



COPYWRITING ACADEMY

WRITING WORDS THAT SELL



3

Lesson Three

“ HOW TO USE YOUR
KILLER SALES LETTER
TO ACTUALLY MAKE MONEY ”

.....

Part of the FREE Video Mini-Course...

“Selling Without Sleazing: The Key to
More Income, More Impact, and More Freedom”

**“ HOW TO USE YOUR KILLER SALES LETTER
TO ACTUALLY MAKE MONEY ”**

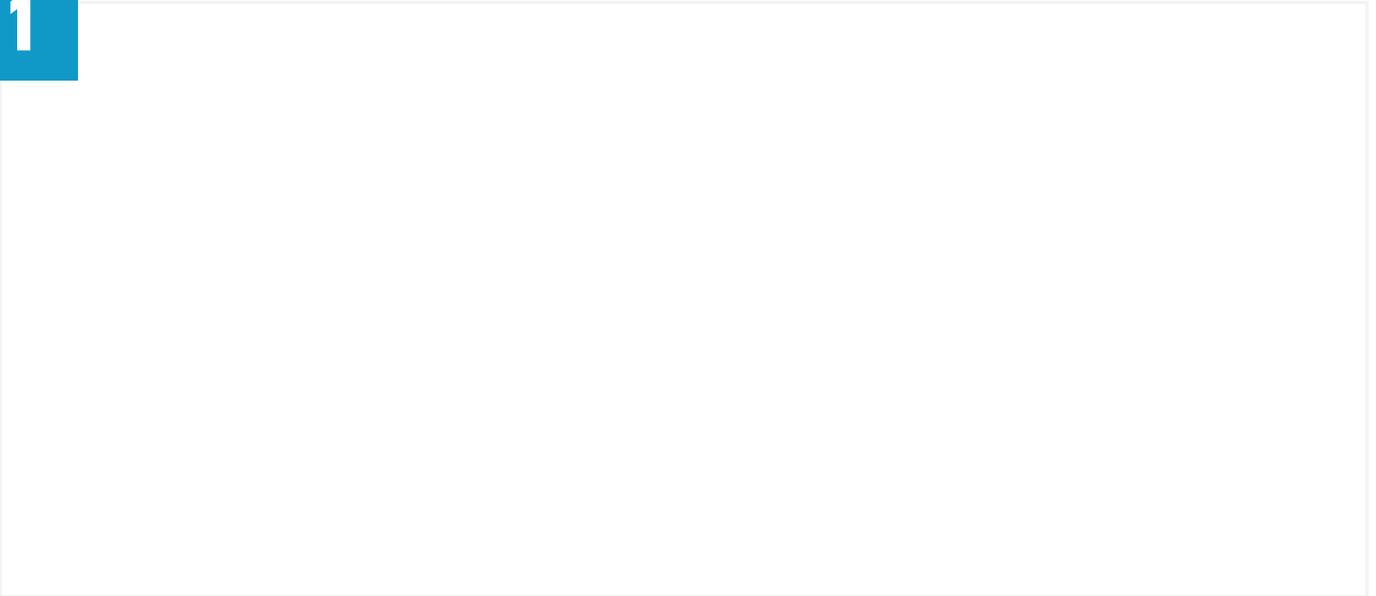
■ **THE CORE THESIS OF THIS SERIES:** ■

You can learn how to write copy that sells without being pushy, salesy, or sleazy... by simply following the four frameworks I'm teaching you in these lessons.

