwards Show, Episode 551 Be a Money Magnet

Announcer (00:01):

Ray Edwards Show, Episode 551. Be a Money Magnet.

Announcer (00:10):

The Ray Edwards Show. This is the podcast for prosperity, with purpose.

Ray Edwards (00:18):

Hello. Welcome my friends to a special edition of the Ray Edwards Show. Special because it's a little shorter, a little more condensed and kind of a, on an abstract subject. How to be a money magnet. What on earth am I talking about money Magnet? I'm actually talking about the law of wealth attraction. Now hang on. Wait a minute. If you're freaking out, cause you think, oh my God, goodness. It's a law of attraction thing. Ray, have you gone off the rails? Have you, have you gone a little crazy? Maybe, but not in the way you think. Stick with me, let's begin with this. What does it mean to be a money magnet? What does it mean when I say the law of wealth attraction? I'm not talking about the law of attraction as most people think of it. Most of us probably when we think of the law of attraction, think of the, uh, made for DVD movie, The Secret, which was years ago. And most people remember that as, yeah if I just visualize a Lamborghini, one will eventually show up in my driveway as if by magic. And I think we can all agree that generally doesn't work. Although sometimes it seems almost that miraculous. I'll share at least one story about that before we're done here to back that up. But here's what I mean by being a money magnet, just to put you at ease for a moment. First of all, my good friend, Andy Mason told me not long ago, he said, Ray, remember don't change the subject. And what is the subject for, for Ray Edwards and this show, which we've been putting out for over 552 weeks now, I think in a row, never missing a week. What's been the subject. It's prosperity with purpose. And what's the purpose serving the Lord Jesus Christ. Now, if that turns you off, I didn't say it to turn you off, to offend you. You're welcome to stay. There's plenty here you can use without having to believe what I believe. I'm not here to tell you what to believe. I'm telling you what I believe and why I believe it though. So that's gonna happen, please. Don't be offended. Or if you are offended, then I guess be offended. <laugh> this is not a show about making money. Today's episode is not about making money. It's not about creating money. There's there's this popular thing to talk about now, especially in the, in the new age world about I'm creating wealth, I'm creating clients and I'm not. I've said those things in the past as well. I'm just dialing in for me being very specific for my own thought process about what I'm really talking about. And I'm not talking about making or creating wealth or money. I'm talking about at attracting it- being attractive to money and wealth. Just like a magnet is attractive to iron shavings. Now that's not magic. That's science. That's the way God designed the universe, which I think that's what science is. Discovering

how God has done some of the amazing things He's done. I think true science ends up showing the mind of the maker, not showing randomness. I just don't, I don't have enough faith to believe all this happened randomly. So let's get back to the, the main subject of this podcast, which is about being a money magnet. The reason I wanna stay away from the words making and creating money are simple because those point back to what I'm gonna refer to as the Protestant work ethic or the Puritan work ethic. And there's an effort income link in that mindset. Now this is not to criticize the Protestants or the Puritan. It's just to say, they came to the new world, to America, with certain things in mind, they wanted to be free from a state sponsored religion and they wanted to be free to worship God in their own way. They didn't come here for freedom from religion. They came here for freedom of religion and for freedom in general. And so I wanna honor that, but I, I also wanna point out that the, the effort income link is a limiting belief because it basically says the harder you work, the more wealth you create, the more money you can make. And you and I both know there's a limit to how hard you can work. The wealthiest people in the world did not become that way by working harder, by a factor of several billion times, nobody can work a billion more hours than you can. Nobody can be a billion times smarter than you are. Nobody has a billion more years in their life than you do. So how can they make billions more by working harder? They can't. They've learned how to leverage certain things.

