



Ray Edwards Show, Episode 584 How Click Funnels Saved Me From Brain Surgery

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The Ray Edwards Show. This is the podcast for prosperity with purpose.

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So, is it true that Click Funnels and Funnel Hacking live helped me avoid brain surgery. Yes, it's true. Here's the quick story on that, and then I want to get to what I really want to talk to you about today, which is how that story relates to you. How I hope it's going to affect you positively. As it did me. I was diagnosed with Parkinson's about 12 years ago, a little under 12 years ago. And for the first few years, comparatively, I didn't know this, I didn't know I'd be looking back and think those first few years were actually pretty easy. The symptoms began to get worse, Parkinson's is degenerative, it gets worse over time. It's supposedly irreversible and incurable. I don't accept either of those labels now. But that's what I was told when I was diagnosed. And if you've been told something like that, it is the worst thing you can do, in my opinion, to accept that diagnosis at face value. So here's what happened. In 2020, deep into the pandemic, like six months into pandemic, I had to have shoulder surgery. And that resulted in my being immobilized and taking heavy opioids for the pain. And it, ultimately I recovered from that surgery, but it had the effect of causing I believe, my Parkinson's symptoms to accelerate. So over the recent last year or so, I've been finding it difficult to walk to get up and down out of a chair to roll over in bed, to eat, to swallow, to breathe sometimes, you know, this stuff of life. And it was a bit discouraging to say the least. I had begun to buy into the idea. In fact, maybe this is it. Maybe this is as good as it ever gets. And I'm on my way out. I'm embarrassed to admit that. But I was thinking in that way. My neurologist was telling me and other friends and family were agreeing, maybe now's the time to consider that brain surgery they do for people with Parkinson's. if you, have you heard of this? Deep brain stimulation, DBS, here's how it works real quickly. Graphic warning ahead- They cut holes in your skull, hopefully only two, and then they stick wires deep inside your brain and electrify them, they move them around, they adjust the amount of electricity they're putting through them. So that eventually it begins to calm down the tremor that you are undoubtedly experiencing at this point. Else you wouldn't be having

brain surgery, tremor or shaking hands like this is mine. If you're watching the video version of this, you can see that's the tremor. And the reason you end up having to have this surgery because the medication only works at first, the first few years it gets you have to take more and more, it becomes less and less effective. And the medicine over time, the side effects of the meds that you have to take are much worse than the actual symptoms of the disease, it seems. So what a trade off superduper challenging opportunity for personal growth, to say the least. So I was being faced with what I was told was the only course left for me go have the surgery, did not want to do it. And at the same time, things are going so much better in my business because of the adversity we had been through with my surgery, with my symptoms getting worse with the pandemic, all piled on top of civil unrest and political unrest and you know, all the stuff that's been going on. It's made it a tough environment for many business owners, us included. But we've done well. And we were doing even better. And I found out as we began exploring possibilities that we apparently qualified for a Two-Comma Club Award from Click Funnels. That's the funnel building software we use to build our sales funnels online. And the Two-Comma Club means you've earned a million dollars through a funnel. And we had done that almost two times over. So we submitted an application just got word yes, we are Two-Comma Club Award recipients at the upcoming Funnel Hacking live this fall about a little less than a month from now.

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And I decided right then in there, I have got to go. I've got to be there to receive that award and hang out with my friends. I haven't been to a live event and three years now because of the pandemic and all the other stuff that's been going on. This will be so much fun. I'll be reconnected to the world. Our business is growing things are going great. And then everything came to a screeching halt when I realized the only perspective dates for my supposed brain surgery were going to be during Funnel Hacking Live. So I had to make a decision. Do I go to Funnel Hacking Live and receive the award for my company, for my team? Or do I go have holes cut in my skull and wires sunk into my brain and I bet you can figure out what I chose. I chose to skip the brain surgery and go to Funnel Hacking live. You might say that's crazy. Well, I knew there was a conditional clause on this decision. That could only happen if I actually managed to find a way to get better without the surgery to recover function that I had lost over the last couple of years. To get neurologically more safe and sound, more reliable, to see the Parkinson's symptoms diminish. To do in other words, what I'm about to talk to you about doing, which is develop a new set of beliefs to replace the limiting beliefs I had adopted. Because here's what I believe happened to me. I don't think my disease really advanced on its own, just like it's some evil force inside me trying to devour me, which is, I think the model we have in our western minds about what disease is, it's really dis ease. It's really the body's healing response, I believe, it's the body's healing response to something that has injured it. So for various reasons, lifestyle, thinking patterns, perhaps traumatic emotional events, I think a lot of things converged to release the potential for Parkinson's like symptoms in my body 12 years ago. And I also believe that through the pandemic, and the, all the unrest and the frightening things, people were saying, and doing and I had to have surgery, and then our business was threatened because the government shut everything down and slowed our economy down. All those things that happened, I believe contributed to me buying into the idea that, well, maybe this disease thing is real. And I've just experiencing so much fear and anxiety, and that's where I was living. And I was living in my past experiences. Point, all pointing to the fact this is a horrible situation, it's only gonna get worse. I was stirring up old belief patterns. I was, in other words,