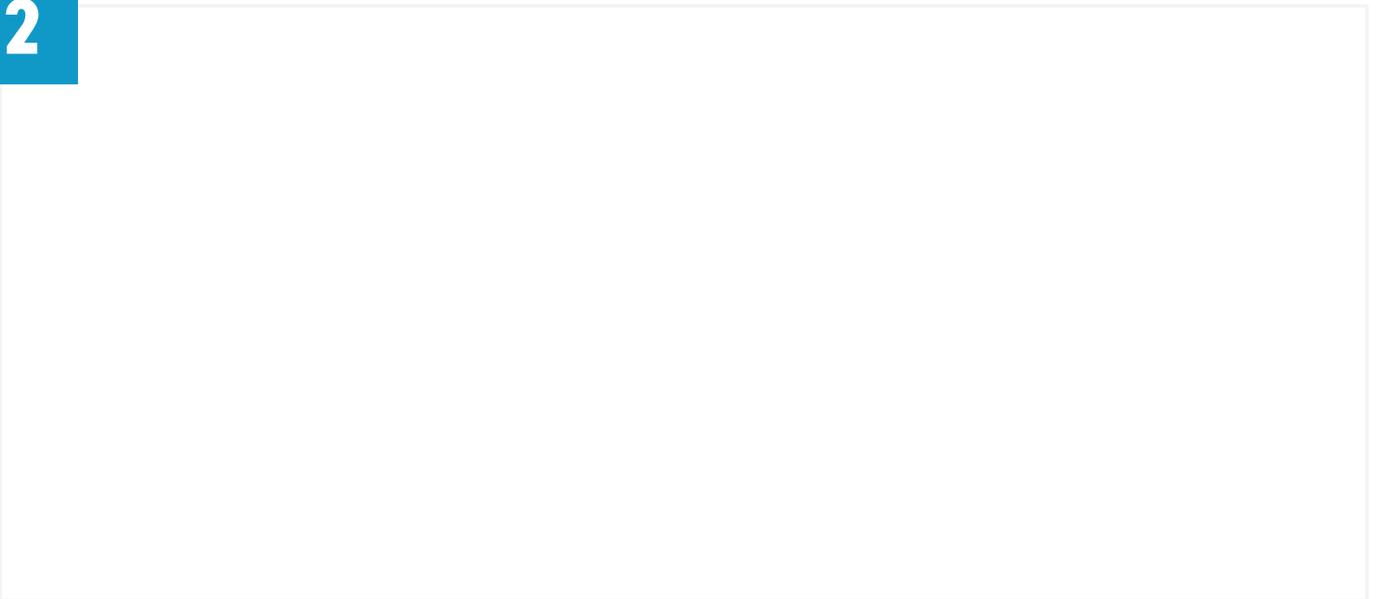
“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE COPY-CENTRIC BUSINESS APPROACH ■

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