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Now, some will say, well, they've, they've, they've learned how to leverage the work of their laborers. They've made wage slaves out of their employees. Some of that has happened. Yes, but I believe overall, and some are gonna shoot some fiery arrows at me about this, but I believe the American system of free enterprise in its ideal form works better than anything we've ever seen. I think because I think God invented those principles. He invented the principles of private property ownership. Go, go back and look in the book of Genesis. You can find where I'm, I'm talking about it, if you're a person of faith. Regardless, what you believe about that, you can look at all the systems of the world that have existed over time and realize that the one that's worked the best has been the one we have here in America. Now, admittedly, it's got its challenges. I'm not here to say that pure capitalism, unmoderated that without any oversight of making sure people don't give into their own, sometimes very base desires and abuse other people, cuz they do. We have to watch over that. There's plenty of documented cases where big companies have taken advantage of their power to fuel their greed. That does happen. To deny that would be to deny reality. However, overall, I think the only way to build a sustainable profitable business over the long term is to serve the people well. To treat them well. The people being your customers and also being your employees and partners and stakeholders and stockholders. So you've gotta be doing good all the way around. It's gotta be a virtuous cycle in order to be a sustainable long-term profitable business. And so I wanna get back to this, this idea though, of the Protestant or Puritan Protestant work ethic and the effort income link that you must work harder to make more money. This destroys human beings. It destroys us. We become workaholics. We become worshipers of the dollar, worshipers of wealth, worshipers of having more stuff than the guy in the next suite or the gal in the next office, suite, the, the next CEO, the next CFO, the person above or below us on the corporate ladder. Uh, that that's distasteful to me. I'm sure it's probably distasteful to you. We know it's not sustainable. We know it leads to- it doesn't lead to fulfillment. First of all, you can never have the most, the richest man or woman in the world is always thinking somebody else might be richer. I have to work harder. I have to get more. There comes a point at which money's not the answer. Money's great answer to the things that only money is good for answering, but it's a poor answer for things that it has no effect on. That'll leave you with some homework to do, to figure out what I'm talking about, but it's truth. If you're infected with the Protestant work ethic or the effort income link, and you are, if you live in the modern world, you're buying into a belief system that says wealth comes to you mostly, f not only through hard work through extreme exertion. In fact, we're kind of wired by our

culture, by our cultural beliefs, by the mass hypnosis of the culture, that if we're not working harder, we're not earning the money we're making. That is, if you'll forgive me for what I'm about to say, is a middle class income mindset at best. It's not the mindset of wealthy people and I'm not particularly painting myself in the, in the, um, role of being a super wise, wealthy person. I do know I'm more blessed than most people on the planet. I think I'm blessed. It's by God's grace I was born where I was born, in the country where I was born, in the zip code where I born, even though <laugh>, I'm not thinking of the zip code I was born. It's one of the poorest places in America. So yes, I was blessed by that. Absolutely. So, but this is not about any of that. It's not about how extreme, how extremely hard you worked or how poor you were born, how lowly your origins were. It's not about any of that. And I've gotten nothing against working or not working or just receiving the gifts from God. Like I've been gifted with the, the time and place of my birth and things of that nature. But this episode specifically is about being a money magnet. And I wanna talk to you about the attraction of wealth and I'm using the word attraction quite deliberately.

