



3

Lesson Three

"HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY"

Part of the FREE Video Mini-Course...

"Selling Without Sleazing: The Key to
More Income, More Impact, and More Freedom"

— *Lesson Three* —

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE CORE THESIS OF THIS SERIES: ■

You can learn how to write copy that sells without being pushy, salesy, or sleazy... by simply following the four frameworks I'm teaching you in these lessons.

— *Lesson Three* —

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE COPY-CENTRIC BUSINESS APPROACH ■

1

2

————— *Lesson Three* —————

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE COPY-CENTRIC BUSINESS APPROACH ■

3

4

— *Lesson Three* —

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■ THE COPY-CENTRIC BUSINESS APPROACH ■

5

————— *Lesson Three* —————

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE 7 REASONS WHY YOU SHOULD GO COPY-CENTRIC ■

1

2

————— *Lesson Three* —————

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3

4

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5

6

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“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE 7 REASONS WHY YOU SHOULD GO COPY-CENTRIC ■

7

————— *Lesson Three* —————

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE 7 BUSINESS FREEDOMS OF GOING COPY-CENTRIC ■

1

2

— *Lesson Three* —

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3

4

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5

6

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7

————— *Lesson Three* —————

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE 7 ADVANTAGES OF GOING COPY-CENTRIC ■

1

2

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■ THE 7 ADVANTAGES OF GOING COPY-CENTRIC ■

3

4

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5

6

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7

————— *Lesson Three* —————

“ HOW TO USE YOUR KILLER SALES LETTER TO ACTUALLY MAKE MONEY ”

■ THE 7 STEPS TO LAUNCHING (OR RETRO-FITTING) ■ YOUR COPY-CENTRIC BUSINESS

1

2

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3

4

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5

6

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7