

QUICK GUIDE

Discover the best of what the Copy Academy Coaching Program provides... and where to access each key benefit so you can move your marketing success to the next level.

Check out the highlighted features in this guide, including their primary benefit, and a direct link to access what you need - fast.

Then dive in, the sooner you get involved the more features and benefits you'll enjoy inside the Copy Academy Coaching Program.

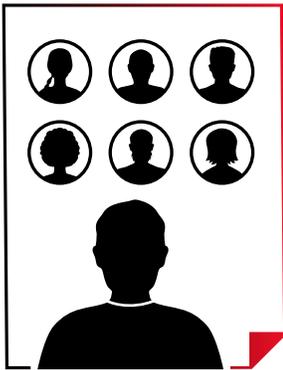




1:1 Personal Copy Coaching Critique [Go There](#)

- The #1 desired benefit of all our members.
- Each month you can choose from our highly Certified Copywriter coaches to arrange your 1:1 Copy Critique call. Get feedback on your emails, landing pages, sales pages, social media posts, webinar slides or any other copy you have - new or old - and move the needle on your success.

 [Click here](#) to schedule your call



Group Coaching Calls [Go There](#)

- You have a variety of group coaching calls to choose from based on what you need most. See details below:

Group Copy Critique Call

Have you already used your 1:1 call? Are you ready to improve your copy and skills by seeing how other people's copy is broken down? You can submit your own copy to be reviewed on the group call, or just show up to get inspired. These monthly Copy Critique Calls can help you take your understanding of what works even higher.

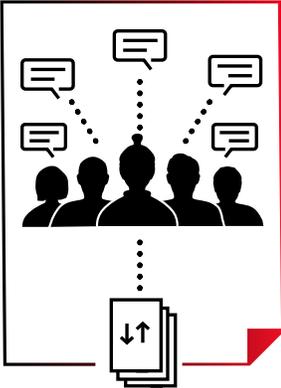
Mindset Coaching Call

Ray repeatedly says (and proves) that 80% of a successful business is your mindset. Learn tools and insights that help keep you overcome your biggest hurdles and stay locked in on your biggest goals. You'll get practical instruction you can apply immediately to keep you moving forward.

General Q&A Call

This is the catch all for every important question you need answered by Ray's most trusted coaches. Have questions about building a business? Writing copy? Creating more content? Or how to balance your schedule? Or maybe you have questions about upcoming live events or what Ray has cooking... this is the call to get your questions answered.

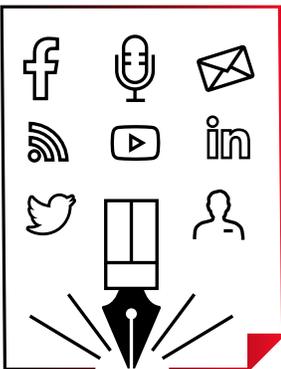
 [Click here](#) to see a list of upcoming Group Coaching Calls



Community of Entrepreneurs and Marketing Pros [Go There](#)

- No more wasting time with useless feedback from people who don't understand what you're doing. We have cultivated a community filled with geniuses in every area - and you're one of them! Ask questions, get feedback on your copy, celebrate wins together - all with a group of people who understand your journey because they're on it too.

[Click here](#)  to access the Community



Fresh Marketing Content Every Month (with Coaching) [Go There](#)

- The blank page is the highest hurdle. Easily overcome that challenge with ready-to-go monthly marketing content. This is 4 weeks worth of content month after month that you can use for social media posts, podcast ideas, youtube videos, blogs, and whatever else you need. PLUS, watch along as one of our Certified Copywriters walks you through how the monthly copy can be personalized to your voice and your target market.

[Click here](#)  to access this month's Marketing Content



Ray Edwards Digital Product Vault [Go There](#)

- As a member of the Copy Academy Coaching Program, you get access to a wealth of expertise Ray has produced. But where do you start?
- Check out the most common needs listed below and click the link to the suggested course:

 Want to improve your Copywriting skills? [Click Here](#)

 Need to make more money and get clients now? [Click Here](#)

 Looking to build your email list? [Click Here](#)

 Ready to do something new but not sure where to start? [Click Here](#)

- Do you have a need not listed here and you want to know which digital product to dive into? Post it in the Community ASK section [here](#), or check out the next Q&A call [here](#)