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So we're gonna get down to it. And if you're new to the show- there's quite a few new people with us on the show today. Welcome. This will serve as an introductory episode. And I've got a couple more of these introductory episodes this year that will introduce you to, to the culture of people that hang out with me in my world of direct response, marketing online and digital marketing and digital businesses and copywriting in particular, using writing to influence culture, to influence customers and clients to want to do business with you, by building a worldview for them to share with you. That's an important part of what we do here. We're starting with this basic thing though, about being a money magnet and attracting wealth and money. This has nothing to do with magic or magical thinking or, or wishing makes it so or any of that stuff. You know, magnets attract certain elements through the use of an invisible electrical magnetic field. That sounds like magic. And it looks like magic from the outside, but it's science. And there's a similar field, I believe, that you can generate, you can strengthen that you can operate in this field of wealth attraction, wealth magnetism, financially, and entrepreneurally, and it creates the ability for you to attract money so beautifully, so simply so powerfully that people will think it's magic, but it's not. So today I'm going to be imparting to you the power to attract as much money and wealth as you want. That sounds kind of kooky, doesn't it? Well, I think if you stick with me, you're gonna understand what I'm saying is true. I'm also going to be activating you in this power or activating this power in you as best I can. So you can begin to see results immediately today, and I will continue if you'll stick with me on this journey, keep listening or watching this show. And this impartation and activation process will continue throughout the rest of the year during our podcast episodes coming up, during our YouTube videos coming up, during our live conferences that we hold coming up. This year's podcast episodes are all part of a very consistent and carefully considered curriculum. And you can listen to them all for free and you can get the benefits of that curriculum. I invite you to do that, to put this in your podcast player of choice, to, to subscribe to the YouTube channel where we will also publish these episodes. And if you're part of our coaching programs or certification program, I just wanna remind you that listening to these podcasts is part of your required curriculum. So you're doing your homework by listening to this audio or watching this video. In future episodes, I'm also gonna be talking about what it means to be elevated in this world of ours. Three years ago now, I think, God gave me these three words. I, each year I, before the end of the year, I pray for God to give me a word for the coming year. And for three years in a row, he gave me the words, impartation activation and elevation. And I felt that I was hearing God say, inside my heart, my spirit, he was saying this, these words are for you, but they're for you to deliver to other people. You are to impart your knowledge and wisdom to your clients, your students, your listeners, freely, freely, you have received freely you should give- impart to them, wisdom and knowledge. Activate

people in this wisdom and knowledge. In other words, do everything I can to get you active in doing this stuff so you can enjoy the benefits.

(11:59):

So that means that even on this podcast or on this YouTube channel, if you never do any business with us, you never spend a dollar with us. You just watch or listen to our free materials or read my books that you're able to take it at, activate yourself in it and make money. And I'm, I'm super happy if you do that. Even if we never do business, this is part of my mission on earth. It is my mission on earth, in the realm of business and entrepreneurialism and prosperity with purpose, which involves money for sure, but also more than money. So, and then the elevation part is where we're giving room on our stage, whether it means you might end up becoming a guest on this podcast or guesting on our YouTube channel or being part of one of our live events, speaking on our stage, maybe we'll end up, I don't know, co-authoring a book together. It could happen. It's happened before. These are all possibilities, but God has left a mark in my heart saying, I want you to start looking for people to elevate, to help lift them up, use the power, Ray, of your platform to lift up other people. So I'm definitely doing that. Those are my, those three words remain pivotal to the nature of our business here at my company- impartation active and elevation. And those are for your benefit, so I hope you'll take advantage of that and stick with us. I wanna go back now to this business of you becoming a money magnet, or concerns just wealth. I know that that's gonna freak some of you out. Some of my friends, my Christian friends especially, have been listening to me for many years and they hear me start talking about things like the law of attraction, and they begin to wonder, has Ray wandered off? Has he become a heretic. No, I have not. Uh, I am very much committed to the tenets of the faith, the essential tenets of the faith, of Christians. I believe in God, the father and his son, Jesus Christ, and the fact that he came was born and dies for our sins, according to the scriptures and was raised from the dead, according to the scriptures, those are things I believe. And I also believe he built in certain principles into the universe, into the creation that the redeemed, as well as the unredeemed can use and work with those principles to create prosperity and wealth. It reigns on the just, and the unjust alike. So I believe that this wealth attraction principle that I'm speaking to you about right now is something that's built into the creation by the creator himself. So what are we talking about actually, when we talk about becoming a money magnet? It may sound like I'm being super spiritual. I'm gonna bring it down into the practical realm of reality. There is so much going on right now. We're in a new economy, and, uh, so many things, and it is a new economy. This, this environment that we're operating in right now in the world has never happened before. There's never been in recorded history, a global pandemic, like the one we're still experiencing, and I'm not here to debate the yeses or nos of this whole thing. I'm just saying we can't deny it has happened and is happening. And we've never, before had so much documentation of how this has affected individuals, towns, villages, cities, countries, cultures. We've never had so much documentation about how this, this thing has happened to the whole world at the same time. We've had instantaneous communication around the globe during an event like this, never, this is the only time we've ever had this. Only time we've ever had the internet and social media to go to and share with the world. So this is a big experiment we're conducting with humanity right now about how we're gonna handle this. It's gonna be interesting. I don't think any of us know exactly what it's gonna look like 50 years from now. When people look back on all the things that have happened and are happening with us right now, I just know that my focus is on, what am I doing? What is my very tiny part in this whole drama? What am I supposed to be doing? And my mission is, as it has been since we started the website long ago, prosperity with purpose. And my belief is that I need to make sure I stay on subject and the ultimate prosperity, the ultimate freedom, comes from Jesus Christ. That is my belief.