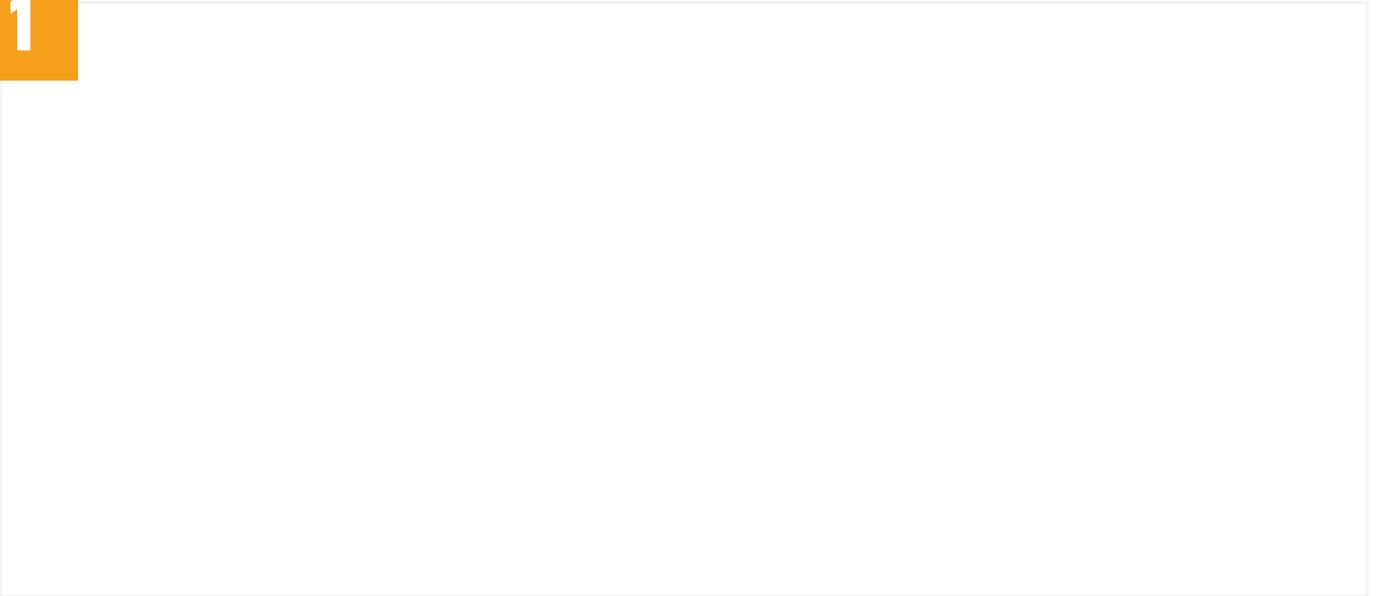
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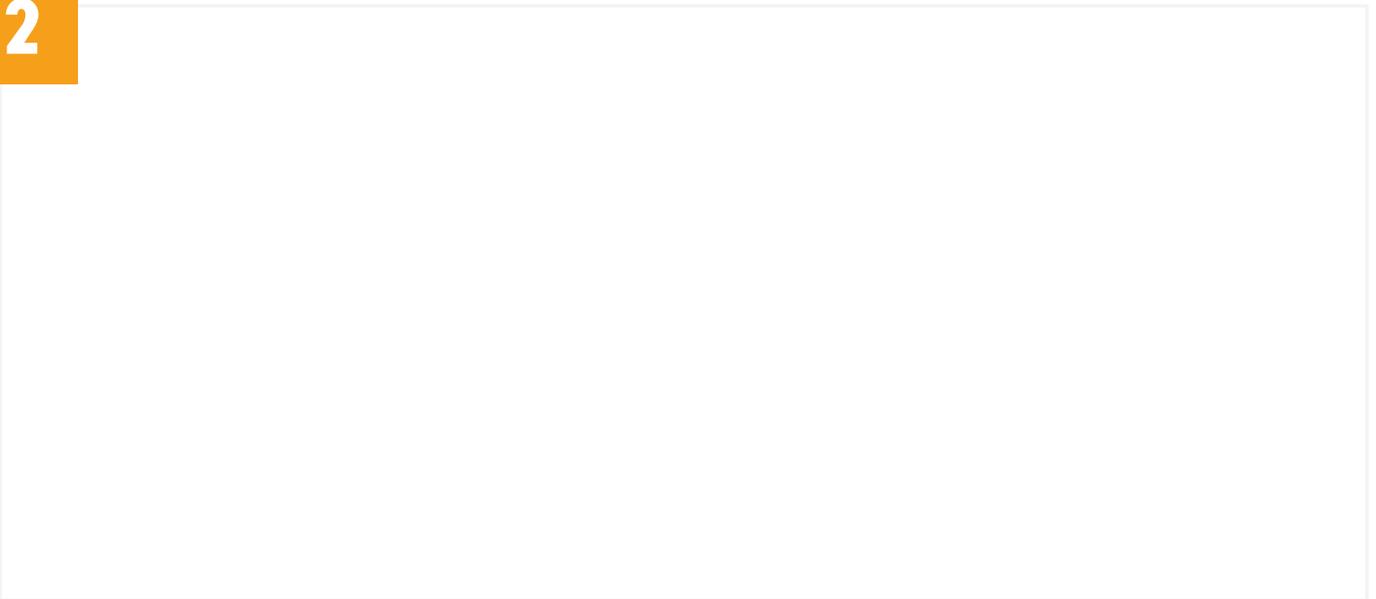
