

EXECUTIVE SUMMARY:

How To Write a Bestselling Book, Using the Same Method That Got Me an \$150,000 Advance.

From: Ray Edwards
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It began over coffee, as such things often do.

I was in Nashville at a cafe with my friend Jeff Goins.

As I was firing off a stream-of-consciousness “rant”.

“Wait,” Jeff said, interrupting me. “That’s an interesting thing you just said. Tell me more about that.”

Fast-forward: months later, a book proposal Jeff helped me write (he basically wrote it for me) got me a literary agent, and then a book deal (with a \$150,000 advance).

I only really had one question for Jeff.

“How Did You Do That?”

Jeff’s answer was typical Goins.

Terse, and profound.

“Ray, you are good at launching products and marketing. With books it’s a little different. Before you launch, you have to write a bestseller. **To write a bestseller you have to plan one.** I’m pretty good at knowing what’s going to work.”

And you’ve probably already guessed: Jeff understands how this is done, this creating of bestsellers, and he has a “recipe” for doing it.

There’s A Formula, And Jeff Has It Nailed

With five national best sellers to his credit, and several more in the works, he has the credentials.

He knows what he’s doing. That’s the reason he gets \$25,000 or more to work with a private client (the way he’s working with me).

And right now, in this brief moment, you can get the same kind of help I got, for a LOT less than what I paid.

In fact, I darn near **bullied** Jeff into doing this **crazy-inexpensive two-day live workshop**.

And for the next few days (or hours, depending on when you're reading this) the Early Bird Price is so low, I'm almost tempted to tell you...

If You Don't Buy This NOW, You're Gonna Be Kicking Yourself Later

In fact, just so you can be sure you **create your own bestseller idea and book proposal**...

... **I'm gonna be right there in the classroom with you**, making sure Jeff coughs up every single secret and tactic he shared with me, so you get the same quality bestseller of your own.

Now you know there's no way we can guarantee you get any kind of book deal at all. So I'm not even implying you're going to get a big fat advance like I did. That's very unusual.

Then again, **Jeff's methods are also very unusual, so they tend to produce unusual results**.

What I can promise you is **you will get the same exact method we used to create my bestselling book, all of Jeff's bestselling books**.

In Jeff's own words, this method is...

“The Secret Behind Every Bestseller”

At some point, you said to yourself, “I'd like to write a book someday.”

But did you also say, “I hope it sells zero copies”?

Of course not. That would be ridiculous. But that's just what happens.

Most people who want to write a book never do. And of those few who do become authors, most never sell more than than 100 copies.

Here is your chance to change things, and write a book people will actually read.

These days, plenty of people with advice for authors. Especially when it comes to selling your book:

“Hack the media. Build a platform. Chase this new marketing fad. Use this tricky software.”

You've heard it all before.

But what if before you could launch a bestseller, you had to write one? What if you what you really needed was a great book?

And what if you could plan your bestselling book from the start?

Well, you can.

And that why we're inviting you to a two-day workshop, where you can get Jeff's direct help. This is not a pre-recorded "course". This is a live, interactive workshop.

Bestseller Bootcamp: The LIVE Virtual Workshop June 28-29, 2022

Here's What You're Getting...

Bestseller Bootcamp is a LIVE 2-Day Virtual Workshop:

This workshop is hosted by me (Ray) and taught by Jeff Goins.

This is the exact workshop for which we would normally charge \$5,000.

In two full days, June 28-29, 2022 you will receive all the training, feedback and coaching you need to plan your bestseller.

- **This is a workshop - we'll be doing the work in the workshop itself.**
- Get Jeff's template, proven to work when it comes to creating bestsellers.
- **We will walk you through the process of writing crafting your Big Idea, Book Plan Outline, and/or your Book Proposal draft.**
- You get the actual Book Proposal Jeff and Ray created. This is the proposal to get Ray a literary agent, a book deal with a major publisher, and \$150,000.
- **We will even show you manuscript drafts of the book, and walk you through what you can expect when working with a publisher.**
- A copy of Ray's new book when released.
- **And a lot more...**

(Value \$5,000)

PLUS, You Get These AMAZING BONUS GIFTS (when you enroll before the deadline)

Jeff's Writing Course Vault: 6 Transformational Courses that previously sold at prices ranging from \$197 to over \$1,000. There are six of them - unavailable after this. (Value \$2,100).

Ray's Marketing & Business Course Vault: A hand-curated collection of some of Ray's best courses that will help you in your Bestseller journey.- unavailable after this.(Value \$6,991)

Get Clients First & Make More Money Now

The complete system for attracting the perfect high-paying clients and making money right away in your copywriting business.

Normal Retail Price \$4,997

The Success Optimizer

A 12-module digital course where you'll discover the tools and strategies to optimize your mindset, set and achieve "BAM! Goals", cultivate the one Irresistible Success Force, and conquer the 7 Domains of Life.

Normal Retail Price \$997

Your First 1,000 Subscribers

The complete training program to help you with the #1 problem faced by people just starting out; learning how to build a list of subscribers from scratch so you actually have someone to sell stuff to even if you're a beginner.

Normal Retail Price \$997

When you add it all up, you're getting a METRIC TON of value when you enroll in this workshop.

In fact, the **TOTAL VALUE OF EVERYTHING YOU'RE GETTING IS \$11,991**

But your investment TODAY is MUCH, MUCH less...

Enroll now and get all the value above, but you pay ONLY \$997.

[CLICK HERE TO ENROLL NOW](#)

That's just one payment of \$997, but this price will not last.

The price will increase through Monday, May 16, 2022 (at 6pm Pacific Time)