[16:02](#)):

So let's get back to what's happening today with this pandemic. There's, there's all these things that are, that are happening. There's we, we saw remote work become super popular. As more people became users of online shopping. Billions of dollars added to the economy of online shopping changed the global economy, it, I think accelerated it by five to 10 years. I'm not the only one saying that now, but that's what I believed when we began to see it happening in 2020. We've seen remote work come to the forefront. Companies that said, no, you can never work remotely at our company have taken their whole workforce and had them work remote and realized, huh? This does work. It's more efficient in many ways. Um, there's the great resignation, as more people are realizing they don't have to stay in the job they did not like. They can go do something that they felt called to do. The great inflation is happening right now. As we watch currency become inflated. People are like overjoyed, cuz their house is now worth a million dollars, but it used to be worth half a million. Now the question is, is that the same million dollars that it was three years ago, that's worth thinking about. Let's not underestimate that inflation thing because there's something bigger going on there that could put you in a very uncomfortable position fairly soon. Or you can see ahead with that and find yourself in a much more pleasant and comfortable place. That's the place that you and I are gonna be talking about here today and in, in episodes of going forward. This whole money magnet thing begins with a mindset. It's a mindset thing. And before you roll your eyes and say, oh gosh, Ray's off on a mindset terror. Just keep in mind, a mindset is just a way of thinking about stuff. Have you ever known somebody who has a, basically a negative mindset about life? Aren't they fun to be around as they show you the negative spin on everything that happens. As they're able to find a cloud around every silver lining? Those kinds of people often seem to- think about this. Do you know anybody who seems to attract one tragic drama after another to their life? Have you ever known anybody like this? It seems like every week they've got like the most dramatic thing happening, and it's terrible. And I'm not making fun of them. I'm not mocking these folks. I mean, it seems like they really do. It's like they're a magnet for these horrible things and I'm not pointing the finger at the victim here and saying, ah, it's their fault, they're not thinking right. I am asking each of us to pause and think about when you're in that situation. I've been in that place at times in my life. And I, I go back and ask myself, I was doing lots of negative thinking back then I had a negative mindset. How much of what was happening to me was birthed in my mindset and then how much my mindset became trained by things that happened. And then I perpetuated them ongoing. I'm not accusing anybody else that I'm just saying, does it make sense to you- Well, let me, let me, let's look at the opposite for a moment. Then I wanna come back to this. Who's to blame for this. Have you ever known anybody who has a mostly positive mindset? They, they tend to think about the world, their way of thinking tends to be positive, that they're maybe annoyingly positive. Everything that happens no matter how bad it is, they can always find a higher purpose, a reason to be happy, something good about it. And sometimes they just irritate the the stuffings out of you. You know, anybody like that? Those are two different ways of thinking about the world, the super negative person and the super positive person, two different mindsets. Now let me ask you a question about mindsets and ways of thinking. Do you even a little bit believe that the way you think has an effect on how you experience life? I'm not talking about magical things like manifestation or those kinds of things- we'll get to that. I'm talking about just does it affect the way you experience life? If your mindset tends to be focused on negative things, your way of thinking tends to be negative. Do you believe that affects the way you experience life? Yes or no. On the other hand, if your mindset, your way of thinking tend to be positive, do you think that affects your life?