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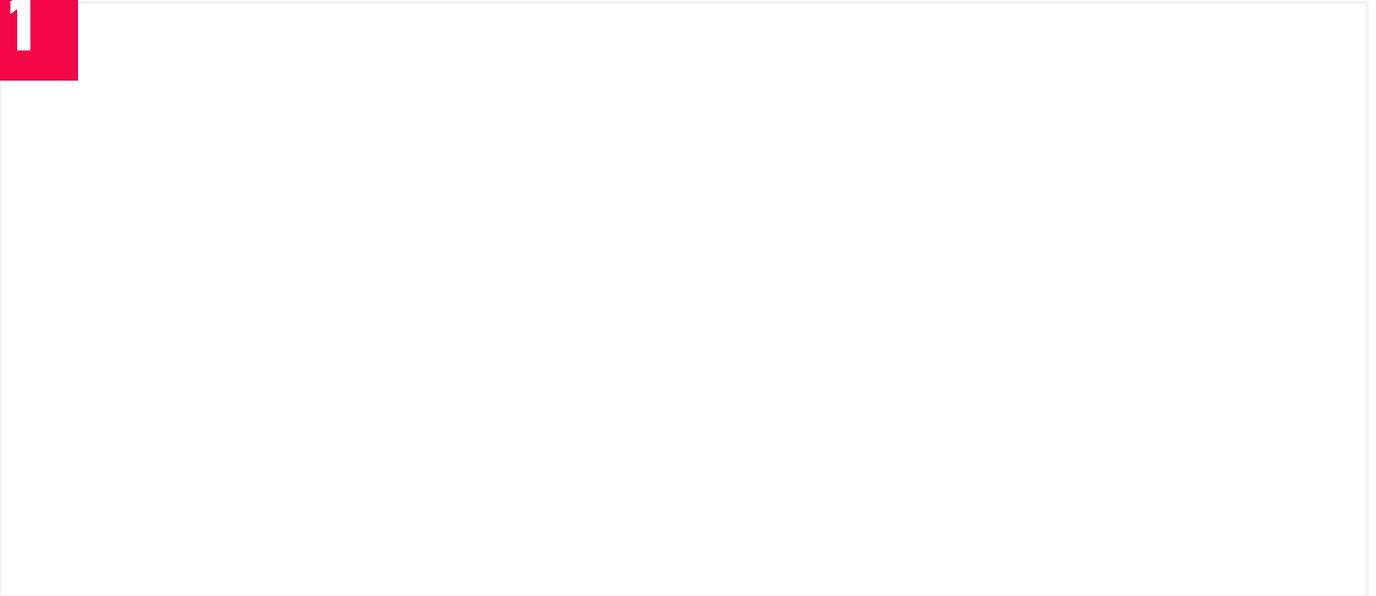
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