trapped in my own past experience, and not doing what I've done so many years across the success of my business and the growth of my career, which is I've always focused on the future that I was busy creating.

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So how did this all turn out? I've seen a marked improvement in my Parkinson's symptoms. I've reduced my Parkinson's medications, and I'm doing much better. And I'm about to embark on a four week, four days a week, physical therapy protocol that is designed specifically to help people like me, recover function, we've allowed to diminish through our belief in the diagnosis we received of Parkinson's disease, when in fact, we can generate the facilities, the neurons needed to produce dopamine, the behavior patterns can be re ingrained rewired in our nervous system. So we can learn to do things, we've lost the ability to do, because it's really a case of use it or lose it. Practice tying your shoes every day, you'll be able to tie your shoes. Don't practice tying your shoes for three years, you'll find it more difficult, have a challenge added on top like something like Parkinson's, and don't practice. It really is use it or lose it. I'm not content to lose anything. I'm not content to give an inch back to that idea. So yes, I've improved markedly. I've got lots of treatment options available to me now that weren't available even six months ago. So brain surgery is not an absolute No, never. But it's a last resort, not the next resort. So I'm going to Funnel Hacking Live. And it's because I wanted to be FHL, so bad, so badly. I wanted to be there. I went looking for other possibilities, I was motivated enough to say there must be something else possible, there must be another answer. There must be another way. There must be somehow I can turn things around. That's a very different mindset than the one I was in when I was about ready to give up. Just say, Well, I guess I'll go ahead and have the surgery and prepare myself for decline. No, my friends, whatever you're facing, No. Keep your mind open to possibility. Keep your mind open to some greater possibility than what you've known before coming out of the adversity you're facing. Because as Ryan Holiday titled his great book, *The Obstacle Is The Way*. It is the door you need to pass through to become the person you were designed to become.

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So how does this relate to you? Directly? 75% of this year is almost gone. We're coming up on fourth quarter in just a few weeks. 75% of the year behind us already. How close, I wonder, are those 2022 goals, undoubtedly, if you're an entrepreneurial type person, and you're listening to this show, you set goals, you had something in mind you want to achieve this year, how's that going? Most of us have already abandoned them, most of us abandon them long ago, earlier in the year, I can tell you why. The life you are experiencing right now today is the direct result of the dominant thoughts and feelings you've been experiencing habitually over the last few years, five to seven years let's say. This is accepted neuroscience. This is not mumbo jumbo. You have about on average, depending on which study you listen to. I want to pick the ones in the middle, you have about 70,000 thoughts per day. 70,000 distinct different thoughts per day. 90% of those thoughts are the same thoughts you had yesterday about the same things. So if you already believe and agree that your thoughts have some effect on your reality, they somehow affect what happens in your life, that should wake you up. Think about it in reverse. Your thoughts. help create the reality around you. I'm not talking about magic here. I'm not talking about just manifesting things out of nothing out of thin air. I'm talking about what you think about affects how you feel, which affects what you do, which affects the results you get. So obviously your thoughts do affect your life. Yes? Yes. What does that mean? If you want to change your