(20:08):

So if you believe that even a little bit, I think you would have to agree with me, there's probably a way of thinking that attracts more problems into your life than it does help. If you're constantly focused on looking for the negative, what do you think you're gonna find more of? Negative or positive? You're gonna find what you tend to be looking for, right? Earl Nightingale said you tend to become what you think about all day long. If what you think about is a negative worldview, you have a way of thinking that looks for the, the darkness everywhere, I think you're gonna experience more darkness. Don't you agree? I mean, if you, if you think the way you think affects the way you experience life, isn't that true? And then the opposite is true as well. If your way of thinking tends to be positive, then you're gonna discover more positive things. You're gonna notice more positive things. Now you may say, well, that doesn't mean you attract wealth. Or does it? I'm gonna present an experiment to you to think about, maybe even to try. If you're way of thinking is wealth oriented, is positive oriented, is abundance oriented. If you think there's plenty to go around, there's always something good to be found in every situation. Life is happening for me and not to me, meaning everything has a purpose or can be turned to God's purpose for my life. If you tend to think that way, if that becomes your mindset, my theory is that's going to attract more wealth to your life. And you might say, now that sounds like magic, but it's not. Think this through with me, this performance, little thought experiment. If I'm thinking, if I'm changing my way of thinking and deliberately choosing my thoughts every day and choosing to have them be abundance oriented, that there's plenty to go around, that there's plenty of money. Like one of my beliefs that I repeat to myself on a fairly regular basis is there's always more than enough money for me to buy anything I truly want to have. That's an abundance mentality. It's not magic. It's not greed. It's a very carefully constructed sentence that means what it says. If you tend to have a mindset where your way of thinking is abundance and wealth oriented, don't you think you're gonna notice more opportunities for wealth? Don't you think you're gonna attract more people? People are gonna find you more attractive. Who could help you on your journey to wealth, either by becoming your client or by wanting to partner with you on business deals, or wanting to promote your product, or wanting to have you on their podcast, or wanting you to speak to their group, just by virtue of the way you're thinking, don't you see, along with me, that it's easier that you attract more wealth opportunities than you repel. Because the opposite things are true, also. Whatever your current mindset is, the more polarized it is, the more you're gonna repel people, things, groups, opportunities that are on the opposite end of that scale. So if I'm super negative, dark, angry, bitter, unforgiving, I believe the worst about people- If that's my mindset, I'm going to be somewhat repulsive to people on the other end of the mindset spectrum on the super positive end. I don't mean that they don't, they're gonna dislike me as a person, but they're not gonna be inclined to want to hang around with me cuz my worldview, if I'm that super negative, bitter angry person does not fit in with their worldview, which is love and light. Do you see that? Your mindset attracts one set of opportunities, people and blessings and events, and it also repels another set of opportunities, blessings, and events.

(23:38):

So which end of the spectrum do you want to be on? When it comes to that being a money magnet makes you more aware of the abundance in the world. And I believe gives you more access to the abundance in the world. And things begin happening that can almost seem like magic. The more abundance oriented you become, the more you attract people who are like that and amazing things happen. I have two quick stories. I'm gonna tell you, and then we'll wrap this up for today. One is a story of early in our marriage, my wife and I were living in Knoxville, Tennessee. And we didn't have a lot of this language, what I'm about to share with you. But I just know this was, this was a weird episode of a certain mindset, a certain way of thinking that resulted in a, a real miracle happening. My wife was working at a car rental company, and she used to listen to the radio at this particular car rental company every