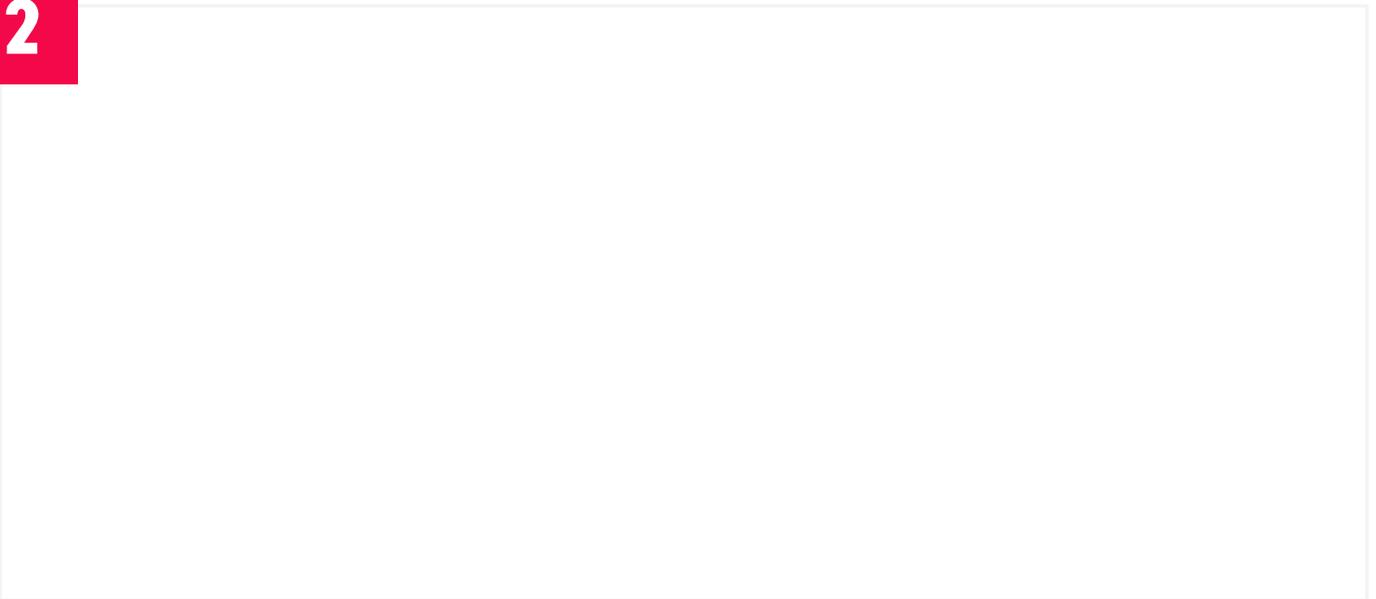
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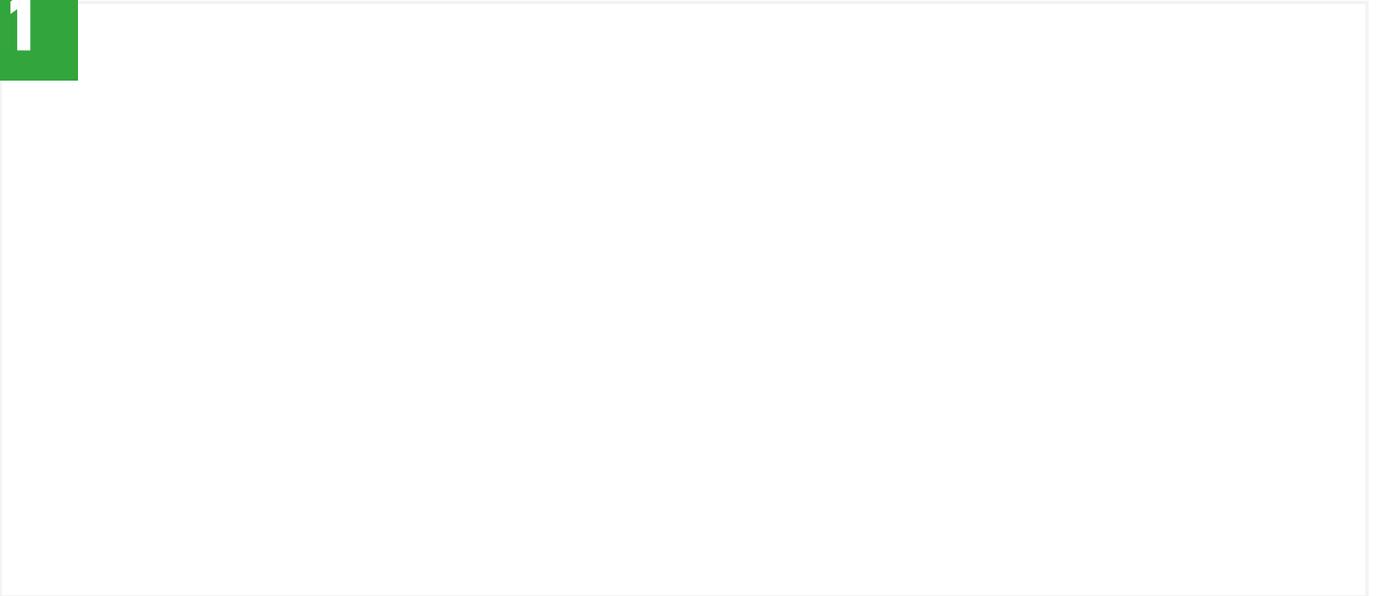
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