life, you've got to change your thinking. Because most of your thinking is robotic and automatic. And for most of us, our thoughts are full of ANTs, or as Dr. Daniel Amon calls them automatic negative thoughts. The same thoughts everyday lead to the same feelings. The same feelings lead to the same behaviors, the same behaviors lead to the same experiences, which produce the same thoughts. And those are the same thoughts that started the whole cycle. I call this the loop. Yep, I'm super clever like that. I call it the loop. Most people are stuck in the loop. Because somehow they think they're going to get a different result in their life by doing the same thing they've been doing, only doing it harder and faster. Am I right? Have you experienced this yourself? I bet you have. The loop gives no rewards for effort, my friends. The loop gives no rewards for effort. No matter how hard you work at it, you always end up back at the same place, you just stay in the loop, you have to make intensely different decisions to break out of the loop by taking a completely different path, a path I would hope that has a heart. This is almost always uncomfortable. And you know what? All growth, as you've heard, comes outside your comfort zone. And I want you to be okay with that. It's okay to not be comfortable. In fact, the more uncomfortable feeling you can comfortably tolerate, the more success and achievement you will enjoy. The more your life will expand, the more your awareness of what your options are, will grow. The more uncomfortable feelings you can comfortably tolerate. All growth comes outside your comfort zone. And the comfort zone is where dreams go to die. So if you want to kill your dreams, just stay languishing in comfort. Just keep bingeing Netflix, just keep playing video games, just keep getting stoned, keep getting drunk, keep laying around wishing life were better. That's the loop at its lowest form of energy. If that's where you want to be, Hey, it's your life, no judgement. It's just not where I want to be. And I'm betting if you listen to the show, it isn't where you want to be either. So if you didn't want to be there, wherever there is for you right now, you got to get out of that loop and get into a different one. How about an example? Like my new Accelerated Copywriting Certification Program? I had lots of conversations with people about this program lately. And for a lot of people that first response is man, that's expensive. Is it?

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Is it expensive to start a new business? Is it expensive to be able to write your own paycheck? Or is it more expensive to work for someone else and be at their mercy for when you work, where you work, and how much you get paid? Which is most expensive to you. It is your decision to make. And then there's this, the idea of being able to make six figures or even seven figures, as a writer who works for themselves is so foreign to most people, and so uncomfortable to think about. They can't even imagine it, they can't even imagine it. And that is why they fail. To be able to experience something in the future, you must be able to imagine it now in your present. This is true anytime you're trying to create a new reality for your future. There's a story of the ribbon cutting ceremony for the opening of Epcot Center at Disney World in Florida. Walt Disney had passed on before the completion of the park. So officiating at the event were his widow, and his brother Roy Disney, someone there said, If only Walt could have been here to see this, and his widow, Mrs. Disney turned to that person and said, Walt saw it first. That's the only reason you're seeing it now. That is the power of being able to imagine a different future, of breaking out of the loop. Whether you're looking to create a new career, or a new business, or a new relationship, or living in a new city, or a different home, if you want something radically different in your future, you have to do something radically different in your present. And that can be scary. I can promise you when you're selecting for a much bigger future, it is uncomfortable. And the first steps will probably not be easy for you. But you don't

need easy, my friend. You just need worth it. And thinking about your life and your contribution to this planet. Your impact on other people in a bigger, more spacious, more generous, more giving more loving way is worth it. So ask yourself this question, what big, scary, uncomfortable decision have you been thinking about lately? Maybe you haven't even told anybody. Whatever that is, if it keeps coming up for you, if it keeps coming to mind, it's likely the one decision you actually need to make in order to change your life. That's why it keeps coming up. I think you already know this, don't you? This one decision is what needs to happen so that you can create the new life you really want, deserve, and were designed for. Most of us are quite skilled at thinking about the scary decisions. Only we've been taught the wrong way to do it. We keep coming up with all the worst-case scenarios, things that might go wrong. What if this happens? What if that bad thing happens? What if the worst case of anything could possibly happen, what if that's what happens? We call on Murphy's law, that whatever can go wrong will go wrong at the worst possible time? What kind of thinking are we giving ourselves? Why do we do this to ourselves? Because we were taught to. I want to encourage you with whatever big decision you might be facing, whatever has been on your mind lately. Maybe it's joining our certification program, maybe it's something else entirely, whatever the case may be., think about it this way, ask yourself, What if this went incredibly right? What if this is the best decision I ever made in my life? What would that look like? What would this make possible once I succeed? Think on those things.

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If you would like to know more about our copywriting certification program, and how you can start a six-figure or even seven-figure business as a freelance copywriter, then go to rayedwards.com/CDRC. That's rayedwards.com/CDRC. And one of the reasons you want to do this now is because we're having a special meet-up of our CDRC certified copywriters and students who are not yet certified, but in our program, right before Funnel Hacking Live in Orlando, Florida, later in September. This is the big event Click Funnels puts on. There should be about 5000 Great copywriting prospects that are going to be there looking for people who write copy for their funnels, we're going to be those people, my friends, and I'll show you how to get clients while you're at the event at our special one-day training right before Funnel Hacking live. Get all the details. This is obviously time limited because once Funnel Hacking live is over. It's over. So go to rayedwards.com/CDRC. Once you've looked over the details, and think it's a good fit. Apply. Let's get you enrolled. I'd love to see you in Orlando, Florida. Regardless, God bless. Take care, live long, and prosper. See you real soon.

Announcer 16:32

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