morning. And there was a radio station in town that was giving away, passes to a Broadway show that was touring around the US starring Mickey Rooney. Some of you you may, may be familiar with that name. He was a star of a bygone era, even back then, this was a bygone era. He was pretty old. And um, the prize in this radio contest was you just sent in your name and your phone number and they're gonna pick a winner to get front row seats and backstage passes and limo transportation to and from this show and fancy dinner out. And my wife heard about this and she just said, one day I entered this contest and we're gonna win it. I'm like what? She said, no, we're gonna win. You put this day on your calendar, cuz we're going to this show cuz we're gonna win. And I was like, I'm just being honest. I was like, okay, honey, sure. This contest involved, no skill. There was nothing for us to do. I had no notoriety. Nobody knew who I was. The only radio work I had done in that market was part-time weekend work at that point, which amounted to almost nothing. So we had no real favor with people. Nobody knew who we were. We were just this young couple and the day of the announcement came when they would draw the name at random of the winner of this contest out of the, of thousands of people that entered this contest. One of the top radio stations at that time in Knoxville, Tennessee, and guess who the winning name was for the grand prize? Lynn Edwards. We won. And it just makes me think about how certain she was. And I've asked her many times since then. How did you know? She said, I don't know. I just, I just know- just certain of it. I just knew it. Now I don't know what to make of that other than you can't tell me somehow it wasn't linked to her mindset. It had to be. Strange, I know. All I can tell you is that's what happened. Now, keep this in mind. She didn't work hard to be certain. She didn't like work up- I'm gonna believe for this. She just knew it from the start.

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So that leads me to the second story I wanna share you real quick, which is there was a, a time when I had, I had already declared that the only way I would take a client was if they paid me \$150,000 plus a percentage of sales. And that, that was the only way I would work one on one with clients. And I had just turned down a client deal with a very well known author who had asked me to represent them and, and do this writing project to promote their new book. And when I read the new book, I realized that most of the stuff in the new book was in direct conflict with my beliefs as a Christian. And I had to turn the project down. I tried really hard to find reasons to not turn it down. Like I told myself, I could evangelize in the company and work to change their beliefs. And I just felt God saying, well, you have to decide who you are and who's you are in this situation. So I, as gracefully as I could, turn down the assignment and thought, how am I gonna replace that \$150,000? And within a few days we got a message from somebody we'd never heard from before who had been on my mailing list for quite some time. Who'd been listening to my podcast for quite some time who said, I know you charge \$150,000. I've done my homework. I know I want to hire you. I'm ready to write the check. Can we talk? And long story short, we did talk and he did send the check and we did work together and it was spectacularly good. And that, I believe, was another case of the mindset we were operating in, which was there's there's abundance. Even though I was in the moment, I was really sweating where the replacement for that money was gonna come from at the same time, I was remembering the promises of God in my life, the promises of scripture in my life and the promise of my abundance mindset that there's plenty out there, and if that one goes away, there'll be somebody else will come in and step under that gap. And sure enough they did. And that doesn't happen every time I don't wanna set up false expectations. God is not a vending machine. You can't just put in your faith dollar and push a button and get the soda you wanted, but he's also not a slot machine. It's not just random luck. Something more at work here. I think a lot of it has to do with our mindset. So my point in this episode is to let you know, there's a way of thinking that allows you to experience abundance, no matter where you are right now, you experience it before it even happens and it becomes more and more manifest in your life. So yes, I believe that you definitely can become a money magnet that you really can change your mindset and find a

new way of thinking that allows you to prosper in all things. In your health? Yes. In your wealth? Yes. But also in your relationships, in your relationship with God, with your creator, in your relationship with other people, coworkers, family, friends, in all things you can prosper and you do so with a very big purpose. Sit with that for a while. And let me know what you think about this episode. I would love to hear your thoughts on this. You can put your comments below wherever you listen or happen to be watching this. I'd love to hear from you. Let's have a discussion about it and we'll be back next week with more on the subject of wealth attraction and how to make it more real in your life. So join us then. Until then, my prayer for you in this new year is that God will continue to do more for you than you can ask, or even possibly imagine. Peace to you. Peace to your house. Live long and prosper.

Announcer ([29:50](#)):

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