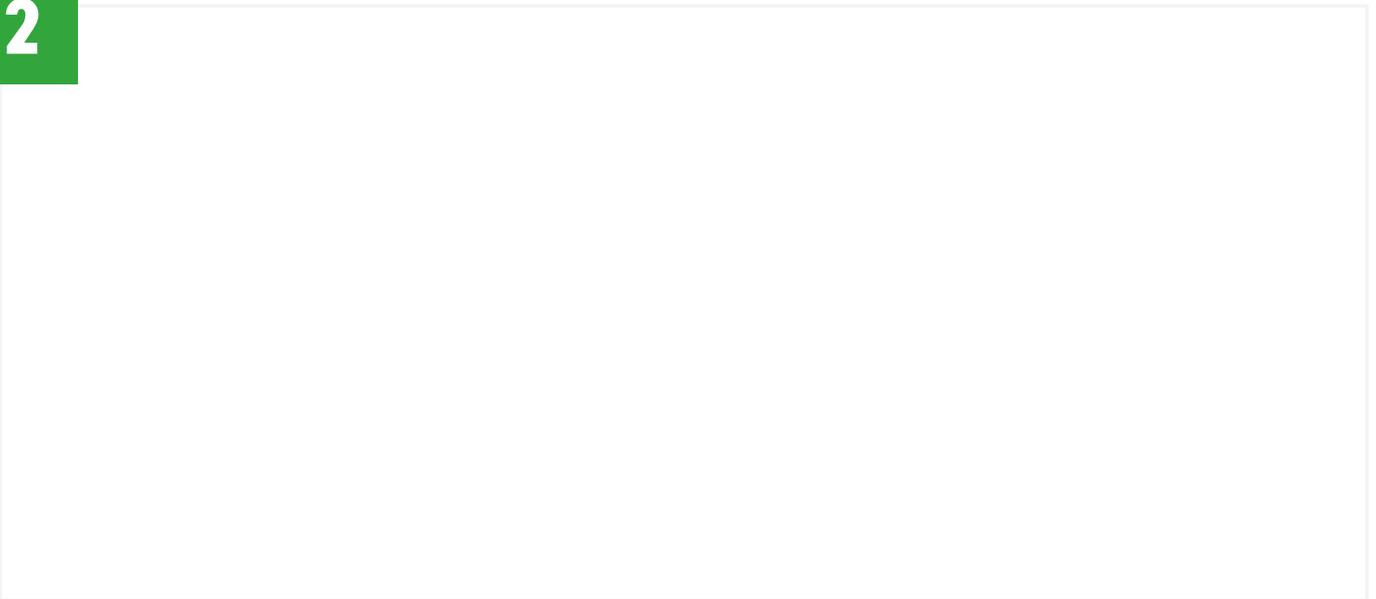
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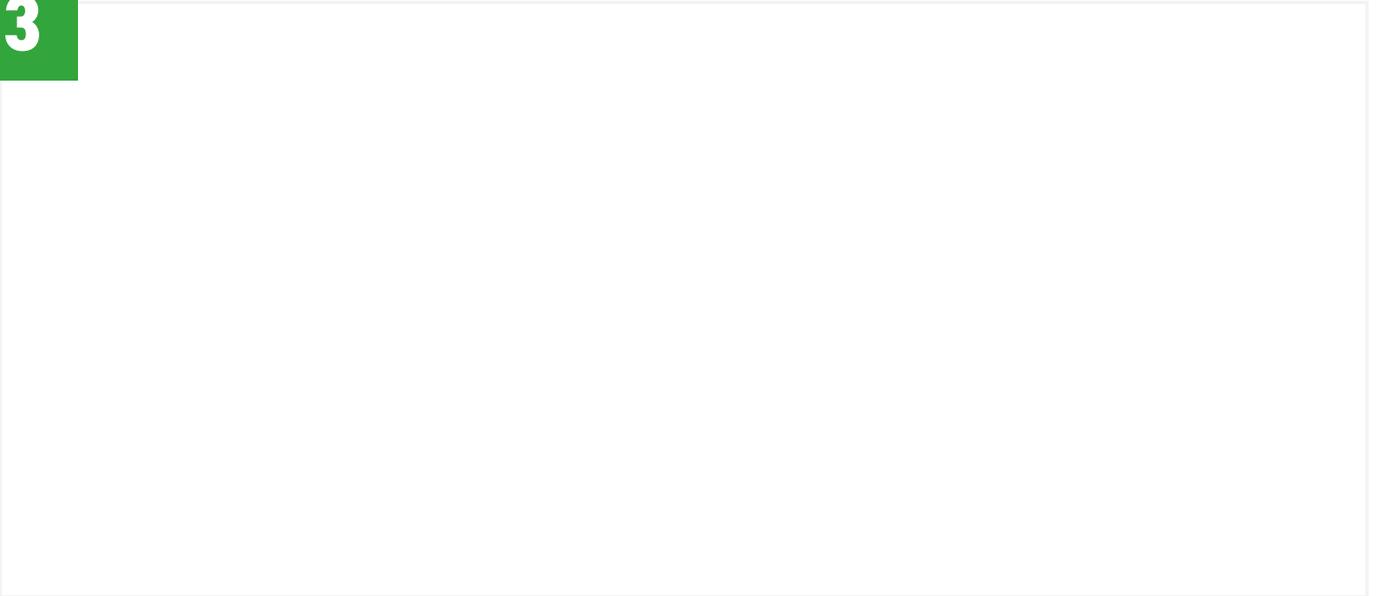
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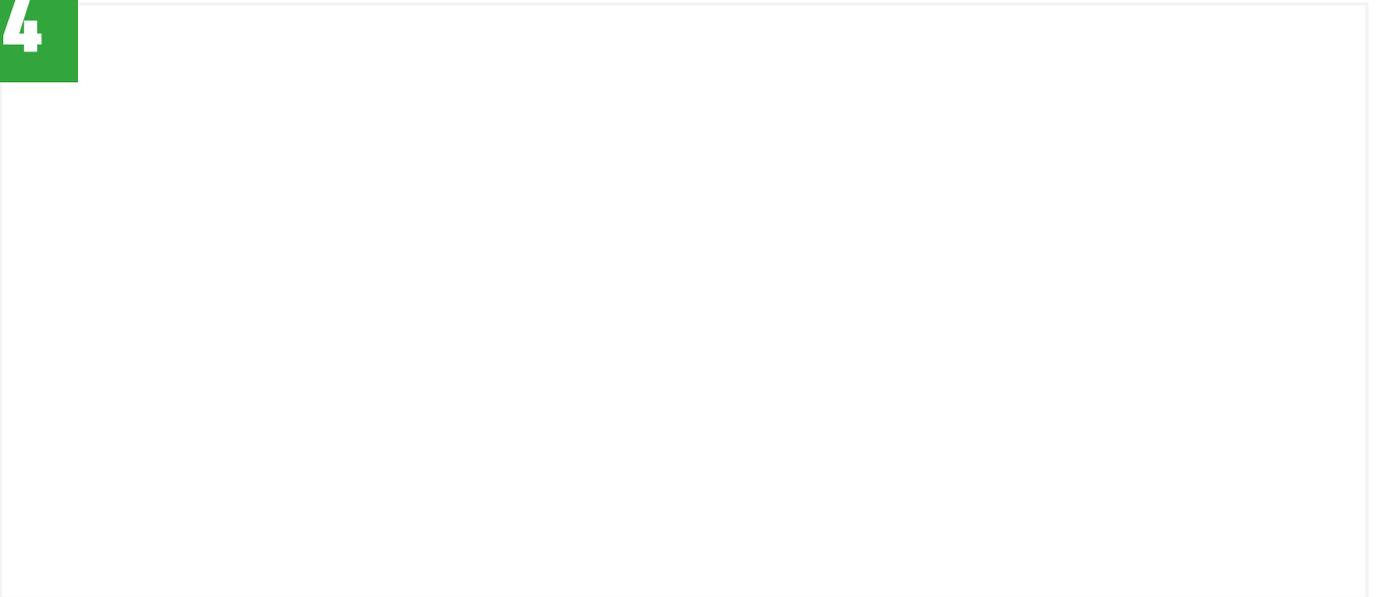
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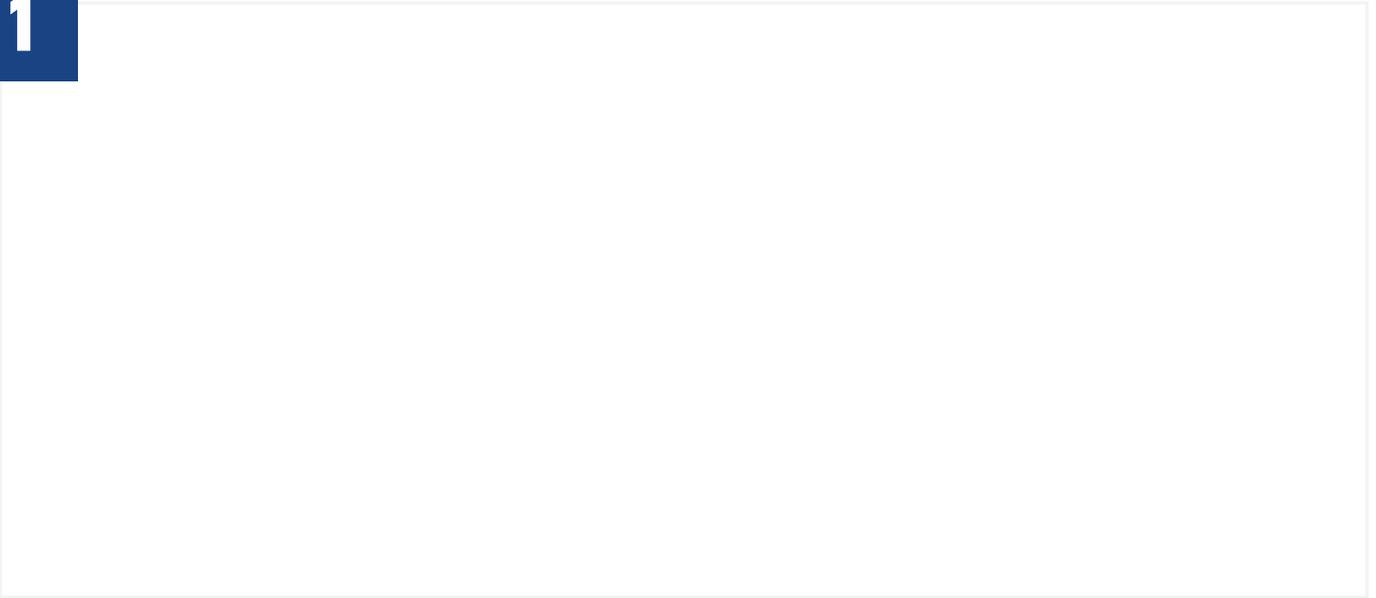
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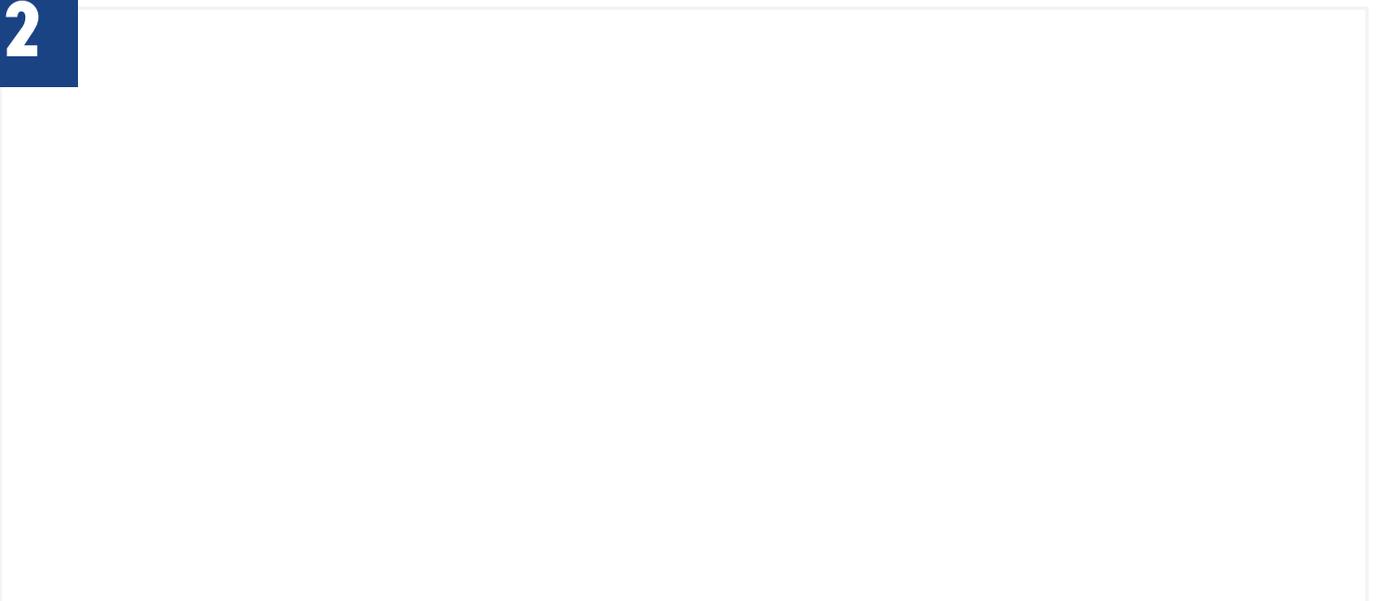
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